

eurodesk

2024

ANNUAL OVERVIEW



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FOREWORDS

From Glenn Micallef, European Commissioner

As we look at this overview of Eurodesk's activities over the past year, I would like to express my appreciation for the work and achievements of the whole network. Your work has highly contributed to making mobility, exchange across borders and active citizenship a reality for the young generation.

The year 2024 marked a period of significant change, highlighted by the European Elections and the beginning of the new mandate of the European Commission with youth prominently featured on its agenda. By actively involving young people, the Commission seeks to ensure that its policies reflect the aspirations and concerns of the younger generation.

This Commission starts a new era of dialogues with citizens and stakeholders and launched new formats of participation to give young people space to speak up and express their views.

These include the annual Youth Policy Dialogues between young people and Commissioners, the EU Youth Stakeholders Group as well as the upcoming Youth check and the Presidents Youth Advisory Board, which will advise the President on issues of concern to young people.

As I was entrusted with the role of the first Commissioner for Intergenerational Fairness, Youth, Culture and Sport, I am highly committed to ensure that decisions are taken with future generations in mind. Solidarity between generations is enshrined in our Treaties and the decisions we take today have long-term consequences for the next generations. Eurodesk is an important partner in our commitment to advancing initiatives that enable young people to actively contribute to shaping the future of Europe.

Together with this network and through initiatives like Erasmus+, DiscoverEU and the European Solidarity Corps we wish to continue to offer young people life-changing mobility and volunteering opportunities. These experiences enrich young people's sense of European identity, understanding and respect, and develop their professional and interpersonal skills.

I am happy to share these common goals with the Eurodesk network and I am looking forward to this new cooperation. Let us help young people make the most of being young in Europe.

**Glenn Micallef,
Commissioner for Intergenerational Fairness,
Youth, Culture and Sport**



From Audrey Frith, Eurodesk Director

As we reflect on the past year, Eurodesk's commitment to empowering young people across Europe remains unwavering. In 2024, we continued to innovate and expand our reach through various impactful initiatives.

Our Eurodesk EU Elections 2024 campaign, co-funded by the European Parliament, ran across Europe from November 2023 to June 2024. Under the slogan "Don't let others choose for you," we motivated young people, especially first-time voters, to participate in the democratic process. Through 184 Euroclasses in 17 countries, we reached over 4,000 young people, using non-formal education methods to educate them about the voting process. A digital campaign featuring podcasts, youth voices, and contests further amplified our message, ultimately reaching more than 1.67 million young people.

A highlight of the year was the development of a new Guide on Gamification and Game-Based Learning in Youth Information Work, complemented by a training course in Alicante. This initiative underscored our dedication to enhancing the capacity of youth information services to engage and empower young people through innovative, playful and non-formal methodologies.

Additionally, we celebrated the 20th anniversary of the EU Youth Portal with a social media campaign and coordinated the Time to Move campaign, which raised awareness of mobility opportunities for young people. The campaign included a website with information on 1,306 events, 2 social media competitions, and 4 public webinars, reaching 1,341,968 people.

Our Time to Mind campaign on mental health continued with the publication of a "Guide on Mental Health Literacy in Youth Information Work", co-edited with ERYICA. Inclusion also remained a priority, with a focus on promoting mobility for all young people and green mobility initiatives by producing various resources for young people.

All this would not be possible without the amazing work of our 36 national coordinators and over 3000 multipliers and ambassadors! Many activities were also organised at the national level, as you will discover in the country pages.

I invite you to discover all these initiatives, publications and activities in our annual overview!

Audrey Frith,
Eurodesk director



From Pavlína Macounová, Eurodesk President

Looking back on 2024, I feel proud and grateful for everything we've achieved together. It's been a year of notable achievements and, at times, unforeseen challenges, but one thing is clear: The Eurodesk network has truly made a difference in the lives of young people across Europe again.

One of the most notable moments of the year was, without a doubt, the European Parliament elections. We took a leading role in raising awareness and encouraging young people to get involved. We knew how important it was for them to have a voice in shaping Europe's future, and I'm proud to say that we helped many young people understand the importance of their participation. In doing so, we played a part in supporting democracy and making sure young people felt empowered to make informed choices via communication campaigns, Euroclasses, European Youth Week activities and so much more.

Throughout this year, we've also remained deeply committed to the principle of inclusion. We've worked hard to ensure that information and opportunities are accessible to all young people, especially those from disadvantaged or marginalised communities.

I truly believe that by breaking down barriers and opening doors with our opportunities, we can help create a more equal and supportive environment for every young person.

I want to take a moment to personally thank everyone who has contributed to our shared mission this year. To all the Eurodesk coordinators, multipliers, youth ambassadors, EBL and our partners – your dedication and passion are what make all of this possible. Your work matters, and it has a profound impact on the youth information field and the lives of countless young people.

As we approach 2025, we're also excited to celebrate 35 years of the Eurodesk network. It's an incredible milestone that reflects how far we've come together. I look forward to celebrating this achievement with all of you. Looking ahead, I feel optimistic about the future. With continued collaboration and dedication, we can ensure that young people across Europe remain informed, empowered, and supported.

**Pavlína Macounová,
Eurodesk President**



ABOUT EURODESK

Eurodesk is a European youth information network created in 1990. As a support organisation to Erasmus+, we make information on learning mobility comprehensive and accessible to young people and those who work with them.

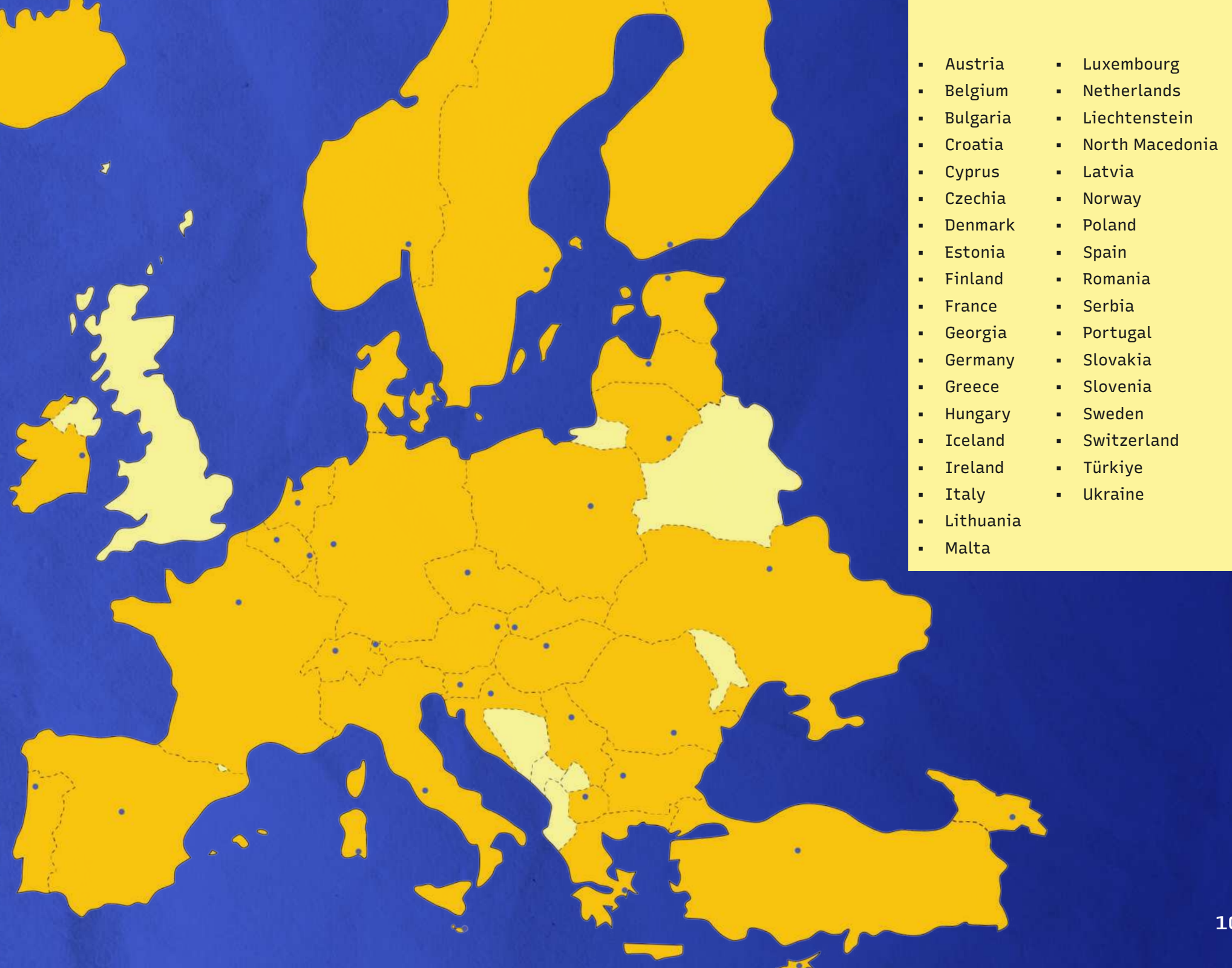
With a network of 38 Eurodesk Centres connected to local information providers in 36 European countries, our mission is to raise awareness of European opportunities and encourage young people from all backgrounds to become active citizens.

We federate over 3000 regional and local information points. As Eurodesk multipliers and ambassadors, they work in direct contact with young people, delivering youth information and advising them on opportunities to volunteer, learn, work abroad and be active citizens in Europe.

To ensure the quality of services in all 36 countries, Eurodesk offers its members quality training and support, and access to youth information services and tools.

Through our actions, we intend to build bridges between Europe and its young citizens, and support a more inclusive access to international opportunities.





2024 IN NUMBERS

Multipliers & Partners

1.182
Multipliers

2.849
Ambassadors &
Youth Ambassadors

4.031 Multipliers +
Ambassadors

National Network Meetings

77 Training Courses
2.257 Participants

72 Meetings
1.588 Participants

Publications

152K
Publications Printed

280K
E-Publications viewed

92K
Gadgets produced

Social Media

382K
Facebook Followers

53K
TikTok Followers

24K
X (Twitter)
Followers

34K
LinkedIn
Followers

118K
Instagram
Followers

5.58M
Youtube Views

611K
Newsletter
subscribers

Numbers come from the whole
Eurodesk Network, EBL included.
Nearly 100 accounts across the network.

Enquires

61K

Enquiries answered by
National Coordinators

212K

Enquiries answered by
Multipliers & Ambassadors

4.710

Enquiries answered by EBL

On average per day: 747 enquiries answered by the
whole network, among which 15% about DiscoverEU.

Activities Organised by
National Coordinators

7.031 Network
Public Events

1.306

Time to Move
Events

1.978
Euroclasses

599K Total
Participants

Website Visits

1.97M

Eurodesk.eu

1.90M

Opportunity Finder

199K

Eurodesk Map

20K

my.eurodesk.eu

94K

Time To Move
Website

9.26M

All National
websites

13M Eurodesk
Network





NETWORK

COORDINATION





26 February to 1 March

Spring Network Meeting Tallinn, Estonia

Over 50 Eurodesk national coordinators got together for their Spring Network Meeting hosted by Eurodesk Estonia in Tallinn. The national coordinators notably debriefed on the Time to Move campaign 2023, discussed the Eurodesk 7 principles of inclusive digital communication, and the Eurodesk EU Elections Campaign.

The extraordinary General Assembly was a focal point of the meeting, spotlighting the Eurodesk Executive Committee Elections. Laura Kiviselg of Eurodesk Estonia joined the Eurodesk Executive Committee, with Pavlína Macounová of Eurodesk Czechia stepping in as the new Eurodesk President.

The Eurodesk Executive Committee. From left to right: Zsófia Bertalan, Pavlína Macounová, Miriam Petra Ómarsdóttir Awad, Valentina Piras, Laura Kiviselg, Robert Helm-Pleuger, Claire Conlon.



24 - 27 September

Autumn Network Meeting Prague, Czechia

Our national coordinators met again in Prague, Czechia, for their Autumn Network Meeting hosted by Eurodesk Czechia. They notably discussed the outcomes of the Eurodesk quality catalogue, the results of the EU Elections Campaign, the place and role of young people in Eurodesk structures, AI in youth information services, the management of Eurodesk networks of multipliers and their respective work plans for 2025.



Multipliers Seminar

49 Eurodesk multipliers from 21 countries had the chance to go to the European capital to meet, network and receive training organised by Eurodesk Brussels Link. The ceremony for the 2024 Eurodesk Awards was also held, where representatives from the winning projects were awarded as the final results and honourable mentions were revealed. The multipliers seminar was an outstanding event, crucial in emphasising the importance of Eurodesk's campaigns, particularly the European elections and the upcoming 2024 Time to Move.



Eurodesk Stars

During the Autumn Network meeting, the Eurodesk National Coordinators participated in the Eurodesk Stars competition, aiming to celebrate the best Eurodesk projects of 2024. The 3 winners were:

- **Best event:** The Roadshow (Eurodesk Portugal)
- **Best product:** A guide to mental well-being for adolescents and young adults (Eurodesk Austria)
- **Best digital outreach:** Instagram giveaway: International Youth Day 2024 (Eurodesk Romania)



Eurodesk Executive Committee Meetings

The Eurodesk Executive Committee (EEC) met 7 times in 2024 (online on 8/01, 30/01, 19/03 and 27/11), on 26 February in Tallinn, 27-28 June 2024 in Brussels and on 23 September in Prague.

Eurodesk Quality Group

The Quality Group analysed and fine-tuned the Eurodesk Quality Catalogue for 2023. It made recommendations to the network and conducted country support interviews. Overall, the quality continued to improve throughout the network, with 12 achieving 100% based on our quality indicators!

CAPACITY BUILDING

TRAINING ON GAMIFICATION & GAME-BASED LEARNING IN ALICANTE

Information delivered through games and gamification can be engaging and impactful, helping to empower young people and create better societies. This is why Eurodesk Brussels Link, in partnership with Eurodesk Spain and the University of Alicante, kicked off a 3-day training session on gamification and game-based learning in youth information services. The training took place from the 5th to the 7th of November, and participants from 8 different countries gathered in Alicante, Spain.

Participants were presented with practical cases in which they could develop their skills in using gamification as a tool and also develop their own prototypes of games for learning purposes.



"When you bring games and game elements into youth information, you do more than just capture attention. You inspire, you engage, and you create lasting, meaningful experiences that resonate long after the game ends."

Audrey Frith, Eurodesk Director.

EURODESK GUIDE ON "GAMIFICATION AND GAME- BASED LEARNING IN YOUTH INFORMATION WORK"

Based on non-formal learning, youth work has used game elements since its foundations, even before the concept of gamification emerged. This guide explores the role of games and gamification in increasing our audiences' engagement and motivation to use our services and connect with us. These techniques can also help us raise awareness of youth opportunities and explore topics such as active citizenship, sustainable development, and solidarity while fostering critical thinking and open-mindedness.

The guide begins by introducing key concepts and theories and delves into the fundamentals of game design, distinguishing between gamification and game-based learning. Concrete cases from the Eurodesk network are provided, and some of those games have in fact been adapted to be available widely to all members. By equipping Eurodesk mobility advisors with the necessary knowledge and resources, Eurodesk aims to harness the transformative potential of games and play in its youth information services.



LAUNCH OF NEW eACADEMY

The eAcademy works like a Wiki related to Eurodesk's mission and tasks. It contains tutorial videos, information and links to Eurodesk resources on all the key topics of interest to Eurodesk national coordinators and multipliers. The eAcademy is located in MyEurodesk, which is the central Hub for Eurodesk information management tools. The platform is a key added value to the knowledge management of the network, improving how information is passed between all the members and offering diverse resources and audiovisual materials.

This initiative involved all the members of Eurodesk Brussels Link in gathering, curating and sharing the know-how of the organisation, providing a clear approach to the nature of our services and our expertise. Some videos are also open to everyone on the Eurodesk Brussels Link Youtube channel, staying true to our aim of offering free and accessible information about learning mobility opportunities for young people in Europe.



EUROPE AT YOUR DOOR: EURODESK EUROCLASSES AND EURO-BROCHURES

Euroclasses is a Eurodesk initiative that raises young people's awareness of European opportunities through key themes such as volunteering, activism, and working abroad. All classes have been designed for young people and are based on non-formal learning. Trained Eurodesk multipliers deliver the modules in schools, youth centres and other informal settings. Over 600 classes are carried out each year in Europe.

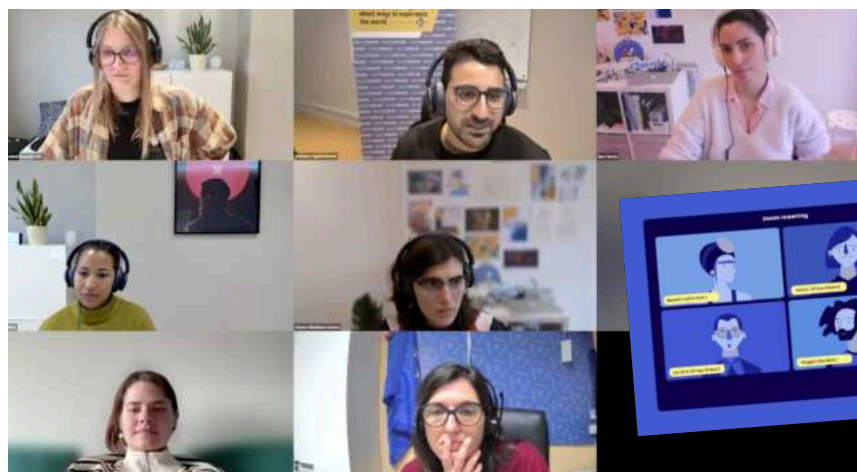
Eurodesk Euro-Brochures are comprehensive guides designed to help young people explore various opportunities for engagement and personal development across Europe. In 2024, Eurodesk Brussels Link reviewed and published two of its brochures: the one on working abroad and the one on Activism and Participation.



WEBINARS

Eurodesk Brussels Link organised 24 webinars in 2024 on various topics of interest to its network of multipliers and coordinators. 1235 participants attended these online sessions. Some of the webinars were organised with our partners:

- **SALTO PI and EBL:** co-organised 3 joint webinars. On 21/02 about the EU Elections 2024 and the European Youth Week, on 20/03 on Research communication, and on 4 /12 about Artificial Intelligence. The recordings of the webinars were shared with the National Agencies and the Eurodesk Network.
- **Erasmus Student Network (ESN) and EBL** organised a webinar, "Youth on the Move", open to the public. During the webinar, ESN presented "Erasmus: A Complete Guide" and EBL the "Time to Mind" campaign.

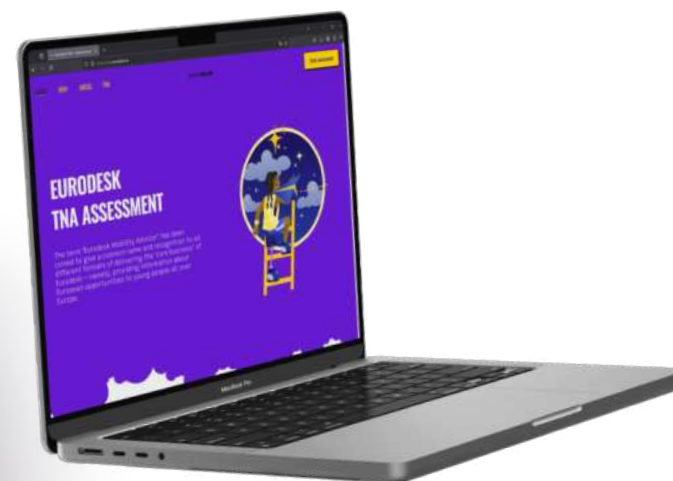
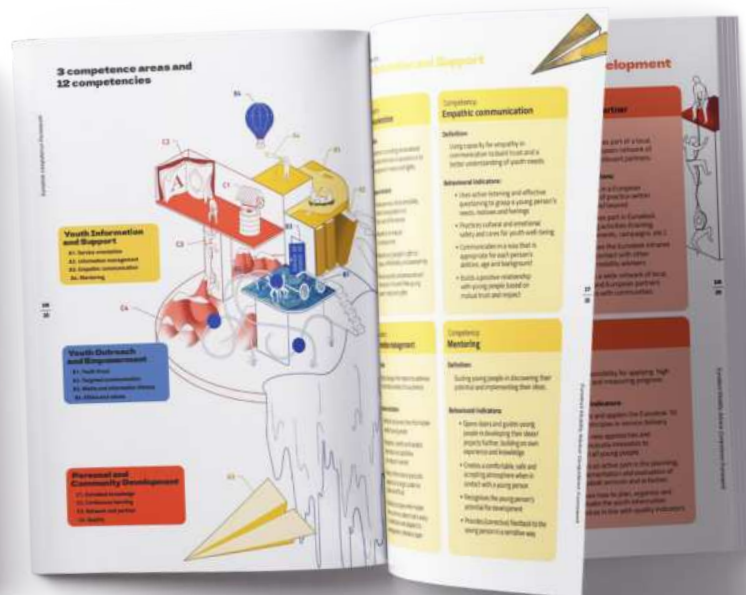


EURODESK COMPETENCE FRAMEWORK

New “Training Need Analysis” Digital Tool

The Competence Framework of Eurodesk Mobility Advisors gives a common name and recognition to all different formats of delivering the ‘core business’ of Eurodesk – namely, providing information about mobility opportunities to young people – despite various national realities. The framework includes several training and self-assessment tools and activities to make it as practical as possible.

In 2024, Eurodesk launched its Training Needs Analysis (TNA) digital tool to help our network of national coordinators map the training needs of their network of multipliers and plan their training activities. The tool can also be used as a self-assessment tool in the three competence areas of the Competence Framework or all together.



THINKING AND COMMUNICATING MORE INCLUSIVELY

Looking back on our steps towards a more inclusive organisation.

Since its start, Eurodesk has always intended to reach out to all young people living in Europe. Accessibility plays a primary role in our mission. Our work was, and still is, to translate complex information into youth-friendly language, understandable by all and shared using the means of communication preferred by young people.



A change of mindset

If inclusion and diversity are a priority of our Eurodesk Strategy (2022-2027) and all our internal strategies, becoming more inclusive is a permanent effort that requires a change of mindset. This is why we published a comprehensive guide on inclusive digital communication in 2023.

Our goal was to support all those working with and for young people with a solid publication containing all the fundamentals of designing more inclusive and accessible youth information. The production of this guide taught us a lot and led us to question and change many things in our ways of working, from diversifying our media and formats to the way we visually represent people and much more. Moreover, we learned to shift our mindset from the illusion of normality to the diversity of situations people can experience in their lives.

Understanding the barriers people face

In 2024, continuing our efforts in the same direction, EBL developed personas following the Erasmus+ list of potential barriers to inclusion and diversity to better understand our target audience. This project was an opportunity to research how each barrier can affect young people's everyday lives. In the end, we developed seven personas representing the various factors of exclusion. Although necessarily simplistic, as they fail to translate intersectionalities, these personas and the work leading to their development enabled empathy and helped us put ourselves in the shoes of young people with less access to opportunities.





Following up on our intention to learn how to think more inclusively, EBL developed the Youth Focus Cards. This set of cards is meant to enable understanding and empathy with young people with access to fewer opportunities. They display a variety of life situations, providing insights into the needs and barriers connected to learning mobility and participation. The cards also advise on how we can support these people and produce communication accessible to them. They support a user-centric approach and can help in various projects, from communication campaigns to activities and service development.

Training on inclusive communication

While we were developing this learning material, we had the pleasure of observing a huge interest in the topic of inclusion from our network, reflecting their interest in supporting those who need it the most. This is how, in 2024, EBL was given the chance to join the Spanish and Portuguese bi-national network meeting, as well as the Irish network meeting, and present our work on inclusive communication. To make youth information services more inclusive, guides and tools can only take us so far. We cannot ignore the need for open conversations on the change of mindset inclusion requires. Each of these meetings opened opportunities to better understand the conceptual frame of inclusion, to discuss the way we look at cultural changes happening around us, and to explore concrete actions to implement in our organisations.

At a time when many people look for a sense of identity in exclusion and isolation, we have a part to play. By embarking on the journey of inclusion ourselves, working to lower barriers and widening access to participation and mobility, we give people the chance to build their sense of self in connection to others and in acceptance of differences. It may look like a lot of work, and it often is. But if this journey is worth it, it's not only because it's right and good but also because it is full of joy, amazement, and rich possibilities.



YOUTH OUTREACH & PARTICIPATION





DIGITAL OUTREACH

OPPORTUNITY CARDS UPDATE

Eurodesk Opportunity Cards, combined with our Opportunity Finder, are the ultimate resources for young people looking to volunteer, learn, work abroad, or create their own projects. This year, we've enhanced our offering by adding content focused on culture, allowing young people to explore a wider range of opportunities, including exciting cultural exchange programmes. These colourful cards provide all the essential details needed for young people to take their next steps, ensuring more can access and benefit from international experiences. Whether you're interested in cultural immersion, studying abroad, or gaining work experience, Eurodesk has got you covered.



NEWSLETTERS

In 2024, Eurodesk published 16 newsletters, reaching over 605,000 subscribers. Our stakeholder newsletter kept partners and stakeholders informed about the network's activities, tools, and initiatives, as well as the latest youth policy developments. Meanwhile, the Youthletter served as a call to action for young people across Europe and beyond, highlighting unmissable opportunities. Additionally, Eurodesk Brussels Link issued two special Youthletters for over 40,000 young people on the DiscoverEU reserve list, encouraging them to explore other exciting opportunities available from the EU and worldwide.



UPCOMING OPPORTUNITIES

Over 250 opportunities are waiting on the Eurodesk Opportunity Finder!



SOCIAL MEDIA

At Eurodesk, we place a strong emphasis on reaching young people through digital communication. Social media plays a significant role in connecting with young people. Instagram and TikTok are our primary platforms for engaging with young people, while LinkedIn and Facebook target youth information workers and stakeholders. In 2024, our digital communication efforts focused on the 2024 European elections, aiming to motivate young people to learn about the institutions, understand the voting process, and choose representatives that align with their values.

Throughout the year, we reached more than 6 million people across all of our social media platforms! Short, catchy, and humorous videos were key to capturing the attention of young people. Additionally, engaging content such as quizzes, giveaways, and competitions allowed us to interact with our audience and keep them involved. All our social media posts are shared with the Eurodesk Network via editable templates for them to translate and share on their accounts.



AI AND YOUTH INFORMATION WORK

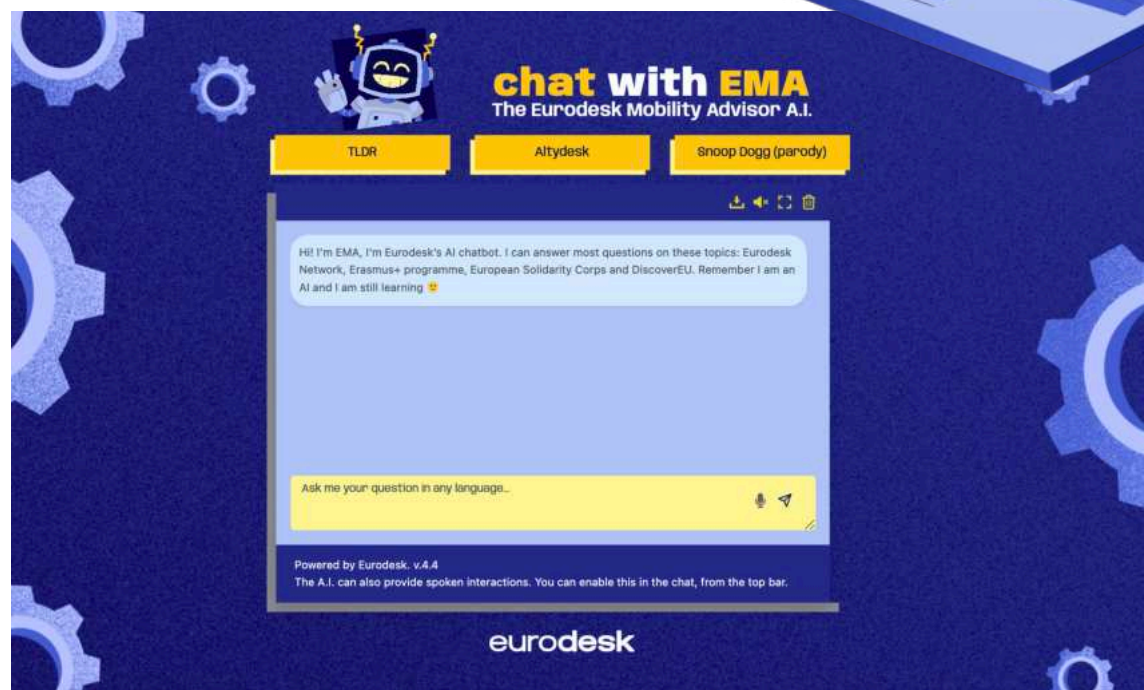
EMA, Eurodesk chatbot

The EMA (Eurodesk Mobility Advisor) bot, initiated by Eurodesk Brussels Link (EBL) in 2017, began as a Facebook Messenger chatbot. It operated using a predefined menu in 10 languages to provide information on Erasmus opportunities and Eurodesk services. While useful, its reach and functionality were limited, so in 2023, EBL significantly enhanced the concept by developing EMA v3, a custom AI model trained on extensive datasets.

This version now supports over 95 languages and offers seamless interactions without predefined menus. Users, including young people and youth workers, can now ask questions via text or voice recordings about Erasmus+, European Solidarity Corps, DiscoverEU, and the Eurodesk Network.

In 2024, EMA v4 launched a version that now also allows national coordinators to customise it for localised support and delivers 24/7 help-desk services, with 2 other siblings - ALTYDESK and COPYDESK (ALT text generator and social media copywriter).

Development continued into 2024, with plans for public release in collaboration with other Eurodesk countries. These include enhanced natural language processing capabilities (made possible by using the latest technologies from OpenAI) for even more accurate responses and better adaptability to user needs. EMA will also leverage feedback loops for continuous improvement, ensuring it remains a leading tool for youth mobility support.



ASEF Journalists Seminar, Budapest

What role will artificial intelligence play in the future of journalism? This critical question was explored at the 14th ASEF journalists seminar, a 3-day event, organised by the Asia-Europe Foundation (ASEF) and Danube Institute in Budapest, bringing together media professionals from across Asia and Europe. Eurodesk Brussels Link participated in the seminar and received training from AI experts in the field of journalism.

Key takeaways included:

- AI can provide powerful audience insights to help newsrooms create more personalised, engaging content. However, guidelines are needed to ensure the ethical use of data.
- While AI can automate basic stories, human judgment is still essential for more complex news coverage. AI should augment, not replace, journalists.
- Can AI help us detect mis/disinformation? Is AI an 'unknown unknown'?

The seminar concluded that while AI introduces new opportunities, ethical challenges persist. We must ensure AI puts people first - serving citizens, not just clicks. With rapid tech change, events like this offer valuable chances for journalists to discuss best practices and learn new tools.



EUROPEAN YOUTH PORTAL 20TH ANNIVERSARY

Happy birthday, European Youth Portal!

Since its launch in 2004, the European Youth Portal has been the go-to source for European and country-level information, offering a wealth of opportunities and initiatives tailored for young people living, learning, and working in Europe.



The European Youth Portal provides information about opportunities and initiatives that are of interest to young people in Europe. The portal is designed for young people but also for professionals and volunteers working with youth. The European Commission and the Eurodesk Network maintain the content.

The European Youth Portal covers 34 countries and 28 languages, and it had almost 46 million views in 2024 and 7.5 million visitors.

In 2024, Eurodesk celebrated the 20th anniversary of the European Youth Portal through a digital campaign.

Let's have a look at these important milestones in numbers:

- Since 2004: The Eurodesk Network has handled more than 100,000 enquiries on the European Youth Portal!
- Since 2017: Over 1 million young people and 5,600 organisations have registered for the European Solidarity Corps.
- Since 2018: Nearly 1.4 million young people have applied for the 319,000 DiscoverEU travel passes!
- Since 2020: The European Youth Portal has been viewed more than 150 million times and had more than 24 million visits.



Editorial management

Eurodesk Brussels Link participated in monthly editorial meetings with the European Commission to discuss the content of the European Youth Portal. In addition, Eurodesk Brussels Link, the European Commission, and interested Eurodesk National Coordinators met twice to provide editorial recommendations on the portal.

Pool of Young Journalists in Europe

Eurodesk, in partnership with the European Commission, proudly presents the 2024 Pool of Young Journalists in Europe. Following the success of the two previous editions, the project continues to stand as a lasting legacy of the 2022 European Year of Youth, empowering young people as impactful storytellers and content creators.

In 2024, eight talented young journalists were selected from seven different countries. They were given a platform to write articles, create videos, produce podcasts, and engage in photojournalism on topics important to young people today. Their work was featured on the European Youth Portal, providing them with the opportunity to share their insights and perspectives on a larger stage.

Throughout the year, Eurodesk Brussels Link facilitated two physical meetings and training sessions in Brussels. Additionally, two young journalists had the opportunity to report on the European Youth Week kick-off event at the European Parliament. Monthly editorial meetings were conducted to discuss ongoing projects, and online meetings with journalism experts were held regularly to provide further training and support to the young journalists.

The Pool of Young Journalists in Europe, managed by Eurodesk in collaboration with the European Commission, started in 2022 as part of the European Year of Youth initiative. The project has successfully continued to foster the talents and voices of young journalists and will continue in 2025 with a new group of young participants. Eurodesk is committed to empowering young voices and providing them with the tools and platforms needed to express their views and report on issues that matter to the youth of Europe.

Read the pool's articles.



EURODESK CAMPAIGNS

TIME TO MOVE

Exploring learning mobility opportunities with Eurodesk!

The annual flagship campaign of Eurodesk, created in 2014, was celebrating its 10th anniversary! As every year in October, our entire network was mobilised to organise thousands of joyful events across Europe, to reach out and inform young people about existing opportunities and about Eurodesk, as their information service.



This year, the Talkative Thursdays became a series of four webinars involving former participants on the topics of volunteering, participation, learning and working abroad to make opportunities accessible to everyone. Also, we counted on giveaways and two online challenges: the T-shirt design contest for graphic design enthusiasts and the TTM Bingo for social media savvies.

The network organised 1.306 all over Europe, with 30 countries participating and more than 356 organisations involved.

KEY STATISTICS

1.34M
SOCIAL MEDIA
REACH

134K
WEBSITE VIEWS

2K
ONLINE GAME
LOADS

347
WEBINAR
REGISTRATIONS

146K
EST. PARTICIPANTS



YOUTH INFO SURVEY: THE FOURTH EDITION

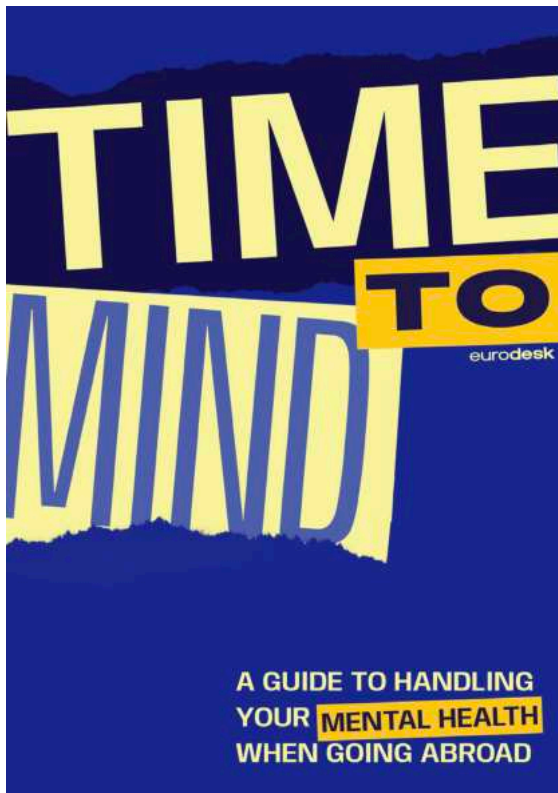
An initiative powered by Eurodesk that aims to understand the information patterns and mobility experiences of young people across Europe. The survey targets young people aged 13 to 35, diving into the specifics of their learning mobility experiences in recent years.

The Youth Info Survey was open for respondents in October 2024, and its findings will be instrumental in shaping Eurodesk's strategies and improving information services for young people. The survey results will support Eurodesk's continuous advocacy for youth information services and the call for increased investments from political decision-makers.



INFORMING ON MENTAL HEALTH

During 2024, mental health has been one of our key priorities, and we have been tackling it with a holistic view, reaching our 3 different target groups: young people, youth information workers and European stakeholders. Following our plan on mental health developed in the past years.



TIME TO MIND

Addressing young people, we developed a series of resources to help them cope with their mental health when going abroad, spreading awareness about culture shock in a youth-friendly language. This counted with the Time to Mind brochure, a social media communication campaign and a webinar in partnership with ESN. With all of these, I wanted to connect and engage with young people showing everyday situations in which they can feel emotionally represented.



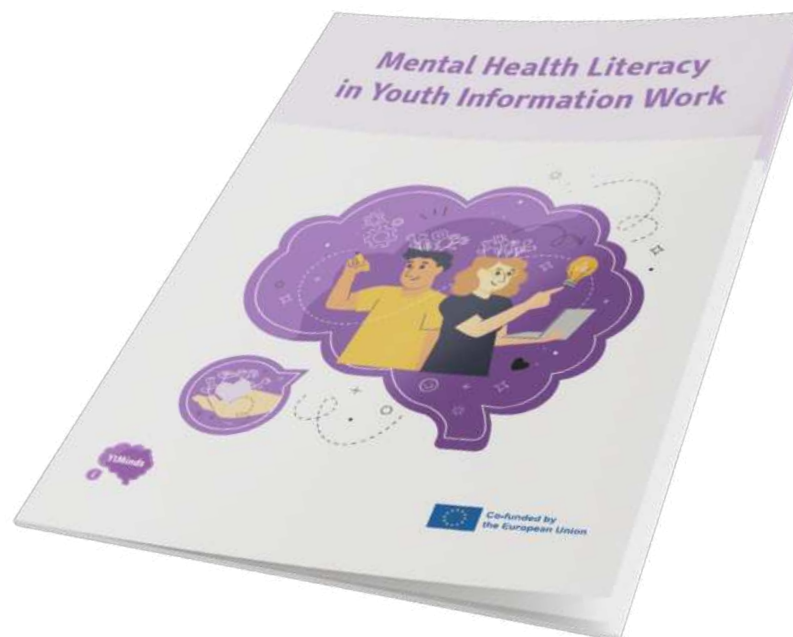
YI MINDS

Youth Information Minds (YIMinds) is an initiative held in partnership with ERYICA and other organisations in the field of youth in Europe, addressing youth information workers and mental health in the professional environment, including their own wellbeing and how to attend to young people struggling with their mental health.

The partnership counted on the development of a report with insights into youth mental health in the European Union and a Guide on Mental Health Literacy in Youth Information Work. Moreover, the results were spread through a social media campaign based on sharing facts and debunking myths.

COE YOUTH PARTNERSHIP TKIT

Eurodesk took part in the expert group meeting: Youth Partnership's new T-kit 16, the last edition of this methodological publication on the well-being and mental health of young people, held on the 27th of March, 2024. The training kits (T-kits) are developed by the Youth Partnership of the Council of Europe for trainers and facilitators working with young people and are written by teams of field experts.



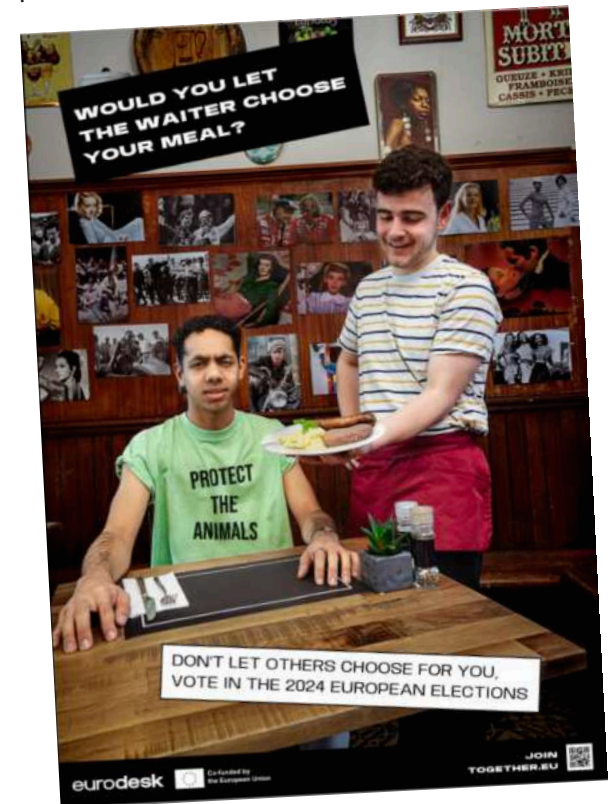
EU ELECTION

Under the slogan "Don't let others choose for you", the Eurodesk EU Elections 2024 campaign ran across Europe from November 2023 to June 2024. Co-funded by the European Parliament, the campaign aimed to motivate young people, especially first-time voters, to vote.



Throughout 2023 and 2024, the Eurodesk network organised 184 Euroclasses in 17 countries, reaching more than 4,000 young people. These activities, led by our Eurodesk multipliers, used non-formal education methods to help young people understand the voting process and the significance of the EU Elections 2024. Alongside these events, we conducted a digital campaign featuring podcasts, interviews with young people and policymakers, and contests to help inform young people about the importance of voting in defence of any causes or values.

More specifically, the campaign consisted of two phases. The first phase focused on providing young people with information on voting and how the European Parliament's policies affect their lives. The second part, a shorter one, focused on passing the message that if young people don't vote, then someone else will make the decision for them, and most probably, they will not like that. To communicate this message, we developed eight images and videos, where another person makes a decision for a young person.



The materials produced during the campaign included:

- A website, in all EU languages to inform young people about the elections
- An InfoKit for young people about elections
- An updated Euro-participation brochure
- The development of the Euro-participation Euroclass module for the Eurodesk multipliers
- Five podcast episodes
- Two digital competitions
- A digital campaign consisting of videos, visuals, and interviews with young people and policymakers
- A series of goodies including T-shirts, socks, stickers, menstrual pads and more.

Overall, through all the offline and online activities across the Eurodesk Network, we reached more than 1,670,000 young people, and the campaign was awarded the price of the "Best Campaign" at the CIOST 2024 awards.



MINI-CAMPAIGNS

Keeping up with the different Eurodesk priorities and with the goal of addressing different audiences and their needs, in 2024 we have developed materials on focused topics such as sustainability, inclusion, mental health and youth skills.

GREEN BROCHURES

Sustainability and climate change are some of the main concerns of the younger generations. This is why we developed three brochures to inform young people about how European opportunities can support them in going abroad while limiting their ecological footprint and being changemakers to build a better future in Europe and beyond!

Each of the brochures represents a different level of commitment: from the individual responsibility with "How to become an eco-traveller" to the community impact with "How to volunteer for the climate" and the initiatives started by young people with a global impact with "Youth-led project for change-makers".



INCLUSIVE BROCHURE

Inclusion is one of the main goals for Eurodesk, and it's been covered by different initiatives in the latest years. The Inclusion Brochure is the latest material developed to inform young people about the possibilities that the EU offers to those facing the highest barriers to participate in youth programmes.

To promote this brochure, we have also launched a campaign to inform on what kind of support is available, the main projects that can cover it and how to get support through a series of social media content.



In 2024 we have republished the Eurodesk agenda to better communicate on opportunities as well as all the topics developed in our digital campaigns.



YOUTH SKILLS

With the aim of enhancing the skills gained by participating in European mobility programmes and empowering young people, youth skills became one of the key topics treated at Eurodesk in 2024. Kicking off in 2023 with the European Year of Skills, which lasted until May 2024, we showcased different soft skills that can be developed through a mobility program that can positively impact young people's future and open new opportunities.

PRIDE MONTH

As a part of our holistic approach to inclusion, we addressed the LGBTQ+ community during Pride month in June, developing a series of social media content that spread awareness about inclusion and diversity, as well as specific opportunities on this topic.



HIGH VISIBILITY ACTIVITIES

EURODESK TOOK CENTRE STAGE AT EUROPEAN YOUTH WEEK 2024

Eurodesk played a pivotal role in two major European youth events this April, showcasing our commitment to youth empowerment and active citizenship. On 12 April, we participated in the European Youth Week kick-off event, organised by the European Commission and the European Youth Forum. This was immediately followed by the European Parliament's LevelUp! event from 12 to 13 April.

Our impact was significant:

- We engaged with over 500 young people, informing them about EU opportunities and ways to influence EU decisions.
- At the EYW Market Place, we collected an impressive 600+ new registrations for the together.eu platform.
- We brought a diverse Eurodesk youth delegation of 27 young people from across Europe, enabling them to engage directly with policymakers and make their voices heard.

During the events, we ran our popular Euroclasses, using non-formal education methods to help young people understand the voting process and the significance of the 2024 EU Elections. The wider Eurodesk Network also played a crucial role throughout the European Youth Week (12-19 April 2024). Our focus was on promoting youth engagement, participation, and active citizenship, particularly in light of the upcoming European elections in June 2024.

2024 European Youth Week, centred on the theme "Voice your vision", provided an excellent platform for Eurodesk to reinforce its position as a key player in European youth information and engagement. By actively participating in these high-profile events, we've taken significant steps in empowering young people to shape the future of Europe.



EURODESK AT THE SAKHAROV PRIZE 2024

Eurodesk Brussels Link joined civil society organisations at the European Parliament's Sakharov Prize ceremony in Strasbourg last December. The 2024 Prize for Freedom of Thought was awarded to María Corina Machado, leader of Venezuela's democratic forces, and President-elect Edmundo González Urrutia, representing Venezuelans fighting for freedom and democracy. Laureates' commitment to freedom inspired us all, highlighting the vital role we play in empowering young people to be active citizens and standing up for global justice.



EUROPEAN PARLIAMENT YOUTH NETWORK EVENT 2024

Eurodesk was honoured to participate in the fourth edition of the Youth Network Event, organised by the European Parliament's Youth Outreach Unit. Alongside over 100 representatives from pan-European, national, and regional youth organisations, we gathered together to explore ways to deepen the partnership between the Parliament and civil society. Key discussions focused on effectively communicating the European Parliament's work and value to citizens, sharing ongoing initiatives, and enhancing collaboration among organisations. Additionally, we discussed how the European Parliament could support youth organisations and the challenges that lie ahead.



OPEN DAYS AND INFORMATION SESSIONS

Eurodesk Brussels Link actively engaged with the public by participating in 11 public fairs, including the EESC Open Days. These events provided an opportunity for Eurodesk to showcase its services and resources to a wide audience. Additionally, Eurodesk hosted a dozen study visits at its office, welcoming young people accompanied by Eurodesk multipliers to explore European institutions in Brussels. The organisation also conducted information sessions within European Institutions, targeting youth groups such as the BlueBook interns of the European Commission. These activities helped disseminate valuable information and foster connections between young people and European institutions.

YOUTH INFORMATION WORK





EURODESK AWARDS

Each year, the Eurodesk Awards recognise the efforts of Eurodesk's local multipliers, who assist young individuals in exploring and taking advantage of the numerous opportunities available in Europe. In 2024, a total of 53 projects from 20 countries competed for 4 prizes.

Following the tradition, a high-level panel, comprising representatives from various organisations, selected three winners.

The honourable jury members for 2024 were:

- Laura Popa, representing the European Parliament.
- Mathieu Orphanides, representing the European Commission.
- Lina Mohorić, representing the Erasmus Student Network.
- Ismael Paez Civico, representing the European Youth Forum.
- Robert Helm Pleuger, representing the Eurodesk Network



YOUTH PARTICIPATION AND ENGAGEMENT

The winner of the 'Youth participation and engagement' category was Volontariato Torino, Italy with the project StraVol.To – La Gara Di Tutti. It aimed to involve as many citizens as possible, prompting them to reflect on their previous volunteering experiences, to raise awareness about the role of volunteers in the Turin area, as well as to promote the services offered by Volontariato Torino and the Eurodesk local point.

Eurodesk Pop-Up by Infozona from Croatia was named the winner of the 'Youth inclusion and diversity' category. During the game, young people who have fewer opportunities found out how to get information about mobility opportunities or how to organise a (green) trip to a given location and back within a budget. The event was designed in cooperation with the Bookbus service from Split, Croatia.



YOUTH INCLUSION AND DIVERSITY

CREATIVE YOUTH INFORMATION

The winner of the 'Creative Youth Information Award' was Młodzieżowy Dom Kultury nr 2 w Piekarach Śląskich from Poland, in cooperation with the European Outsourcing Institute Foundation, with the project EURO-BANA. The organisers rented a tram and transformed everyday public transportation into an interactive learning space. The activities carried out on board the tram provided information but also made the learning process enjoyable and memorable embracing creativity.



In addition to the winners, there were also several honourable mentions given to commendable projects that demonstrated **remarkable efforts and achievements:**

- Balance Youth Opportunities With Eurodesk, by the Hatay Mustafa Kemal University, Türkiye
- Escape Room - International Opportunities For Youth, by Zavod Nefiks, Slovenia
- A Night In The Forest: Cook In The Nature, by Pieriga Partnership, Latvia
- Organic C.O.F.F.E.E. - Community Of Fervent, Engaged Enthusiasts, by active volunteer and the animator hub of the Rysy Foundation, Poland
- Young Mayors, by the municipality of Vila Nova De Poiares, Portugal



NETWORK PRIZE WINNER

The Eurodesk Network named the Timis County Youth Foundation (FITT) from Romania with the project Watch Out, Reach Out! the Eurodesk Network Prize winner. The project aimed to create accessible contexts and provide educational, artistic, and cultural events tailored to the needs of disadvantaged groups in the local community, including young people. Additionally, organisers celebrated the International Youth Day through a series of workshops dedicated to raising awareness about the challenges faced by individuals at risk and those with disabilities.



PROMOTING YOUTH PARTICIPATION

EURODESK AT THE EUROPEAN YOUTH CONFERENCES

As observers of the process, Eurodesk attended the two EU Youth Conferences held in 2024 in Ghent and Budapest, participating actively in the working groups. From 2 to 5 March 2024, in Ghent - 2024's European Youth Capital - over 300 young people and ministerial delegates from across Europe, including Ukraine, gathered to discuss inclusive societies. From 7 to 10 September 2024, Eurodesk joined young people, youth leaders, and policymakers in Budapest, Hungary, to discuss facilitating access to information and opportunities for young people in rural and remote areas. Eurodesk promoted both conferences on its social media and the European Youth Portal.



CONTRIBUTION TO COYOTE MAGAZINE ON YOUTH PARTICIPATION

The Youth Partnership launched an edition of the Coyote youth work magazine on youth participation, delving into various elements of youth involvement in democracy, including the 2024 European elections, political engagement, and more. Audrey Frith, Eurodesk director, wrote an article on Youth participation in Eurodesk youth information services.

This article highlights Eurodesk's commitment to enhancing youth participation in youth information services. For instance, young individuals are involved as content creators and peer educators, contributing to platforms like the European Youth Portal and disseminating information to their peers. Eurodesk also uses systematic feedback mechanisms to ensure that young people's voices are heard when evaluating and improving youth information services. This commitment to youth participation enhances the quality and relevance of Eurodesk's services, aligning with broader goals of promoting youth rights and active citizenship across Europe.



SYMPOSIUM ON YOUNG PEOPLE, CLIMATE CRISIS AND SUSTAINABILITY

From 24 to 26 September, Eurodesk participated in the EU-Council of Europe Youth Partnership's Symposium: Young people, democracy and climate action at the European Youth Centre in Strasbourg. The event focused on climate action, covering topics like eco-anxiety, climate litigation, and the unequal impact of climate change on vulnerable groups. Eurodesk presented freshly released guides on sustainable practices, including "Youth-Led Projects for Change-Maker'", "How to Volunteer for the Climate", and "How to Become an Eco-Traveller."

Additionally, Eurodesk and ERYICA presented the "Greening Youth Information Services" publication to support youth information providers in promoting sustainability. The symposium also launched the "Youth Knowledge Book: Youth and Democracy in the Climate Crisis." EBL participated in the expert group meeting, contributing to discussions on climate action and youth engagement.



CIOST 2024

From 26 to 31 May, Eurodesk Brussels Link attended the CIOST conference in the Canary Islands, an event that included workshops, presentations, peer-to-peer learning, coworking and networking sessions, with a special focus on the challenges faced by the outermost regions of the European Union.

Eurodesk Brussels Link also delivered a workshop on Inclusive Communication, based on the 7 key principles in the Eurodesk Guide on Inclusive Digital Communication in Youth Information Services. Also, we showcased our 2024 EU Elections campaign and received the "Best Campaign" award for "Don't let others choose for you".



SALTO PI PARTICIPATION FORUM 2024

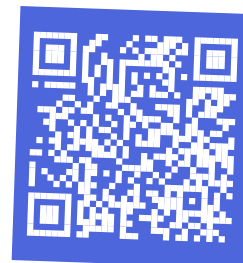
SALTO Participation and Inclusion invited Eurodesk to the Participation Forum from 27 to 28 November 2024, tackling one of our main priorities: youth participation and engagement in civic society. We joined more than 150 experts, practitioners, and policymakers from across Europe in Tallinn, Estonia, where we discussed this topic, proposed actions and shared our good practices, such as the Eurodesk Youth Info Survey and the Euroclasses.



INCLUSION & DIVERSITY FORUM 2024

From 11 to 14 June 2024, Eurodesk Brussels Link attended the Inclusion and Diversity Forum organised by SALTO Inclusion & Diversity. Participants came from various backgrounds and had the opportunity to reflect, share practices, tools, and resources, discuss strategies for promoting inclusion and diversity within the EU Youth Programmes and beyond and foster connections among stakeholders active in the field. Eurodesk had the opportunity to share its Guide on Inclusive Communication and the newly released booklet for young people on the inclusive measures of EU Youth Programmes. The Forum provided valuable insights and resources that will help Eurodesk continue to promote inclusion and diversity in our work.

Check out the report of the event!



EUROPEAN EXPERT SEMINAR ON EUROPEAN AND INTERNATIONAL POLICY AGENDAS ON CHILDREN, YOUTH AND CHILDREN'S RIGHTS

Eurodesk attended the expert Seminar on European and international policy agendas for children, youth, and children's rights held from January 21 to 23, 2024, in Leuven, Belgium. This event aimed to align European and international policy agendas on children, youth, and children's rights. The seminar sought to provide input for revising the Council Conclusion on European and International Policy Agendas on Children, Youth and the Rights of the Child, and to evaluate the sState-of-the-aArt document on these policy agendas. It brought together experts to discuss how to enhance policy coherence and promote child and youth participation in public decision-making.

CONTRIBUTING TO THE EU YOUTH DIALOGUE

The EU Youth Dialogue, formerly known as the Structured Dialogue, was established in 2009 with a precise aim: empowering European youth to have a say on EU policies. Through dynamic consultations, discussions, and exchanges, the dialogue fosters a direct connection between young people, youth organisations, and policymakers at local, national, and European levels. Eurodesk took part in several initiatives aimed at improving the process.

EXPERT AT THE EESC STUDY GROUP

The EESC organised a study group on 13 May to collect the views of stakeholders on the development of monitoring and dissemination guidelines to increase transparency and accountability of the EU Youth Dialogue towards young people and all other relevant stakeholders, and also to provide a long-term basis for ongoing as well as final evaluation efforts.

Eurodesk stressed the importance of taking this opportunity to assess the whole process and the potential role played by European youth information and support networks and to develop a strong communication strategy to broaden the reach and inclusivity of the dialogue.

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EXPERTS AT THE EUYD COMMUNICATION TASK FORCE

Eurodesk Brussels Link participated in several meetings of the task force for a communication strategy for the EU Youth Dialogue initiated by the Trio Presidency and coordinated by the Belgium Presidency.

This strategy should aim to increase the visibility of the EUYD, reaching a broader and more diverse audience, particularly young people with fewer opportunities. Eurodesk shared its commitment to support the process and maintain the European Youth Portal as a key dissemination tool.



Read the EU Youth Dialogue page of the European Youth Portal



PROMOTING QUALITY YOUTH (INFORMATION) WORK

Eurodesk plays a crucial role in promoting the recognition of youth information work within the broader youth work sector, aligning with the needs of youth workers and the policy objectives outlined in the European Youth Work Agenda. To drive quality and innovation in the field, Eurodesk actively engages in strategic alliances and collaborations. Through these partnerships, we foster a collaborative environment that enhances the impact and visibility of youth information services, ultimately contributing to a more cohesive and effective youth work ecosystem across Europe.

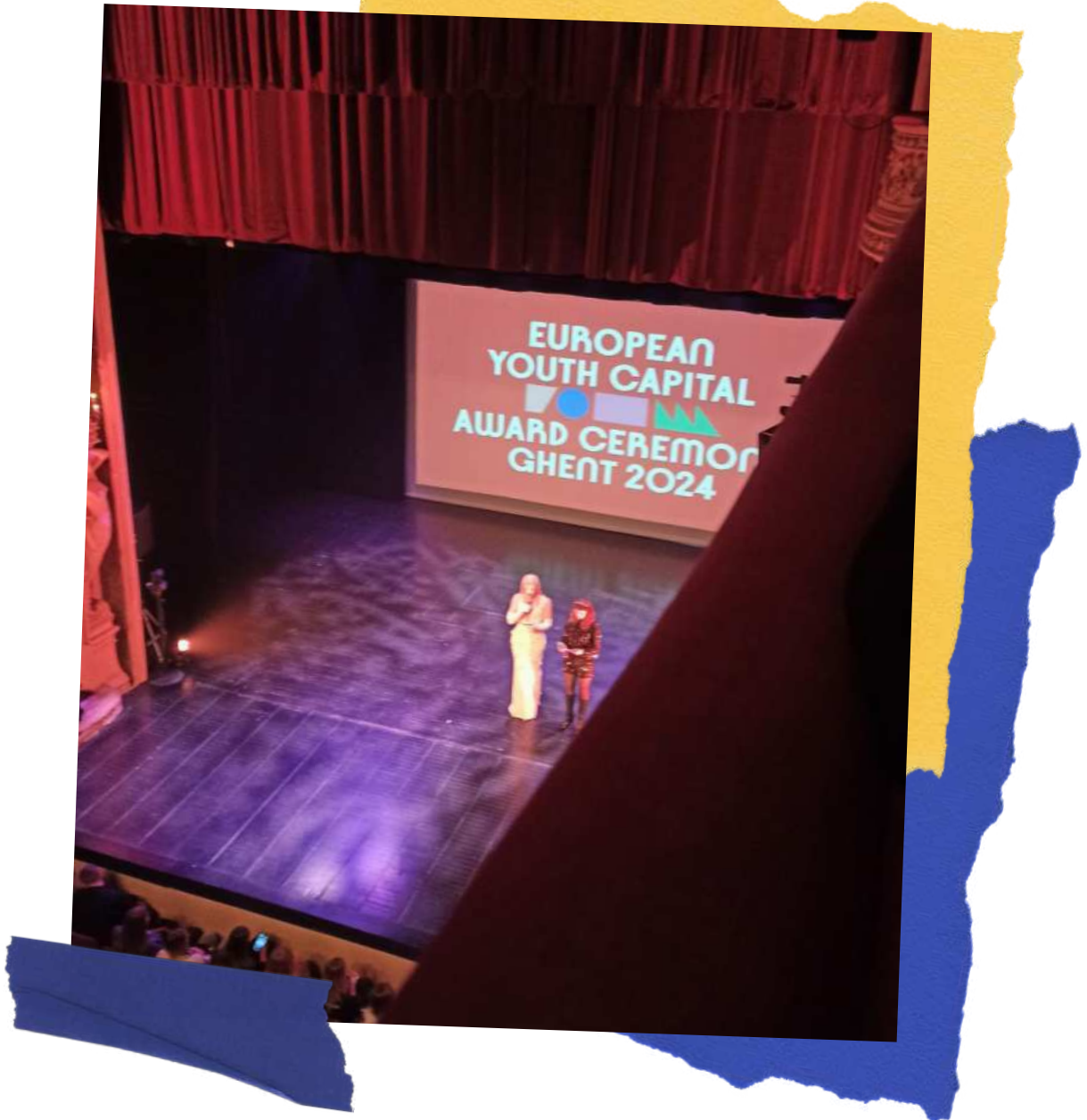
THE FUTURE OF THE EUROPEAN PLATFORM ON LEARNING MOBILITY (EPLM)

After nearly a decade of successfully coordinating the EPLM, the EU-Council of Europe Youth Partnership has passed the torch to a new leader, the German Erasmus+ National Agency. This change is an opportunity to revitalise the EPLM and meet the evolving needs and trends in learning mobility within the youth sector. Eurodesk has joined the task force responsible for designing a roadmap to the future of the EPLM. In 2024, several meetings were held, including an expert meeting on 13 and 14 November. This meeting has sparked critical reflections and concluded with a powerful call to action: to create a collaborative platform where youth mobility actors (researchers, practitioners and policy-makers) can connect, share insights, explore new trends, and advocate for greater recognition and higher standards of learning mobility.



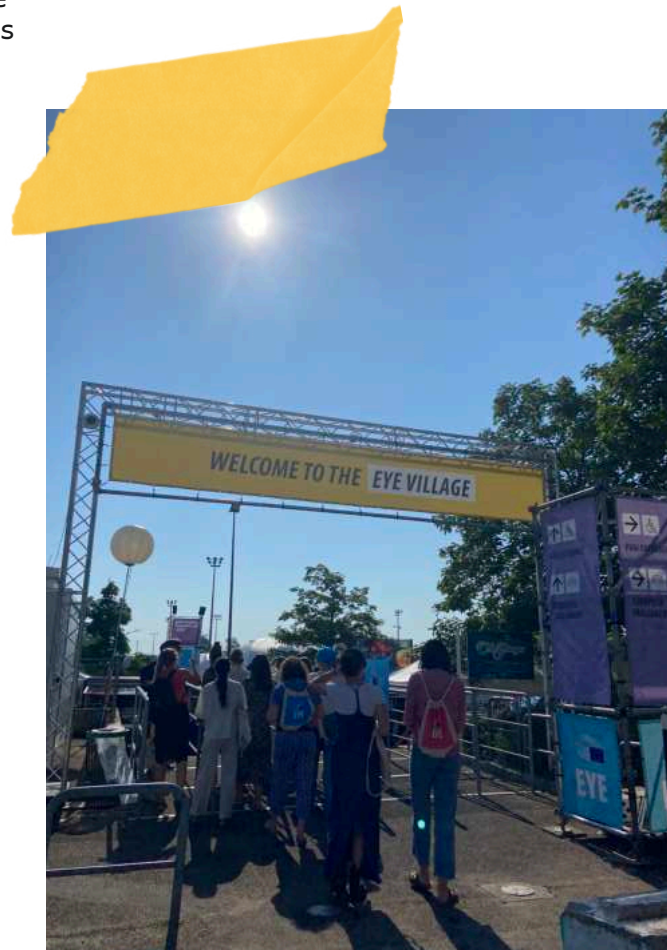
EURODESK IN THE JURY OF THE EUROPEAN YOUTH CAPITAL

In 2024, Eurodesk was honoured to be invited by the European Youth Forum to nominate a representative to sit on the prestigious selection jury for the European Youth Capital 2027. This title, awarded by the European Youth Forum, aims to empower young people, enhance youth participation, and strengthen European identity by showcasing innovative projects and activities in selected cities. As in previous editions, the Youth Forum invited a range of high-level representatives and experts to participate in the EYC selection Jury, including Eurodesk.



EURODESK MEMBER OF THE SELECTION COMMITTEE OF THE EYE VILLAGE 2025

Eurodesk was part of the Selection Committee for the EYE Village 2025, organised by the European Youth Forum, alongside eight other representatives and experts in youth participation. The European Youth Event (EYE) brings together thousands of young people from across the EU and beyond at the European Parliament in Strasbourg to share, shape, and discuss their visions for Europe's future. The EYE programme comprises activities inside the European Parliament and outdoor activities in the EYE Village. The 6th edition is planned for June 2025 and should attract between 6.000 and 9.000 young people for 2 days.



CONTRIBUTING TO THE EUROPEAN YOUTH WORK ACADEMY!

Eurodesk was pivotal in shaping the 3rd European Academy on Youth Work (EAYW) on "Future developments and their impact on youth work" as a member of its Advisory Board. During the 3rd EAYW event held from May 14 to 17 in Kranjska Gora, Slovenia, Eurodesk hosted an interactive workshop on inclusive digital communication, leveraging the principles outlined in our comprehensive Guide. The workshop provided a dynamic, gamified learning experience, followed by a facilitated reflection and discussion session. We were also involved in the Futures of Youth Work Co-creation Workshop, where we collaborated with "signal spotters" to identify emerging trends in the youth work sector.

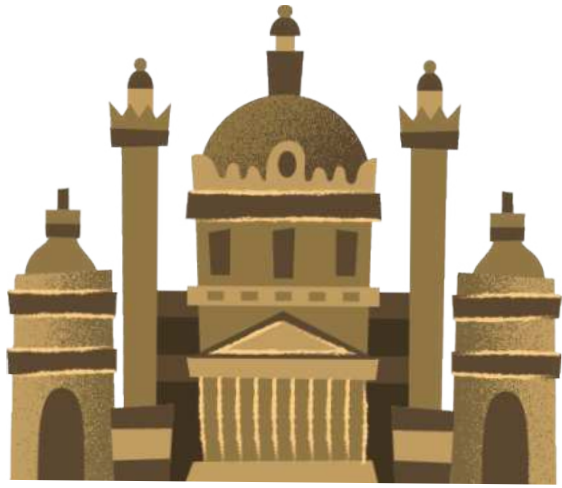
EURODESK AT THE EXPERT MEETING “TAKING STOCK”

On 19-20 February, Eurodesk participated in the “Taking Stock” Expert Meeting organised by the Belgian EU Presidency in the field of Youth, aimed to reflect on the current state of youth work in Europe and outlined future directions. The expert meeting aimed to assess the current discourse on youth work and related policies, identifying gaps and potential next steps. This exercise was particularly timely, given the upcoming 4th European Youth Work Convention, which will take place in Malta in May 2025.

EURODESK AT THE EUROPEAN CONFERENCE ON LOCAL YOUTH WORK AND DEMOCRACY

The European Conference on Local Youth Work and Democracy, held from February 20 to 23, 2024, in Brussels, aimed to explore the role of local youth work in enhancing youth engagement and participation within local communities. The conference sought to take stock of achievements in local youth work and participation, identify links between quality youth work and meaningful participation, and discuss how youth work can be approached as a continuum from early childhood. Audrey Frith, Eurodesk director, took part in a panel discussion on the theme of “Information, (youth) media, and information literacy”.





NATIONAL ACTIVITIES





AUSTRIA

Eurodesk Austria supported the professional development of its multipliers through a series of targeted initiatives in 2024. The “Foundations of Youth Information” training provided new youth information workers with essential knowledge to strengthen their understanding of information strategies and the youth information landscape.

In addition, five sessions of the P2P webinar series were conducted, covering diverse and timely topics: two sessions on artificial intelligence (in youth information), one on the European initiatives of Eurodesk and ERYICA, one on sex education and information in youth (info) work and one on innovative web content. These webinars provided practical tools and insights to enhance the skills and expertise of multipliers, enabling them to better serve young people and address emerging challenges in their work.

Engaging with young people in the European elections, Eurodesk Austria built on the success of its 2019 ‘Willst du mit mir gehn?’ campaign, combining innovative approaches with proven strategies. The campaign included print materials such as postcards, stickers, posters and an information folder, which were distributed to engage young people across Austria. These materials were also featured on the newly launched website www.wahlhilfe.at, a comprehensive platform that served as a hub for national resources as well as international campaigns from Eurodesk and ERYICA. The initiative aimed to provide young people with clear, accessible election information and to inspire them to participate in the democratic process.

Recognising the importance of engaging with young people on the platforms they use every day, the initiative also included a dynamic social media campaign. Among other materials, two videos were created in collaboration with the TikTok channel [jugend.info](https://www.tiktok.com/@jugend.info) to bring election issues closer to a younger audience. These videos included street interviews and election-related information.

To deepen the impact of the campaign, nine Eurodesk Euroclasses workshops were conducted by Austrian multipliers, focusing on democracy and participation. As part of the European Youth Week (EYW) with the theme “Voice Your Vision”, Eurodesk Austria contributed three activities, while regional multipliers organised 17 events across Austria.

“Going abroad is a great way to get out of your comfort zone and learn new things about yourself and others. Time to Move and our pub quiz were all about getting more young people to find out about EU-funded opportunities abroad - and figuring out a few facts about Europe as a team!” **Sarah Gerschel – Wienxtra**



BELGIUM – FRENCH-SPEAKING COMMUNITY

Communication was at the heart of 2024. On the national agency's social media channels, we shared one post per week focused on Eurodesk to present its tools and events. In our newsletter, we put a spotlight on Eurodesk. Additionally, we continued publishing a "special youth newsletter" for DiscoverEU winners.

We drew inspiration from Eurodesk Ireland for the Time to Move campaign by creating a call for applications to encourage organisations to participate. In total, we received 12 applications, of which 8 were selected! This allowed more than 1,000 young people to receive information (through information sessions, attending fairs, playing games, etc.) about mobility opportunities, thereby increasing Eurodesk's visibility.

In cooperation with Eurodesk France, we collaborated on a French version of the Time to Move game. We also had the pleasure of welcoming a French delegation. We translated the Opportunity Cards, adding our national programmes, to make them more accessible. Our network also grew further with the addition of another multiplier.



"Eurodesk helped me realise that studying and volunteering abroad wasn't just a dream—it was a real possibility, and I'm so grateful for their guidance." - **Sophie, young person**

BELGIUM – FLEMISH-SPEAKING COMMUNITY

In October 2024, Eurodesk Belgium (Flanders) hosted the bi-annual Go Strange event for young people who want to go abroad. More than 300 people attended, among them young people, their parents and people from a wide variety of youth organisations. We offered information sessions on topics like international volunteering, language learning and intercultural exchanges.

We had the pleasure of collaborating with the Ghent European Youth Capital for the organisation of our event. 37 partner organisations that offer international opportunities to young people, such as AFS and JOETZ vzw, had a booth at the Go Strange event, offering young visitors a wide variety of opportunities to explore. This network of partner organisations allows us to reach more young people everywhere, and it helps us connect with young people who want to share their stories. Our partners also help us find the right experience for everyone and keep all our youth information up-to-date.

More than 20 young people who had international experience in the past also came to the Go Strange event as ambassadors. They shared their experiences and inspired their peers to embark on adventures of their own. At the event, young people also participated in workshops on digital media skills.

In 2024, we also started working with a small group of young people, who created video content for Instagram and TikTok. We started this initiative to bring youth information as close to young people as possible. A lot of young people look for information in video format made by their peers, so we worked with young ambassadors to create exactly that. We focused on youth participation in this project. The ideas and scripts for these videos often came from the ambassadors themselves, while we made sure the videos covered a broad range of international opportunities available to all.



"Through working with people from different cultures, you get to know yourself better and become more confident. I ended up in a professional environment and a great organisation with friendly colleagues. That changed my way of thinking and my view of the world. In Palestine, it is difficult to have confidence in the situation. You don't know what will happen tomorrow. It's like the rain in Belgium: it can fall any day."- Fathi, 23 y.o

BELGIUM – GERMAN-SPEAKING COMMUNITY

In 2024, we had the wonderful opportunity to carry out a collaboration in which we introduced the EuroPeers to the diverse opportunities offered by Eurodesk. Our goal was to provide participants with a better understanding of these offerings so that they could benefit from the numerous possibilities and share their knowledge with others.

A particular focus of the collaboration was an interactive workshop on storytelling. Young people who had already gained international experience or were currently participating in an exchange programme were given valuable tools and methods to professionally and effectively document and present their experiences. Through hands-on exercises, they learned how to tell their stories authentically and engagingly.

Additionally, the workshop provided a platform for exchanging personal experiences, enabling participants not only to improve their storytelling skills but also to learn from one another. This combination of information, practical application, and personal exchange made the collaboration an inspiring and enriching experience for everyone involved.

Last year, we had the pleasure of introducing young people to opportunities for international projects playfully and interactively through the events "Time to Move" and "Auf und Davon." In cooperation with schools, students not only improved their language skills as part of their English lessons but also explored Europe interactively in the classroom. Additionally, there was an information event called "Auf & Davon," where young people who had already gained experience abroad shared their stories and answered all important questions from interested participants.



BULGARIA

In 2024, Eurodesk Bulgaria enriched its network with 3 new multipliers, with a total of 32 information points in total. Around 65 youth workers are dedicated daily to all Eurodesk activities, as well as to supporting young people and keeping them well-informed. 12 organisations in the national network are active in working with young people with fewer opportunities at the local level.

During the year, multipliers organised over 460 local face-to-face events, reaching over 5,300 young people and youth workers. Over 600 inquiries about DiscoverEU were answered. Foundation Podobri – a multiplier from north Bulgaria – organised a rail travelling campaign, “EU-informed.” Their volunteers passed through 4 cities and talked with many young travellers on the trains about EU travel opportunities, non-formal training, Erasmus+, European Solidarity Corps and DiscoverEU.

We celebrated the European Youth Week together with a huge campaign on the EU Elections 2024 in 18 cities, with the main focus being on the importance of voting and active engagement in community activities. The Time to Move 2024 campaign was also successful, as 25 events were organised in 15 cities, reaching around 1,300 young people.

As each year, Eurodesk Bulgaria participated in the National Career Days JobTiger 2024 (the biggest job fair), held on 6 April in Sofia, 9 April in Veliko Tarnovo, 13 April in Plovdiv, and 16 April in Ruse. Our team had the opportunity to provide personal consultations on mobility in Europe, education, internships, and grants to around 2,000 visitors.

“It’s great that such interesting events are being organised to teach young people about the history of their city and Europe in an interactive way.” - **Maria Deyanova, Director of Museum of history in Karlovo city, Bulgaria**



CROATIA

Eurodesk Croatia successfully achieved its objectives through a range of activities and strategic collaborations. At the core of its efforts was the engagement of 16 multipliers who delivered youth information activities in 15 out of Croatia's 21 counties and organised 200 activities. Notably, Info Zona, one of the multipliers, received the Eurodesk Award in the "Youth Inclusion and Diversity" category for their innovative Pop-Up game, which provided youth with access to fewer opportunities, valuable insights into mobility options and eco-friendly travel.

Capacity building for multipliers was a priority, organising national events like a kick-off meeting, a newcomer meeting, an evaluation network meeting, and a comprehensive Qualifying Training Programme aligned with the Eurodesk Competence Framework.

International opportunities for multipliers were also a highlight. Two multipliers participated in the Multipliers Seminar in Brussels, while three attended EBL live training in Alicante, where one presented gamification activities featured in the Gamification and Game-Based Learning guide published by EBL. Additionally, multipliers participated in Eurodesk Wednesday Webinars and Talkative Thursdays, further enriching their expertise.

To strengthen visibility, Eurodesk Croatia created and promoted two videos showcasing the work of Croatian multipliers. Collaboration with networks such as EUDirect, ERYICA, ESN and Euroreso was organised to explore synergies and foster stronger ties.

To inform and engage young people about their opportunities, Eurodesk Croatia and its multipliers organised over 200 activities. Including 150 face-to-face and 50 online events and campaigns, reaching over 10,000 young people. The "Time to Move" campaign featured 98 events, while the European Youth Week included 75 activities such as workshops, presentations, quizzes, debates and interactive games. The network also participated in the largest scholarship fair in Zagreb, Career Day, Mobility Festival, and the EU Days fair in Dubrovnik.

In 2024, the 20th anniversary of the European Youth Portal was celebrated with a thematic campaign lasting two months. Eurodesk Croatia published 22 youth testimonial stories on the European Youth Portal written by young people and distributed promotional materials, including DiscoverEU postcards. Two online publications, "Learning+" and "Croatia in the Eyes of European Solidarity Corps Volunteers", were issued.

On social media, Eurodesk Croatia maintained an active presence with 3,400 Facebook followers. Collectively, Eurodesk Croatia and its multipliers boast over 85,000 followers, and posted over 3,000 updates across TikTok and LinkedIn, achieving an outstanding count of over 500,000 views.



CYPRUS

As part of the Time To Move campaign 2024, Eurodesk Cyprus co-organised 12 events in collaboration with its multipliers, aiming to inform young people about learning mobility opportunities across Europe. The campaign targeted young people aged 13-30, as well as youth workers, NGO staff, policymakers, and parents, ensuring broad outreach and impact. Throughout October, Eurodesk Cyprus and its multipliers hosted various interactive activities, including workshops, presentations, virtual events, and competitions, to raise awareness about opportunities to study, work, volunteer, and travel abroad. To further enhance engagement, Eurodesk Cyprus produced two informative brochures and giveaways, based on templates provided by EBL, which were distributed at the events.

A key highlight of Eurodesk Cyprus' work for young people was our participation in the UpToYou(th) Festival, co-organised by the Youth Board of Cyprus and the Erasmus+ and European Solidarity Corps National Agency. At the festival, young participants engaged in two fun and educational activities:

- The Fortune Wheel, featuring questions from the Eurodesk Opportunity Cards.
- The TTM Giant Map Game, an interactive way to explore European mobility programmes.

These games were also featured during Erasmus Days, reaching an additional 8 festivals, municipal events, and fairs, significantly expanding the campaign's visibility. Across the 20 events in Cyprus, a large number of young people actively participated, reinforcing Eurodesk's role as a key provider of youth information.



"Time to Move isn't just a campaign - it's a ticket for young people with fewer opportunities in Pafos to explore Europe! No barriers, just possibilities" - Doxia Mina, Cultural Association of Kannaviou

CZECHIA

Preparations for the European Youth Week began early in the year, with a primary focus on promoting the European Parliament elections and supporting active citizenship. In this context, we conducted training sessions for three types of workshops, one of which was Euroclasses. After the training, multipliers had the opportunity to participate in a call for the implementation of these workshops. Multipliers organised 40 workshops for young people in various regions during the European Youth Week. As a reward for their participation in this call, we organised a training session focusing on their personal development in social media and youth work.

Moreover, Eurodesk partners made a remarkable impact in 2024. Through their efforts, they organised 455 events, responded to over 570 online inquiries, and provided more than 1,500 consultations.

As every year, we also held the Eurodesk Awards on the national level. With 7 registrations, we became the country with the highest number of projects submitted.

For us, the European Youth Week was a milestone during which we implemented two types of activities for young people. The first was based on our innovative concept, "Democracy Reproducer," which successfully combines art and civic participation. It was an artistic-educational activity in a public space through headphones with an audio recording. The recording used metaphors to introduce the topic of the European Parliament elections and the values of democracy and Europe. During the following discussion, young people shared their opinions. This initiative reached 230 young people, and we received very positive feedback from the teachers as well, who noted that this activity complemented formal education in a non-formal, artistic way. Secondly, we organised workshops in disadvantaged regions to encourage youth participation in our programmes and active citizenship.

Last but not least, we successfully arranged our annual event, the "Art of Living Together" in which 68 young people registered to take part.

"Thank you for another great meeting, full of interesting information and a pleasant atmosphere." - Kateřina Marková, Eurocentrum České Budějovice



DENMARK

In 2024, Eurodesk Denmark strove to reach out to young people on the usual digital platforms and at a local event as a new way of catching our target group's attention. In general, Eurodesk Denmark seized various opportunities to inform young people about going abroad.

Gribverden.dk and social media platforms were our main digital communication channels, and we prioritised letting young people have their voices heard and stories told through travel reports on the website and takeovers on Instagram.

When we cannot always meet young people face to face, social media platforms are great for reaching them and raising awareness of the importance of playing an active role in society and the benefits of going abroad. Eurodesk Denmark used social media platforms to support and create focus on the EU Elections 2024, DiscoverEU, Time to Move, YouthWiki, Erasmus+, and the European Solidarity Corps.

The European Maritime Day was held in Svendborg, the city of Eurodesk Denmark's office, which was an obvious opportunity to participate in the event 'Maritime Days – Open Island' which transformed Svendborg harbour into a lively and folksy scene with many different stands. Eurodesk Denmark had a stand where visitors could get information on going abroad, participate in an Erasmus+ quiz, have a 'Grib Verden' temporary tattoo and practice their selfie game in our selfie booth. Europass, Euroguidance, DiscoverEU, Erasmus+ and the European Solidarity Corps were also promoted at the stand.

Eurodesk Denmark has a great collaboration with Study and Career Guidance Denmark, which aims to guide young people on education and careers, around two information meetings. During these meetings, Eurodesk Denmark promoted the European Solidarity Corps, the European Youth Portal, Grib Verden and DiscoverEU.



ESTONIA

Eurodesk Estonia reached over 24,000 young people in 2024 through 274 events, including workshops, information days, and online campaigns. During the European Youth Week, we organised 86 events under the theme "Make Your Voice Heard," which encouraged youth participation in democratic processes and promoted Erasmus+ and European Solidarity Corps opportunities.

Highlights included "Taste of Europe," a collaborative cooking challenge across youth centres in Estonia (102 participants from 16 different youth centres), and "Hop on the Train of Europe," a cross-border initiative with Latvia that brought together 70 young participants.

Additionally, 315 young people received tailored consultations on learning mobility, and 117 inquiries submitted to the European Youth Portal were answered. Regional multipliers led impactful activities, such as workshops on European Parliament simulations in Harjumaa and digital storytelling projects in

Ida-Virumaa.

In 2024, Eurodesk Estonia focused on strengthening its network of 12 regional multipliers, covering most of the country. Each multiplier had a dedicated budget to promote Erasmus+, the European Solidarity Corps, and other EU opportunities. We organised 10 online meetings and 2 in-person gatherings to enhance collaboration, share best practices, and provide training on digital tools and youth mobility resources.

Partnerships with Euroguidance Estonia further improved multipliers' capacity to deliver quality consultations and events for young people. Together, we also celebrated the European Youth Week!

"I am incredibly grateful for this experience, which has filled me with courage and determination to organize my own youth exchange. Who knows, maybe soon I will be sharing my experiences from an exchange I have organized." - **An Estonian Eurodesk multiplier**



FINLAND

Eurodesk Finland's year was characterised by topics such as participation, democracy, and mental health. As the EU elections approached, during the first half of the year, our focus was on participation and democracy. In the National Days of Youth Work (NUORI2024), Eurodesk Finland and the EU's youth programmes team celebrated the European Youth Week and EU values. With over 2500 participants, the event was one of the highlights of the year and enabled us to widely reach the Finnish youth sector.

Eurodesk Finland's multipliers continued to promote international opportunities to young people. For example, the Network of International Volunteering participated in the World Village Festival to present European Solidarity Corps volunteering opportunities. The sunny May weather ensured inspiring discussions with festival attendees.

Our yearly network event, Maailma Avoinna ("the world is open") for youth information professionals was held in December together with Euroguidance Finland. Our topic this year was well-being, hope, and the future. Two keynote speakers discussed global responsibility from the perspective of future studies and mental health during international experiences. The well-attended webinar also presented young people's experiences in the EU's youth programmes, focusing on mental health and taking action for a better future.

Eurodesk Finland supported the Finnish youth work and youth information sector through various publications, such as the Aikaa-Mielelle brochure, a translation of Time to Mind, and the RAY research reports, emphasising the importance of peer-to-peer communication.

Eurodesk Finland reached out to young people mainly through the European Youth Portal and social media. European Youth Week and DiscoverEU application rounds served as one of the most prominent campaigns with testimonials from young people. Inquiries were answered online and at events, such as the Europe Day event in the Main Library of Helsinki and Välivuosi Edessä event ("gap year ahead") in Tampere.



FRANCE

Eurodesk France advised and informed more than 71,000 young people. We organised more than 1,000 events and outreach activities across France, including 45 on European citizenship and the elections, and more than 120 in the frameworks of the European Youth Week and Time to Move campaign.

Different events were organised in cooperation with the Erasmus+ National Agencies: DiscoverEU, Ambassadors, and during the ErasmusDays. Activities aimed at young people were increasingly based on gamification methods to widen outreach. The main thematic focuses were mobility and mental health, reaching out to rural youth, mobility for under 18-year-olds, European citizenship and the EU elections.

Our 2024 new resources for young people covered topics such as mobility for under 18-year-olds and mental health.

The Eurodesk France network comprises 155 multipliers, of which 48% reach out to rural youth. They are active in 78% of the French regions. In 2024, the Eurodesk France network expanded and welcomed 17 new multipliers based in 9 different regions. Two training sessions were organised for newcomers to the network.

At the national level, Eurodesk France organised a seminar for regional multipliers and a hybrid conference for all multipliers. The national coordination of the multipliers' network is shared by the Eurodesk Centre based at CIDJ and a national group made of regional multipliers, while coordination at a local level is led by regional multipliers.

Here are some of our network highlights for 2024:

- The 2024 Eurodesk France Online Awards presented a video on mental health and mobility.
- In cooperation with Eurodesk Belgium, Luxembourg and Switzerland, Eurodesk France adapted and disseminated the "Time to Move – Adventures in Europe" game to all 155 Eurodesk multipliers.
- Eurodesk France organised a study visit in Brussels for 4 multipliers in cooperation with Eurodesk Brussels Link, Eurodesk Belgium, and Belgian Youth Information key actors.
- 4 French multipliers participated in the Eurodesk multipliers seminar, and 1 participated in the training on gamification and game-based learning organised by Eurodesk Brussels Link.
- The national coordinator was elected to the Eurodesk Executive Committee.



GEORGIA

In 2024, Eurodesk Georgia primarily focused on organising in-person activities, meetings, and information sessions for young people across the country. While most of these events took place in Tbilisi, we also held an online information session that allowed young people from different regions to participate.

For the first time, Eurodesk Georgia took part in Europe Day on the 9th of May, joining the exhibition pavilion alongside Erasmus Student Network Georgia. Organised annually by the European Union Delegation to Georgia, this large-scale event runs all day, attracting thousands of visitors eager to explore EU-funded projects. At our stand, we showcased exciting international opportunities for young people, engaged visitors with interactive games, and distributed informational leaflets and Eurodesk stickers.

Another exciting first for Eurodesk Georgia was participating in the Time to Move 2024 campaign. We organised multiple events, including a social media engagement challenge on Instagram, where young people interacted by marking activities they had experienced while abroad. We also organised an illustration competition themed "My European Adventure." We received several creative submissions, and the winners were determined through Facebook likes. The first-place winner received an instant photo camera, while the second-place winner also received special gifts from Eurodesk Georgia.

These initiatives marked an important step in expanding Eurodesk Georgia's outreach and engagement with young people, both in Tbilisi and beyond.



"The topics discussed within the training sessions were of interest to all young people, and I was no exception. At each meeting, we found an environment full of positivity and opportunities, where we could ask questions and, most importantly, receive comprehensive answers. The experience gained here had a great impact on my professional and personal development. Thank you for this opportunity!" - **Tekla Marchilashvili**, a young participant to a "Talkative Day" session



GERMANY

In 2024, Eurodesk Germany focused on strengthening its national network through training and networking opportunities. 30 training courses were organised for Eurodesk multipliers, mobility advisors and young peer-to-peer mobility ambassadors with a total of 1,171 participants.

A major highlight was the Eurodesk Annual Meeting in Bonn, where over 50 multipliers gathered for three days of networking and discussions. The EU elections were a key topic, with partners sharing strategies for engaging young voters. New initiatives included a quality criteria catalogue to improve advisory services and a new school outreach flyer developed by the working group on schools. The meeting also featured updates on EU youth programmes. Best practices of multipliers were presented, such as the Eurodesk Goes Twitch project, which used monthly interactive GeoGuessr streams to engage young people on Twitch, sparking curiosity about travel and international opportunities.

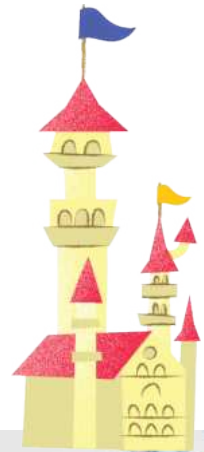
The EU elections were a major focus of our work with young people, with 9.7% of all events dedicated to "European youth policy," including eight Euroclasses. During the European Youth Week 2024, over 70 events took place across Germany, organised by Eurodesk multipliers and other partners. One of the highlights was a democracy workshop hosted by Eurodesk Würzburg, where young participants were encouraged to take part in the European elections.

In Magdeburg, former Erasmus+ participants debated with European Parliament candidates, raising awareness about the Erasmus+ programme and the importance of voting. In Berlin, a European-themed scavenger hunt took place in the city's heart, engaging young people in interactive challenges related to Europe.

Meanwhile, Eurodesk advisors across various cities provided information sessions and attended fairs to inform young people about opportunities to study, volunteer, or work abroad. The activities were diverse, ranging from pub quizzes on Europe to study trips to Brussels. Moreover, during the Time to Move campaign, the network hosted 66 events to inform young people about international mobility.

The Rausvonzuhause newsletter has grown by 74% in subscribers, increasing from 30,030 in 2023 to 52,094 in 2024. A total of 14 newsletters were sent out, accumulating 242,800 opens. Most new subscribers came through DiscoverEU. A survey with 3,474 participants provided valuable insights into how young people engage with international mobility opportunities. Respondents highlighted the importance of Eurodesk's information and expressed a need for more outreach e.g. in schools and rural areas.

Looking back at 2024, Eurodesk in Germany saw a 14% increase in consultations, reaching 68,183 young people and multipliers. 57% of all inquiries were related to EU programmes. Events remained a priority, with 596 events organised, reaching 34,857 participants.



GREECE

In 2024, Eurodesk Greece actively engaged young people in events with a strong focus on the EU Elections:

- “EU Values” (Larissa, 29/3/24): Organised with “Kainotomia,” the event highlighted EU values, the elections’ importance, and the role of youth in shaping Europe’s future.
- “This Time I Vote” (Komotini, 19/4/24): In partnership with Europe Direct EMT, Democritus University, and the Municipality of Komotini, Eurodesk held a workshop for first-time voters.
- “The Role of Youth in Local Governance” (Skiathos, 6/4/24): Organised with the Municipality of Skiathos, the event explored youth participation in local governance, European Elections, and mobility programmes.

As part of the Time to Move campaign, Eurodesk Greece co-organised 26 events in 14 cities, engaging over 3,000 participants. Key highlights included:

- “Recharge Your Batteries vol. 2” (October 19, Kozani): In collaboration with “Arsis Kozani,” the event featured a train station cleanup, Points of Wear photo exhibition, and a graffiti workshop for youth.
- “We Are All Colors” (October 20, Athens): Partnering with “Dream Team,” this event for the LGBTQI+ community promoted Erasmus+ and the European Solidarity Corps while fostering inclusion through creative activities.
- “Europe Party” (October 19, Florina): With “OENEF,” the event combined music, games, and awards for solidarity projects, celebrating European opportunities in a festive environment.

Through these activities, Eurodesk Greece empowered thousands of young people with practical knowledge of Erasmus+ and ESC programmes, inspiring them to engage in European opportunities.

In 2024, Eurodesk Greece supported its network of multipliers through two National Meetings. The first, held online, introduced the network’s priorities and work plan for the year. The second, held in person in Athens, provided a platform for sharing best practices, updates on Erasmus+, European Solidarity Corps programmes, and training on inclusion strategies and TCA/NET seminars. Additionally, a webinar in October trained a new multiplier, while a webinar prepared multipliers for the “Time to Move” campaign.



HUNGARY

In 2024, Eurodesk Hungary defined its own main goals: empowering young people to actively shape their future, particularly in international mobility projects and boosting the network's visibility. Achieving these goals hinged on the collaboration of Eurodesk multipliers.

The Hungarian network delivered over 200 events, reaching young people through diverse channels. These included specialised classes, public events, fairs, exhibitions, workshops, and multiplier-led leisure activities.

The European elections provided a timely opportunity to emphasise EU awareness and active citizenship among youth. The "Time to Move" campaign also proved highly successful, with 88 events engaging over 7000 young people and youth professionals.

Eurodesk Hungary also focused on direct youth support. Besides active social media promotion (primarily on Instagram) and website updates, two in-person events highlighted international mobility opportunities. Adventure Up! catered to both experienced and aspiring participants in mobility projects. A creative writing workshop empowered youth to share their experiences compellingly. Furthermore, the "Experiential learning beyond the comfort zone" workshop equipped teachers with the knowledge to inform their students about mobility options.

Recognising the importance of up-to-date information, Eurodesk Hungary prioritised its partner's development. National coordination provided webinars for knowledge and best practice sharing, and two network meetings were organised in 2024 with the same goals. The network's growing appeal is evident in the addition of three new partners and four observer organisations in 2024.



"We are happy to use the Euroclasses as a tool in our daily multiplier work, as they contain recommendations developed by experts and tested with young people by our network partners. As it contains quite detailed recommendations, it is also perfect for less experienced youth workers to use for an unconventional lesson or session. More experienced multipliers can also adapt parts of it, which can be used separately or in combination to adapt the session even more to the needs of the target group - adapting it to the time available, the age group or the (classroom) space." - Gyongyi Kispal-Podracz, D2 Ifjusagi Iroda / D2 Youth Center



ICELAND

In 2024, Eurodesk Iceland reached at least 1,800 young people through 31 information sessions, two fairs, and by joining the Samfés Youth Worker Summit, where it held a workshop on inclusion for youth workers. Eurodesk Iceland also joined the national agency by supporting its bus tour around the country to reach rural areas. Eurodesk Iceland supported seven grassroots organisations in organising smaller Time to Move events, and the multiplier Hitt húsið held two bigger events.

Eurodesk Iceland's highlight of the year was organising two separate events during the European Youth Week. The first event was a free wall art workshop for young people interested in making artwork. Eurodesk Iceland hired a young trainer, a former European Solidarity Corps volunteer who went from Iceland to Hungary to create wall art. During the two-day workshop, Eurodesk Iceland introduced the attendees to European opportunities while they created artwork with their own interpretation of democratic values and what is important to young people.

The second event was an online poetry competition where young people were encouraged to use forms of poetry or short stories to express themselves on the theme of democratic participation. A small selection committee from the Icelandic Centre for Research voted for the best poems and stories. A selection of poetry was printed in a small booklet and the winners of the best poems and short stories received a gift certificate.

Both the poetry competition and the wall art workshop were celebrated at the Harvesting Festival of European Cooperation, held on the 8th of May to celebrate Iceland's 30 years of participating in the European Economic Area, which was attended by more than 600 people, including the president of Iceland and EU's ambassador to Iceland.

In 2024, Eurodesk Iceland had initial meetings with their new multiplier, introduced them to Eurodesk and the EU opportunities for young people, trained them in using the Adventures in Europe game with young people and had a follow-up meeting after their Time to Move events.



IRELAND

During the European Youth Week 2024, Eurodesk multipliers from Tipperary, Sligo, Waterford, Dublin, Cork and Naas organised twelve local and online events attended by over 500 young people – an art competition ‘Your values’ (designed and promoted by network members), information sessions and workshops informing young people about European Elections and encouraging them to participate in the national and European elections.

For the Time To Move campaign, Eurodesk multipliers from Co. Kerry, Dublin, Tipperary, Sligo, Donegal, Ballinasloe, Waterford, Cork, and Co. Kildare organised twelve in-person and online activities attended by ca 1300 young people: a green travel competition ‘AtoB’, a social media polls competition, workshops and presentations on the European Solidarity Corps, Erasmus+, and EU opportunities.

European Youth Week and Time to Move activities successfully promoted the European Elections, active citizenship and European mobility opportunities, reaching ca. 1800 young people. Additionally, 1000 people watched the video reels #FeelTheFear&DoItAnyway, created by one of our multipliers, Crosscare. Eurodesk Ireland supported these activities with mini-grants, promotional materials, and resources such as Eurodesk games.

Eurodesk organised several meetings and training sessions on Eurodesk and European opportunities for young ambassadors, supported two young Ambassadors to attend the European Youth Week event in Brussels in April and co-facilitated a prep meeting for five National Agency and Eurodesk young delegates.

In 2024, Eurodesk Ireland organised five national network meetings for its multipliers and several working group meetings providing Eurodesk training to fifteen newcomers. These events helped plan network activities and publications, supported networking, and upskilling of Eurodesk multipliers.

In May, twenty multipliers and ambassadors attended an ‘Inclusive and Accessible Communication in Youth Information’ training in Galway, provided by EBL. The event enhanced network members’ communication skills and equipped them with the necessary tools to provide accessible and inclusive European youth information to young audiences with diverse needs.

“I felt I learned a lot about game based learning and gamification, but I also had a huge opportunity to see how much passion various countries have for Eurodesk and the shared values of European solidarity.” - **Kieran Flynn, YWI Tipperary, about Eurodesk Training on Gamification in Alicante, Spain, in November 2024**



ITALY

In 2024, Eurodesk Italy held 15 Info-training Days on Erasmus+ and the European Solidarity Corps for young people, in collaboration with the Erasmus+ National Agencies (Agenzia Italiana per la Gioventù and Inapp), reaching over 1,500 participants and 11 webinars on key mobility topics. The network organised 270 events, engaging over 50,000 young people. Among these, 94 initiatives were part of the "Time to Move" campaign, emphasising mobility opportunities.

Eurodesk Italy's multi-channel communication strategy resulted in notable growth, with the Eurodesk.it and Portaledeigiovani.it websites collectively attracting more than 3 million page views. The outreach was further enhanced with the launch of a Spotify account featuring the #EurodeskOnAir podcast.

The Eurodesk "EU Elections" project, funded by the European Parliament, involved Italian multipliers in raising awareness about the electoral process among young voters. Over 2,000 "European Young Multipliers" were engaged across 118 schools, providing students with essential knowledge on European mobility and participation opportunities.

In 2024, the Italian Eurodesk network consisted of 78 multipliers. Training remained our core strategy, with blended courses for newcomers and a project development course combining online sessions with a residential programme. A significant milestone was the launch of the Eurodesk Mobility Advisor (EMA) certification, with 26 operators certified in 2024.

A study visit to Ghent, the European Youth Capital of 2024, allowed eight multipliers to exchange best practices. Three National Network meetings, two online and one in-person in Gorizia provided an opportunity to exchange ideas, gain inspiration, and explore various topics, including the use of artificial intelligence tools.

The vitality of the Italian Network has gained recognition at the European level, with Vol. To ETS - Volontariato Torino - Eurodesk Torino winning the Eurodesk Award for Youth Participation and Engagement for the project "StraVol.To - La gara di tutti"

"More than 50 representatives of local Eurodesk multipliers came to Gorizia for the National Network Meeting. The event also hosted a public seminar, where participants could share best practices, listen to testimonials from young users of European programs such as the European Solidarity Corps, and learn about the many initiatives for young people carried out by various institutions. These efforts were particularly significant in light of the prestigious recognition of Nova Gorica and Gorizia as the first transnational European Capital of Culture 2025".-
Simona - Eurodesk Gorizia



LATVIA

In 2024, the Eurodesk Latvia network demonstrated remarkable results, organising over 540 events and activities that engaged more than 12,000 participants. Emphasising inclusion, the network prioritised reaching young people in rural areas and over 1,000 individual consultations were provided.

Key events like the European Youth Week (EYW), Time to Move (TTM) campaign, summer festivals, and Erasmus Days offered creative peer-to-peer learning through game-based activities. Collaborative efforts with EuroPeers, the National Agency, and local partners raised awareness of the upcoming EU elections, notably through the “Hop on the Train of Europe” event, which brought together over 70 participants at the Latvia-Estonia border to discuss youth opportunities, solidarity, and sustainability.

Young people especially enjoyed activities held on the train and the EYW celebrations saw more than 60 events, including storytelling, orienteering games, and political discussions. A delegation of seven young people travelled to Brussels to celebrate the EYW opening.

In the fall, the TTM campaign hosted nearly 30 events, with a forest cooking masterclass led by a former European volunteer as the opening event. Popular activities included the Eurodesk game “Adventures in Europe,” played over 50 times across Latvia.

Stories from young people’s experiences were also shared to inspire youth mobility through the European Youth Portal and social media. The Eurodesk brochure on participation, translated into Latvian, was also widely distributed to encourage youth engagement.

Throughout the year, Eurodesk Latvia engaged 34 multipliers across the country. The network hosted two national meetings, three online meetings, and two training sessions.

Eurodesk Latvia celebrated its 20th anniversary with a special event, expressing gratitude to multipliers for their dedication, resilience, and commitment to empowering young people in the regions. Ten multipliers were also recognised for their contributions to youth mobility and participation, while others were acknowledged for outstanding debuts in the network.

Internationally, Eurodesk Latvia participated in seminars, network meetings, webinars, and the Eurodesk Awards 2024, where the project “A Night in the Forest: Cook in the Nature” by the organisation “Pierīgas Partnerība” received an honourable mention. Latvia also exceeded the target in the EBL Eurodesk Youth Survey 2024, with over 450 respondents. One of Eurodesk Latvia’s multipliers, NGO “Active Rainbow,” had its ESC volunteering project highlighted as best practice and exhibited at the European Parliament in Brussels.



LIECHTENSTEIN

The most important action by Eurodesk Liechtenstein to inform young people about opportunities abroad is the event 'Go Abroad', which takes place twice a year. Young people could get information directly on-site through the organisations present about offers like language stays, voluntary services, au pair, work & travel, and much more. The European Solidarity Corps (ESC) and DiscoverEU were also promoted during this event.

To make Eurodesk Liechtenstein more visible, young people from our youth team held informative gatherings at one of the two swimming pools in Liechtenstein during the summer. In a relaxed setting, we made young visitors aware of the diverse offerings of our Youth Information Centre and the many opportunities abroad. While DiscoverEU and the ESC are exciting for those over 18, we also informed younger guests about our camps, which we offer every summer; in 2024, we hosted six of these camps. They are the ideal opportunity for young people to gain experience abroad for the first time without their parents and to meet youth from other countries and cultures.

A great success is the new website backstage.li, a website made by and for young people from Liechtenstein. Young reporters write articles or create podcasts on youth-relevant topics such as school or university, work, leisure, sports, music, and fashion, as well as more difficult topics such as bullying and make them available to other young people. In 2024, we were able to publish 139 contributions on the platform, including reports from young people who have been abroad.

The goal for 2025 is to work more closely with schools. We have recently developed a podcast workshop and support school classes in implementing their podcast projects.

Lastly, we would like to mention our Youthletter. It is sent out once a month to over 740 young people and multipliers. It reports on current topics, training, and events in various areas. It is visually appealing and informative.

*"The 'Time to Move' campaign is a highlight in our calendar. In Liechtenstein, our 'Go abroad' event offers a unique opportunity for young people to explore international opportunities and gain personal insights into programmes such as ESC, language stays, au pair, volunteering and much more." - **Samanta Fernandes da Silva**, our ESC manager*



LITHUANIA

In 2024, Eurodesk Lithuania organised a variety of engaging activities aimed at informing, inspiring, and empowering young people across the country. One of the key highlights was the social media campaign “Ladders to Change,” where we created and shared short videos that addressed the most pressing concerns of young people today.

We also brought Europe closer to home through “Time to Move”, an event held in the heart of Vilnius, where young people explored European opportunities in an interactive and dynamic way. Beyond the capital, we participated in and organised 27 informative events and opportunity fairs throughout Lithuania, ensuring that young people from all regions had access to information about mobility, education, and volunteering opportunities in Europe.

Also, a key highlight was the “Dalinkis Vasara” (Share the Summer) festival, co-organised in various regions to engage young people from rural areas. This festival had a mix of workshops, talks, and activities designed to inspire young people and provide practical information about opportunities such as Erasmus+ and the European Solidarity Corps (ESC).

To grow our reach even further, we launched a TikTok account, one of the most popular platforms among youth, to share opportunities in a fresh and engaging format. Additionally, we continued to inform young people daily through the “Žinau Viską” website, sharing at least two opportunities daily to help them get involved, grow, and connect.

Eurodesk Lithuania collaborated closely with its network of multipliers to deliver various activities aimed at informing young people and strengthening the multiplier community. To support these multipliers in their work, we organised two training courses. These sessions focused on practical skills, such as effectively communicating mobility opportunities like Erasmus+ and the ESC, while also encouraging innovative approaches to youth engagement. These trainings offered more than knowledge-sharing; they provided multipliers with the chance to connect, collaborate, and feel as part of a supportive network.

In addition to the training, we held a national multipliers meeting that brought together representatives from across the country. This event created a space for sharing experiences, exchanging ideas, and collectively strategising on how to better reach young people in various regions. To strengthen relationships and ensure that regional partners feel supported, we organised offline visits to meet with them directly. These visits allowed us to gain a better understanding of their local contexts, provide hands-on guidance, and discuss future projects.

One of the year’s highlights was co-organizing the “Dalinkis Vasara” festival alongside multipliers in different regions. The festival energised and excited local communities, encouraging young people to dream bigger and explore new opportunities.



LUXEMBOURG

In 2024, Eurodesk Luxembourg delivered a wide range of activities to empower young people and promote mobility opportunities. The flagship “Time to Move” campaign featured workshops based on Euroclasses, engaging young people in topics such as volunteering, studying abroad, and active participation in European projects. These workshops, supported by tailored resources, focused on inclusivity by reaching out to young people with fewer opportunities.

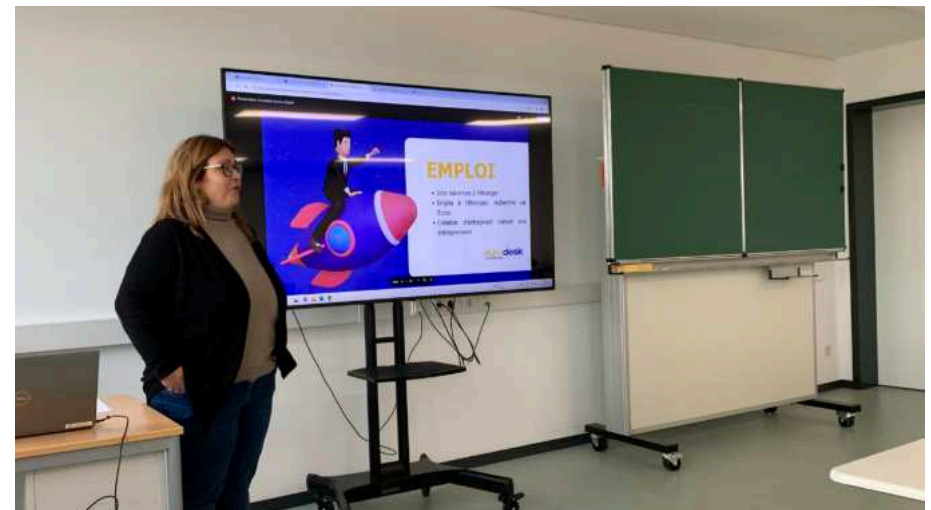
Eurodesk Luxembourg’s collaboration with the Maison de l’Orientation was a key highlight. By participating in events such as the “Gap Year” and “Studying and Working Abroad” sessions and contributing to publications, Eurodesk provided practical advice and inspired young participants to explore international opportunities.

A targeted social media strategy reached approximately 1,500 followers and six newsletters tailored to young audiences and professionals were sent. Additionally, engaging videos featuring young people discussing various opportunities were created to inspire others to embark on mobility programme journeys. Eurodesk also created two engaging podcasts where young people discussed various opportunities. A volunteer further promoted mobility programmes by participating in an RTL broadcast, LivePlanet People.

Eurodesk contributed resources, including the National Agency’s “Destination Europe” publication, and collaborated on the creation in French of the giant Time to Move board game in partnership with the National Agency. Eurodesk supported two DiscoverEU pre-departure training sessions, helping young participants prepare for their European adventure.

Eurodesk was present at prominent events, such as the Fête de l’Europe and Welcome Days at the University of Luxembourg, and organised information sessions in high schools. Eurodesk Luxembourg empowered young people to take meaningful steps toward a future full of opportunities across Europe. Eurodesk Luxembourg supported its network of multipliers in 2024 through targeted training and collaboration. The annual training for multipliers focused on enhancing their knowledge of Eurodesk tools and European mobility programmes.

Eurodesk Luxembourg actively participated in European network activities, including the Eurodesk Multipliers’ Seminar, which served as a platform for sharing best practices and fostering collaboration among members.



MALTA

During the month of October, advertisements were aired on local youth-focused radio stations as per the Broadcasting Authority. Additionally, a newsletter on learning mobility and opportunities was distributed, reaching over 8,000 young people.

A total of 24 “Meet & Greet” activities were organised, during which merchandise was distributed across various events and initiatives. Efforts related to art and culture engaged approximately 250 young people, providing them with opportunities for creative expression and participation.

Promotional efforts included paid advertisements and social media campaigns, which effectively highlighted key programmes such as DiscoverEU, the European Solidarity Corps (ESC), European Parliament Elections, and the European Youth Week (EYW) campaign. These initiatives contributed to broad awareness and engagement among young people.

Furthermore, 10 briefings and a simulation exercise were conducted in preparation for the upcoming EU elections. These activities attracted nearly 200 participants, fostering civic engagement and increasing awareness of the electoral process.

The Youth Empowerment Award received nine submissions, showcasing the innovative and impactful European Dimension (ED) initiatives undertaken by student organisations on campus.

Collectively, these efforts reinforced youth participation in creative, cultural, and civic domains, ensuring that young people remained informed and engaged in opportunities at both local and European levels.



“The Eurodesk Network meetings are a powerhouse of collaboration, innovation, and inspiration—connecting us with like-minded professionals to enhance youth opportunities across Europe.” - Sarah Spiteri - **Eurodesk Mobility Advisor**

NETHERLANDS

2024 was a year of impactful storytelling, expanded outreach, and digital growth for GO Europe (Eurodesk Netherlands). With a strong focus on inspiring young people to explore international opportunities, the team took several key initiatives to enhance visibility and engagement.

One of the major achievements this year was the creation of multiple experience stories from young people who embarked on adventures abroad. These stories, along with newly developed video testimonials from volunteers and DiscoverEU travellers, brought real-life experiences to the forefront, making international mobility more relatable and accessible.

Eurodesk Netherlands also welcomed a new social media expert to the team. Since then, the organisation's digital presence has grown significantly, reaching more young people than ever before. A standout success was a reel that went viral, achieving an impressive 4.5 million views. This growth has strengthened Eurodesk's ability to connect with young people in engaging and innovative ways.

Promotional materials were refreshed, including an updated design for the popular banner pens, ensuring that Eurodesk's branding remains fresh and appealing. Additionally, Eurodesk Netherlands co-organised various events as part of the DiscoverEU Learning Cycle, including information and inspiration sessions for young travellers preparing for their DiscoverEU journeys.

As in previous years, Eurodesk Netherlands participated in major student fairs, such as the Go Abroad Fair and Gap Year Fair, where thousands of young participants who explored international opportunities were reached. A targeted SEA campaign focusing on vocational students, along with a separate SEA campaign aimed at school counselors, generated more leads and traffic to the website, particularly to the brand-new experience story pages.

With these successes in 2024, Eurodesk Netherlands is ready to build on this momentum and continue inspiring young people to discover Europe in 2025!

"Young people have enormous ideas and potential, but sometimes lack the right setting to discover and develop them. Youth Participation projects give them that chance. They are the future and make a real impact." **Yarima, founder of a Youth Participation project**



NORTH MACEDONIA

During 2024, Eurodesk North Macedonia supported the National Agency for European Educational Programmes and Mobility by organising activities that promoted the green agenda and sustainability as an Erasmus+ priority. The aim was to deepen knowledge about environmental protection, the fight against climate change, and the green agenda within the framework of the Erasmus+ programme. This included providing support mechanisms, guidelines, and contextual information at the national level.

With the motto 'Let's plant a better tomorrow together', many events took place where students and teachers in several elementary schools planted trees as part of the Environmental Awareness Campaign and the strive for a better "green" future.

Within the framework of the Erasmus Days, this year too, Eurodesk North Macedonia organised a national activity for training and cooperation in the field of education and vocational education. The events aimed to train exclusively participants, representatives of schools that have not had any experience in the Erasmus+ programme so far and who have not participated in Erasmus+ either as project leaders or partners.

This year, the Erasmus Days emphasised that Erasmus+ is more than just an educational programme; it is a tool for fostering a community that embodies and celebrates European values. The European Union affirms that its fundamental values, shared by all Member States, include human dignity, freedom, democracy, equality, the rule of law, and human rights. These values are upheld in a society that promotes pluralism, non-discrimination, tolerance, justice, solidarity, and gender equality.

Through its networks, Eurodesk North Macedonia continued promoting qualifications and standards for the career guidance profession. Exchanging experiences, good practices and the joint creation of criteria that apply to all career guidance professionals and continue to participate in and support good initiatives that affect educational and career processes.



NORWAY

Our multipliers organised five Time to Move projects in 2024. We had three municipalities, a youth club, and a youth organisation that organised projects. Over 220 young people participated in the activities.

We organised our second EuroPeers Network seminar in December 2024, and we had twenty-one enthusiastic participants. They had activities, such as sharing each other's experiences with their Erasmus+ projects, their DiscoverEU trips and their voluntary work abroad.

During Operation Day's work, five high school students took part in our activities. After a brief introduction to the programmes at our office, they went on to visit a secondary school in Oslo during the lunch break. They gave out flyers and information about opportunities abroad.

We also organised multiple presentations and were present at multiple events and secondary schools. Together with our EuroPeers, we gave out information and informational material.



"The best thing about this day was to feel like we were informing people about something that could change their lives and giving them opportunities to do something new."
An Operation Day's work participant



POLAND

Eurodesk is one of the most recognised youth information networks in Poland. It encourages young people and those who work with them to embrace European mobility opportunities and participate in international projects through its website, electronic and paper newsletters, social media, publications and events.

Euroclasses and games are the flagship services of Eurodesk Poland for young people. There are seven modules of Euroclasses: Europrojects, Eurowork, Eurovolunteering, Eurostudies, Euroactivation, Career Papers and Europarticipation; and four games: Euroopportunities, Time to Move, EU on the Board and Jenga. Altogether, in 2024, the Eurodesk Poland network delivered 1092 Euroclasses for 13,695 participants and 508 game sessions for 6020 participants.

Additionally, the network answered over 9,500 enquiries and organised or participated in over 1,000 events for thousands of young people. As part of online services, Eurodesk Poland disseminated 20 issues of its Eurocursor youth newsletter (received by over 40,000 subscribers), contributed to the eurodesk.pl website on a daily basis (270,136 unique users, 770,210 views) and published 223 posts on Facebook and Instagram, which reached over 28,200 users.

The number of multipliers in Poland increased to 64 in 2024. This is the consequence of the new network development strategy. Its key objective was the expansion of cooperation with educational institutions. Consequently, 4 schools and 2 higher education institutions joined the Polish Eurodesk network. Furthermore, Eurodesk Poland formed a strategic partnership with Erasmus+ InnHUBS, operating at 9 Polish universities and polytechnics.

To inform the multipliers on European policies and EU programmes as well as to maintain the spirit of networking and cooperation among the members of the network, the Eurodesk Poland organised four training sessions and meetings: annual meeting, training for newcomers, thematic training on Erasmus+ and the European Solidarity Corps and the training on facilitating Euroclasses and games.



"Our municipality undertakes many initiatives aimed at engaging young people. To improve these activities, we turned to Eurodesk for guidance. Joining the network opens the door to a world of new mobility opportunities, training sessions, and the chance to gain new international experiences." - **Dominika Brodzik, Eurodesk Mragowo**

PORTUGAL

In 2024, Eurodesk Portugal organised various activities to strengthen cooperation among multipliers and engage young people in European participation. The Iberian Eurodesk Assembly, held from March 19th to 22nd in Eurocity Chaves-Verín, brought together 100 multipliers from Portugal and Spain. The event promoted joint projects and encouraged youth democratic participation in the 2024 European Elections. As a result, Chaves-Verín joined the Eurodesk network in both countries.

Four Eurodesk Sessions were held, both online and in-person, focusing on capacity building for multipliers. Key topics included a study on Portuguese youth, the "Time to Mind" mental health campaign, and self-care strategies for youth workers. Additionally, preparations were made for the "Time to Move" campaign.

The Roadshow of the National Agency for Erasmus+ Youth/Sports and the European Solidarity Corps travelled across Portugal for 30 days, encouraging young people to vote while promoting European opportunities. The campaign engaged 30,000 participants and earned Eurodesk Portugal the award for Best Eurodesk Event.



The 3rd edition of the Portuguese Pre-Departure Meeting took place on June 29th, bringing together over 600 young travellers and multipliers. The event facilitated exchanges between #DiscoverEU travellers and the Eurodesk network, strengthening European identity.

The "Time to Move" campaign celebrated its 10th anniversary with 245 events in schools and digital platforms, highlighting experiences in exchanges, volunteering, and training.

The AGORA EU 2024 event, held on December 5th and 6th, gathered 800 participants for capacity-building and best practice-sharing activities. With 250 organisations represented, it celebrated International Volunteer Day and launched the Youth Democracy Network, promoting active citizenship and democratic participation.

"As a youth worker, my motivation for taking part in the Eurodesk training sessions is to explore opportunities that can benefit both my professional development and of the young people I work with, and also to explore new tools and experiences that enrich youth work such as cultural and social competences." - **Ana Sofia Andrade, Eurodesk Multiplier**



ROMANIA

2024 has definitely been a buzzing year for Eurodesk Romania's network of 22 multipliers! In April, our multipliers got involved in the European Youth Week campaign and organised 35 youth events nationwide. Later on, in May, we facilitated the participation of 3 multipliers at the Eurodesk Multipliers' Seminar & Eurodesk Awards Ceremony, where one proudly received the Eurodesk Network Prize.

In July, we met at our annual National Network Meeting to discuss our current and future activities, while learning how to communicate effectively with our target audiences. October marked the celebration of the Time to Move campaign, where our network organised 104 events, gathering almost 7,5K participants, placing Romania in the 4th European place in terms of number of events organised.

Last but not least, in October, we supported one multiplier in organising a study visit to Brussels, together with five young people with fewer opportunities. They had the chance to visit several relevant EU youth institutions and organisations, including Eurodesk Brussels Link, to find out more about the European youth sector and take inspiration for initiatives back home.

Throughout 2024, Eurodesk Romania continued to support young people who were interested in European opportunities. Given the special context of 2024, which was marked by EU, local, national and presidential elections, we developed together with the Romanian Erasmus+ and ESC National Agency a video communication campaign targeting first-time voters.

As always, we continued to work closely with other entities active in the field of EU information and youth, such as Eurydice and Europe Direct. Aside from this, we took part in 10 events organised by relevant stakeholders, reaching nearly 500 young people. We maintained our active online presence on our Instagram and Facebook pages, and we remained a key resource for those interested in DiscoverEU, offering support through the European Youth Portal.



*"My participation in last year's Eurodesk Multipliers Seminar was extremely valuable to me, both as a computer science teacher and as a Eurodesk Multiplier. The AI-based tools presented offered fresh perspectives, which I have integrated into my lessons and shared with my students, as well as used in materials for youth meetings. This approach helped me enhance the promotion of mobility opportunities and strengthen inclusive digital communication in the events I organise. The exchange of best practices during the Seminar inspired me to apply these solutions and further support young people's international development in my community." - **Camelia Mereuță, Eurodesk Romania Multiplier***



SERBIA

During the Time to Mind campaign 2024, Eurodesk Serbia organised an engaging in-person workshop specifically targeting underprivileged youth. The workshop aimed to provide young individuals with essential information and resources to improve their mental well-being and help them access opportunities for personal development and growth, fostering empowerment and awareness.

It also organised four information events, where more than 124 young participants from different parts of Serbia came together to learn about the benefits of the campaign and the opportunities available. Additionally, Eurodesk Serbia took part in a youth fair, which gathered 25 young individuals, offering them a chance to network and discover more about various opportunities.

In parallel, Eurodesk Serbia has strongly promoted the DiscoverEU calls, hosting informative webinars, offering a comprehensive overview and answering questions from prospective applicants and stakeholders.

Eurodesk successfully organised a series of online presentations focusing on student mobility aimed at engaging young people in a discussion about the benefits and motivations of studying abroad. It provided space for students to share their thoughts and feedback, focusing on what drives them to pursue educational opportunities abroad.

In order to strengthen its network of multipliers, Eurodesk Serbia successfully organised two comprehensive training sessions designed specifically for newcomers. They provided participants with the necessary tools, skills, and knowledge to efficiently disseminate Eurodesk information within their respective communities.

Another important aspect of the training focused on the promotion of accessible resources designed to empower youth by providing them with tools and knowledge to navigate various opportunities and services available to them. All the trainings are aptly called "Eurodesk - the window to the youth world".

Eurodesk Serbia also organised a training session specifically designed to promote the Time to Move campaign, aimed at strengthening the knowledge and skills of the national multipliers network involved in youth information.

The multipliers we collaborated with are organisations located in diverse regions of Serbia. Their involvement has enabled us to effectively reach and engage with a wide range of communities, each with its unique characteristics and needs.



SLOVAKIA

In 2024, Eurodesk Slovakia continued to provide information to young people about Erasmus+ and the European Solidarity Corps. As a priority, this was done during significant events such as the largest Pohoda festival, the student fair Gaudeamus and many others.

Among the other important steps in 2024 was the participation in the promotion of the European Parliament elections, focusing mainly on first-time voters. That's why, together with some multipliers, Eurodesk Slovakia held several online or offline lectures and workshops on the importance of choice - everything that precedes it and what can happen after it.

During the year, Eurodesk Slovakia decided to focus more on secondary schools and the dissemination of information through young people within. Several lectures on the programmes were arranged, and we dedicated a separate category to DiscoverEU.

As part of the Erasmus+ days, Eurodesk teamed up with a bilingual high school, where we gave information and held a workshop on Solidarity projects, where young people became project managers for a while and created their own projects.

*"As a youth worker, my motivation
"I see Eurodesk as a bridge between
young people and a world full of
possibilities - from volunteering to
internships to educational programs.
Provide them with up-to-date and reliable
information so that they can make full
use of their potential and become active
citizens of Europe. Seeing their progress
and success is the greatest reward for
us." **A Highschool teacher***



SLOVENIA

2024 was a successful year for Eurodesk Slovenia, highlighted by the European Elections, European Youth Week and a regional European Youth Event Brežice. Its 14 regional multipliers actively spread information on international opportunities for young people, supported by various activities.

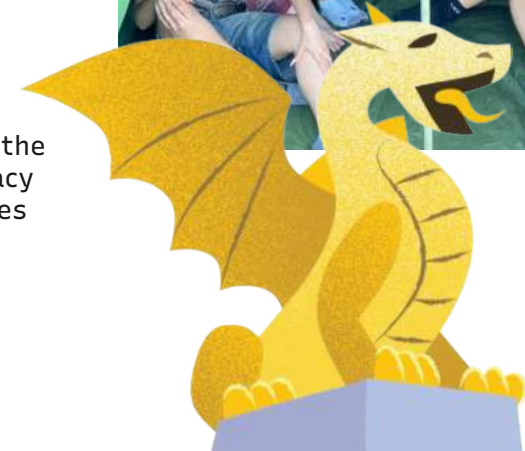
Eurodesk Slovenia organised a residential training for its multipliers on event facilitation and online communication, a webinar on the Time to Move campaign, and a year-end meeting to review progress and plan for 2025. All regional multipliers were equipped with promotional materials to promote youth programmes, Eurodesk and The European elections. Also, the EU Youth Strategy game has been finalised and spread among them.

Additionally, individual online training for a new regional officer was carried out. One multiplier was supported to attend the Multipliers Seminar organised by EBL in Brussels, gaining new expertise. Multipliers were also featured on social media through their good practices in youth participation.

Throughout the year, all regional partners actively informed young people about EU opportunities and organised various events, ensuring meaningful engagement and participation.

Highlights of the Slovenian Eurodesk Multipliers:

- CID Ptuj joined the Youth Work - Active for the Future campaign, they hosted events addressing the topic of youth engagement, European elections, mental health, self-identity and sustainability.
- CZM Domžale led two youth exchanges, focusing on mental and physical health.
- Ljubljana Info Points Network organised a European Solidarity Corps volunteer experience exchange and Walk the Talk to promote informed voting.
- Nefiks held European Parliament workshops and youth exchanges, and promoted DiscoverEU.
- RAGOR provided informational activities on scholarships and held workshops on youth engagement in the EU.
- Celje Youth Centre celebrated Slovenia's 20 years in the EU with a career fair and exhibition.
- Mladinski Center Brežice involved 89 young people in Eurotлон, a game-based activity to understand the European Parliament and democratic processes. During local
- European Youth Event Brežice helped engage 300 young people in different activities.
- EPI Youth Centre Piran hosted during the year escape rooms Escape to Democracy and carried out Time to Move activities



SPAIN

In 2024, one of the most outstanding events was Eurodesk participation in the European Youth Week, where a representative engaged in ideas exchange with young Europeans. Two Spanish projects, "Peace Culture Among Wars" and "La Serjoneta", were featured in the exhibition.

Another key event was the Santander meet-up, hosted by Ser Joven, bringing together 34 young people from across Europe for sports, cultural, and gastronomic activities.

The Time To Move campaign remained central, promoting mobility and learning opportunities, with creative initiatives covered by local media. Additionally, several multipliers attended inspiring training sessions to enhance youth engagement.

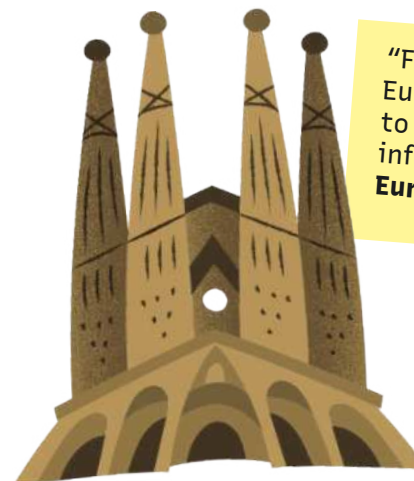
Throughout 2024, the Eurodesk Spanish network achieved key milestones in its commitment to youth. A significant success was supporting the 2024 EU elections campaign, boosting youth participation and strengthening their voice in European politics.

The first Iberian Assembly in Chaves-Verín, in collaboration with Portugal, marked a significant step in cross-border cooperation, fostering idea exchange. The network expanded with two new multiplier points in Chaves-Verín and Salamanca, increasing its outreach. Additionally, a new member joined the Eurodesk Spain national coordination team, enhancing support for young people.

A key achievement was launching the Eurodesk Spain Instagram account, surpassing 1,000 followers and improving communication. The newsletter now reaches over 71,325 subscribers, offering mobility opportunities and supporting the 20th anniversary of the European Youth Portal.

The year ended with the tragic flash floods in Valencia, forcing the cancellation of the annual assembly, later held online with high participation. A key meeting also took place between the EuroPeers network and multiplier points.

Finally, Eurodesk reinforced its commitment by offering training on crucial topics such as mental health, artificial intelligence, and graphic design with Canva.



"From a young person's point of view, Eurodesk has become a gateway to mobility and European youth information." - **Pedro Muñoz Rodríguez, Eurodesk Intercambia - Malaga**

SWEDEN

The central theme for Eurodesk Sweden in 2024 was the European elections, focusing on engaging young people in democratic participation. The youth ambassador network doubled in size compared to 2023. The year began with a kickoff event where ambassadors planned activities, set network guidelines, and received training on Eurodesk's mission.

Ambassadors participated in pre-election panel discussions, first-time voter workshops, and the Stockholm Student Fair, where they shared personal experiences of Erasmus+ and the European Solidarity Corps. A Eurodesk multiplier led a democracy workshop at a Folk High School, featuring EU information, interactive activities, and a Kahoot quiz. Additionally, Eurodesk Sweden partnered with the National Agency to run "Idea Workshops," encouraging young people to develop and apply for their own solidarity projects.

Through these efforts, Eurodesk Sweden reaffirmed its commitment to equipping young people and multipliers with the tools and knowledge to explore European opportunities.

In 2024, Eurodesk Sweden carried out several initiatives to strengthen its multiplier network. In the spring, digital meetings were held to discuss key topics such as European Youth Week, the European elections, and the use of Euroclasses. Multipliers shared experiences of working with youth ambassadors and explored strategies to maximise their impact. These meetings also included competence and needs analysis and planning for the Time to Move campaign.

In autumn, a physical meeting in Kungsbacka focused on communication. Multipliers reported on training sessions they had attended, including seminars on gamification and sharing practical insights. Discussions also covered preparations for Eurodesk's 35th anniversary in 2025. To extend Eurodesk's reach, additional digital meetings were held throughout the year for potential new multipliers, aiming to establish more Eurodesk offices and ensure more young people could access information on European opportunities.



SWITZERLAND

In 2024, Eurodesk Switzerland went through a significant transformation. Since July, we have been integrated into DOJ (Open Children and Youth Work Switzerland). DOJ is an umbrella organisation comprising 18 cantonal and regional associations, representing over 1,200 local children and youth centres across Switzerland and Liechtenstein.

The network reaches around 400,000 young people and aims to foster the personal development of children and adolescents, enabling them to become active members of society. Local DOJ members are key in coordinating and connecting various youth programmes. By joining the DOJ, Eurodesk Switzerland can tap into a broad network of organisations that are in direct contact with young people.

The DOJ network has been informed about Eurodesk Switzerland's services through communication channels like newsletters and email updates. Texts and images have been prepared to help members spread information about Eurodesk Switzerland's offerings. A needs analysis has been conducted to better understand the information needs of local organisations, with results guiding adjustments to the website, newsletter content, and social media. Meetings with partners (Movetia, ciao.ch, etc.) explored promoting mobility programmes. Cooperation measures for 2025 were defined (podcast, meetings, database, etc.).

Another upgrade for Eurodesk Switzerland is that we have been integrated into "Jugendapp", an application designed by youth workers for young people. The app allows interactive activities like discussions, surveys, and games between young people and youth workers. It also includes information on Eurodesk Switzerland and mobility opportunities.

Local authorities can integrate Eurodesk Switzerland's information into their websites to further support young people's access to relevant services. In addition, we also presented mobility opportunities directly to young people at around ten events throughout the year in all of Switzerland's language regions.



TÜRKIYE

In 2024, Eurodesk Türkiye continued its growth and developed itself further as a network. Welcoming a new officer and multipliers, Eurodesk Türkiye now proudly counted 4 staff and 148 multipliers informing and reaching out to young people at local, national and international levels.

Eurodesk Türkiye achieved great successes this year again and ranked 2nd in the Time to Move campaign with 123 events organised, and secured 3rd place in the Youth Info Survey, reaching out to 784 young people. On social media, the Instagram account saw significant growth, reaching 11.4k followers and on the X platform with 16.6K followers.

Exciting news includes the release of a brand-new website with an improved user-friendly interface. This platform permits multipliers to publish their activities while letting young people view and find these activities, making participation more reachable than ever.

In addition, Eurodesk Türkiye set up the foundation of a new application called 'Eurodesk Türkiye Academy'. In this new format, both newcomer and experienced multipliers will be able to reach modules about the ongoing progress of Eurodesk and new developments.

For young people, Eurodesk Türkiye organised meetings all over Türkiye and reached nearly 5K participants. It continued to inform them about European opportunities and organise a special session on how to write their own projects.

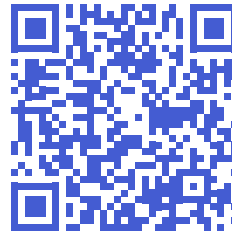
With Eurodesk Türkiye's Instagram, young people were engaged, and their questions were answered in addition to the G-suite. More than 10K young people have been reached by reel videos, receiving 5K monthly interactions. The significance of this approach was highlighted during the annual evaluation meeting with all multipliers.

In a memorable moment, one young person who previously reached out to us through Instagram was contacted via FaceTime during the meeting. This interaction, witnessed by all the multipliers, emphasised Eurodesk Türkiye's commitment to building meaningful and direct connections with the youth and recognising the importance of every young person as an individual.



"Take yourself well out of your comfort zone and start to discover your potential. European opportunities let you explore the outer world not only geographically but also psychologically." - Eurodesk multiplier

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