

eurodesk



2025 ANNUAL OVERVIEW



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EURODESK 2025 ANNUAL OVERVIEW

CONTENTS

04

INTRO

- » Forewords 4
- » What is Eurodesk 8
- » 2025 in Numbers 10

12

NETWORK ACTIVITIES

- » Network Events 14
- » Eurodesk Awards 16
- » Network Coordination 18
- » Eurodesk 35th Anniversary 20
- » Training & Capacity Building 22
- » Research: Youth Info Survey 2025 26
- » AI in Youth Info Work 28

30

YOUTH INFO SERVICES

- » Information & Support 32
- » Communication & Outreach 34
- » High Visibility Activities 40

44

NATIONAL ACTIVITIES

FOREWORDS

From Glenn Micallef, European Commissioner

When I wrote my foreword for last year's Eurodesk Annual Review, I was only months into my new post as European Commissioner. A new mandate for 2024-29 had started, with a lot of ambition on how to address the needs of young people. How best to make sure they believe in the European project, and how best to help them understand that they have a starring role. Young people need to understand that soon (often sooner than we think!) they will become custodians of European democracy, gender equality, climate action and diversity. In short, of fundamental European values.

Now, after 12 months, I am heartened by what we have achieved in European youth policy. And I am truly appreciative of Eurodesk's role in developing, promoting and building on these achievements. And in delivering that message to young Europeans. So first of all, a huge thank you to the network.

You can see the activities, and the numbers in this report. They are impressive. But what is really important is the face-to-face engagement. Engagement that I got to experience firsthand when I visited the Eurodesk Gamezone at the European Youth Forum 2025. Or with Eurodesk's participation in the Youth Implementation Dialogue in June. As this report shows, Eurodesk replicated this spirit of engagement across the EU, celebrating its 35th anniversary along the way.

Over the past year, as European Union we have strengthened our commitment to meaningful youth participation. Through initiatives such as the President's Youth Advisory Board, the Youth Policy Dialogues and the EU Youth Stakeholders Group, young people are increasingly helping to shape the policies that affect their lives.

The introduction of the Youth Check ensures that European decisions are assessed through the lens of younger generations. This represents an important cultural shift: policymaking that systematically takes into consideration the issues, aspirations and ideas of young people.

Importantly, 2025 also marked the launch of a new phase in shaping Europe's youth policy future, as we began consultations with young people to prepare the next EU Youth Strategy beyond 2027, a process which continues throughout 2026. These consultations reflect the clear political commitment that policies for young people must be built with young people.

As Commissioner for Intergenerational Fairness, Youth, Culture and Sport, I tabled the first ever Intergenerational Fairness Strategy. It will introduce new tools, including a Fairness index and the Voices of the Future Initiative, to ensure that today's policy choices are sustainable and just for generations to come.

By supporting flagship EU programmes such as Erasmus+, the European Solidarity Corps and DiscoverEU, Eurodesk ensures that opportunities do not remain abstract. Eurodesk's network brings them within reach, especially for young people who might otherwise feel that Europe is distant from their daily lives.

In 2025, the European Youth Portal, developed with Eurodesk's valuable contributions, has continued to serve as a gateway to information, mobility and participation. Eurodesk through its helpdesk has provided personalised guidance to thousands of young people navigating education, volunteering and cross-border experiences.

Jean Monnet once reminded us that, "Life is full of opportunities to act, but you have to be prepared for them for a long time to recognise and use them when they arise." Preparing young Europeans for those opportunities is precisely what Eurodesk helps us achieve.

By informing, connecting and empowering, Eurodesk helps ensure that Europe's next generation is ready not only to seize opportunities, but to shape the future of our Union itself.

**Glenn Micallef,
Commissioner for Intergenerational Fairness,
Youth, Culture and Sport**



From Audrey Frith, Eurodesk Director

2025 was both a milestone and a crossroads for Eurodesk. Like travellers pausing to take in the view, we marked our 35th anniversary by looking back on the path we've walked since 1990, and ahead to the road still to come, where we aim to build an even more connected, inclusive, and inspiring future for Europe's youth.

Throughout the year, we strengthened how we inform and empower young people: launching a new Eurodesk website and Opportunity Finder, expanding our Euroclasses with the new Euro-Mobility module, and refreshing our visual and communication tools to ensure accessibility and authenticity. Our work continued to evolve alongside young people's realities, embracing digital innovation and new learning methods to keep our message relevant and close to their needs.

Artificial Intelligence was one of the year's central themes, always approached through our core priorities of inclusion, sustainability, and youth rights. Through the Eurodesk Principles on the Use of AI and the Guide for Youth Information Services, we took crucial steps toward using technology ethically and creatively, true to our belief that people must always remain at the heart of youth information work.

2025 was also a year of strong community spirit. Through our Network Meetings, the Time to Move campaign, training programmes, and the Eurodesk Awards, our members came together to share practices, support one another, and celebrate the impact we make every day. From Brussels to Rotterdam and beyond, our network once again demonstrated its strength both as a professional network and as a community united by shared values.

As we move into 2026, we do so with confidence, curiosity, and care, ready to keep breaking barriers, amplifying youth voices, and bringing our common values to life in a complex world marked by disinformation, populism, and conflict. In these challenging times, our commitment to trust, empathy, and cooperation remains stronger than ever.

**Audrey Frith,
Eurodesk Director**



From Robert Helm-Pleuger, Eurodesk President

Looking back on the past twelve months, I am impressed by the dynamism and innovative strength of our network. 2025 was a year of celebration, change, and strategic vision for us.

Our 35th anniversary last year was not only a milestone but also proof of how much the fundamental need for clarity and guidance has grown in an increasingly complex world. This anniversary was a recurring theme throughout the year, culminating in the anniversary celebration in Brussels during our European network meeting in the spring. It was a pleasure to celebrate three and a half decades of empowering young people in Europe together with colleagues and partners.

This milestone reminded us that while our tools have evolved—from printed brochures to sophisticated digital systems—our core mission remains unchanged: ensuring that no young person misses out on a life-changing opportunity due to a lack of information.

We must be honest about the context in which we work today. We live in a time of profound uncertainty, where young people face a “polycrisis” of environmental anxieties, social division, and an overwhelming digital information overload.

It would be naive to ignore these downsides. Yet it is precisely because of these challenges that our work is so vital. Eurodesk acts as a reliable compass in this fragmented landscape. By providing high-quality and comprehensive information, we empower young people to take control of their own futures.

The impact of this mission is evident in the individual national activity reports included in this publication. The diversity and creativity in the implementation of the Eurodesk network’s national information work is impressive and gives me hope. The success of our work is particularly evident in Europe-wide initiatives such as the “Time to Move” campaign.

This year, the campaign reached a new peak with 1,753 events in 31 countries – a remarkable increase of 447 events compared to 2024, made possible by the commitment of 399 participating organisations. These are not just numbers; they represent thousands of personal conversations that have opened up new perspectives for young people across the continent.

I would like to express my deepest gratitude to our national coordinators, multipliers, and cooperation partners. Their dedication is our driving force. We face a challenging world, but I invite you to set aside cynicism and fight for the future with the same joy and commitment that have characterised us for 35 years. Together, we will remain the gateway to a world of opportunity for young people.

**Robert Helm-Pleuger,
Eurodesk President**



ABOUT EURODESK

Eurodesk is a European youth information network created in 1990. As a support organisation to Erasmus+, we make information on learning mobility comprehensive and accessible to young people and those who work with them.

With a network of 38 Eurodesk Centres connected to local information providers in 36 European countries, our mission is to raise awareness of European opportunities and encourage young people from all backgrounds to become active citizens.

We federate over 3500 regional and local information points. As Eurodesk multipliers and ambassadors, they work in direct contact with young people, delivering youth information and advising them on opportunities to volunteer, learn, work abroad and be active citizens in Europe.

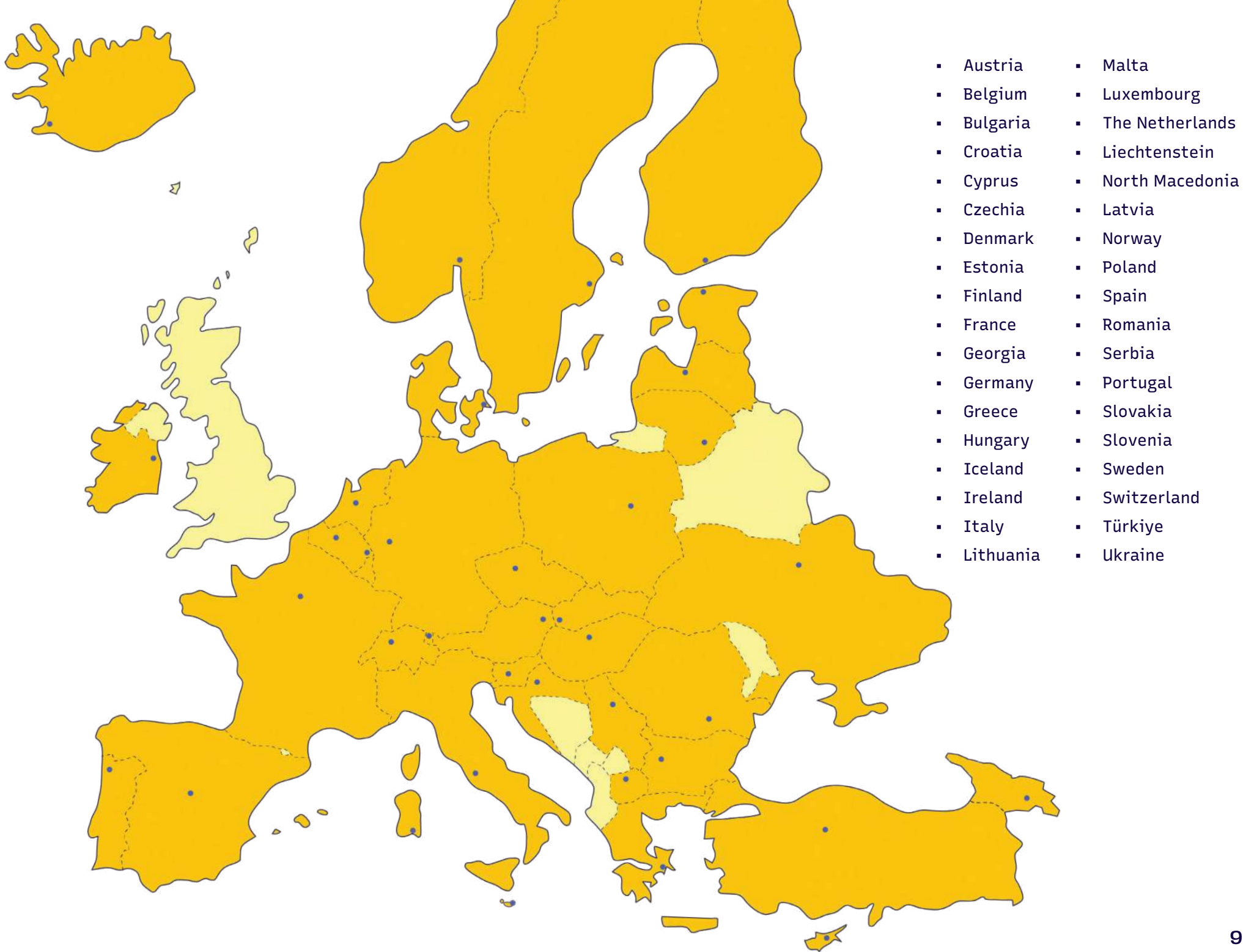
To ensure the quality of services in all 36 countries, Eurodesk offers its members quality training and support, and access to youth information services and tools.

Through our actions, we intend to build bridges between Europe and its young citizens, and support a more inclusive access to international opportunities.



36
COUNTRIES





2025 IN NUMBERS

Multipliers & Partners

1.299
Multipliers

2.191
Ambassadors

3.490 Multipliers +
Ambassadors

National Network Meetings

107 Training Courses
2.284 Participants

88 Meetings
1.700 Participants

Publications

215K
Publications Printed

17K
E-Publications viewed

86K
Gadgets produced

Social Media

388K
Facebook Followers

78K
TikTok Followers

22K
X (Twitter)
Followers

30K
LinkedIn
Followers

221K
Instagram
Followers

5.66M
Youtube Views

703K
Newsletter
subscribers

Numbers come from the whole
Eurodesk Network, EBL included.
Nearly 100 accounts across the network.

Enquires

32K

Enquiries answered by National coordinators

258K

Enquiries answered by Multipliers & Ambassadors

3.899

Enquiries answered by EBL

On average per day: 807 enquiries answered by the whole network

Activities organised by National Coordinators

9.822 Network public Events

1.759 Time to Move Events

2.146 Euroclasses

1.30M Total Participants

Website Visits

513K

euodesk.eu

2.25M

Opportunity Finder

74K

Eurodesk Map

33K

my.euodesk.eu

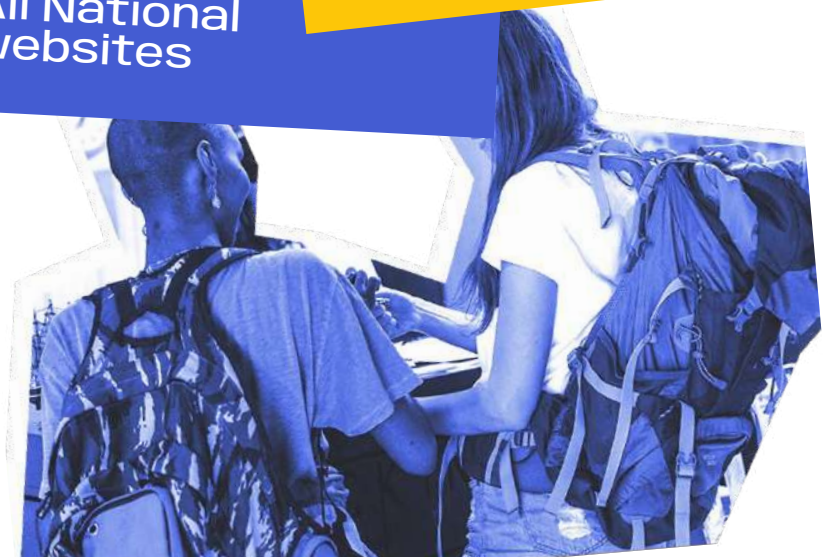
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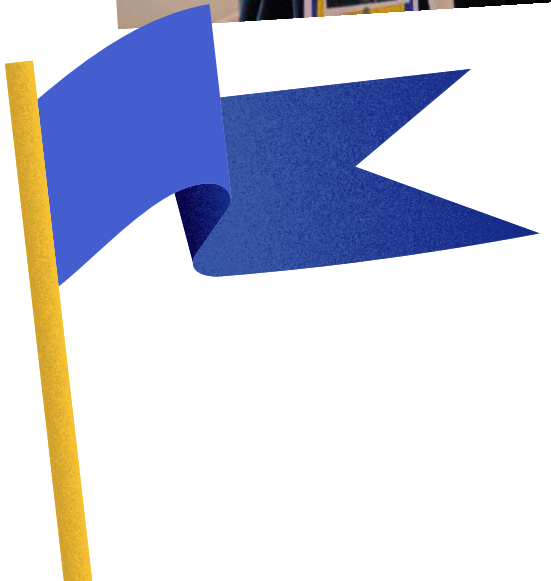
Time To Move Website

2.95M

All National websites

5.9M Eurodesk Network





The image features a central title 'NETWORK ACTIVITIES' in large, bold, blue capital letters. The word 'NETWORK' is positioned on a yellow, torn-edge paper scrap. The word 'ACTIVITIES' is written below it in a clean, blue font. The text is enclosed within a blue, hand-drawn oval shape. To the left of the oval is a large, textured yellow paper scrap. To the right, a blue pencil and a blue ruler are illustrated. In the bottom left corner, a cartoon character with brown skin, glasses, and a yellow beanie is shown in a thinking pose, with one hand on their chin. The character is wearing a blue jacket and a brown messenger bag. The background is plain white.

NETWORK ACTIVITIES

NETWORK EVENTS

7 - 11 April

Spring Network Meeting Brussels, Belgium

Eurodesk organised its Spring Network Meeting from 7 to 11 April in Brussels, Belgium, in partnership with the three Belgian Eurodesks. 77 national coordinators attended from all over Europe. The meeting included an exciting Game Zone, a panel on youth information trends in Europe, coinciding with the release of the 2025 Youth Info Survey, followed by a discussion on how to enhance the Eurodesk brand. Participants also received updates on policies from the European Commission and attended a session on the European Youth Portal.

The meeting also marked the celebration of the Eurodesk 35th anniversary, gathering our partners and key stakeholders in a unique event. Read more in the anniversary-specific pages.

Some quotes from the participants:

"I see Eurodesk in the future continuing to grow and inspire future young generations to choose Europe, any day, every day."

"Eurodesk makes me feel like I'm part of something really special."



15 - 19 September

Autumn Network Meeting Rotterdam, The Netherlands

From 16-18 September, the Autumn Eurodesk Network Meeting was hosted in Rotterdam by Eurodesk Netherlands. During the meeting, a new president, a new member of the Eurodesk Executive Committee, and a new host organisation for Eurodesk Ukraine were elected. 51 participants attended from all over Europe.

The meeting provided a space to exchange knowledge around the Eurodesk AI Principles, youth outreach, and youth participation. During the meeting, the Eurodesk Stars were held, awarding and recognising the good practices of our members in their countries in 2025.



Eurodesk Stars

What happens when the Eurodesk National Coordinators compete for the Stars?

In Rotterdam, the Eurodesk National Coordinators presented the projects they had carried out throughout the year in their countries as part of the Eurodesk Stars competition.

Four projects stood out and were awarded a Star!

- **Best Event:** 'Tasty Europe' in Action by Eurodesk Cyprus
- **Best Promotion:** Experience living abroad before the age of 18 by Eurodesk France
- **Best Digital Outreach:** The importance of youth information for access to international learning mobility: A digital research by Eurodesk Germany
- **Best Fuck-up:** The doomed festival "Dalinkis Vasara" by Eurodesk Lithuania



Eurodesk Stars winners. From Left to right: Savvas Gregoriou (Eurodesk Cyprus), Minvydas Zaviša (Eurodesk Lithuania), Claire Conlon (Eurodesk France), Robert Helm-Pleuger (Eurodesk Germany)



20 - 23 May

Multipliers Seminar

From 20 to 23 May 2025, the Eurodesk Multipliers Seminar took place in Brussels. 49 Eurodesk multipliers from 20 countries had the chance to visit the European capital to meet, network, and receive training organised by Eurodesk Brussels Link.

During the Seminar, the Eurodesk Multipliers learned more about the 2025 Time to Move campaign, brainstormed the events they would organise, and tested some of the Eurodesk games. Additionally, they learnt how Artificial Intelligence can help youth information workers be more inclusive in digital communication, and received policy updates from the European Commission, the Youth Partnership of the European Commission and the Council of Europe.

EURODESK AWARDS

Each year, the Eurodesk Awards collect and highlight Eurodesk multipliers' most relevant, innovative and empowering projects from the grassroots level.

And this year was no different!

Normunds Popens, Deputy Director General at the Directorate General for Education, Youth, Sport and Culture at the European Commission and **Robert Helm-Pleuger**, member of the Eurodesk Executive Committee, opened last year's ceremony.

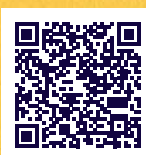
For the 2025 edition of the Eurodesk Awards, **67 projects** from 20 countries competed for 4 prizes and were evaluated by the 4 members of the Jury:

- **Laura Popa**, representing the European Parliament;
- **Mathieu Orphanides**, representing the European Commission;
- **Lina Mohorić**, representing the Erasmus Student Network;
- **Milosh Ristovski**, representing the European Youth Forum;
- **Robert Helm-Pleuger**, representing the Eurodesk Network.

"For over 20 years, I have been working as a national coordinator to shape our network at the European level. I am happy and proud to be part of this extraordinary network. "Eurodesk lives Europe" – and every day we open the doors for young people who are seeking opportunities. In times of populism, fascism, and fake news, we are an important building block in Europe's peace process."

From Robert Helm-Pleuger's speech, during the 2025 Eurodesk Awards ceremony.

All projects can be found in the 2025 Project Catalogue.



THE FOUR WINNERS WERE:

CREATIVE YOUTH INFORMATION

Farní charita Litomyšl – Volunteer Centre from Czechia, with the project 'Day Full of Local Volunteering Activities' – 2nd edition'.



YOUTH PARTICIPATION & DEMOCRACY

E35 Foundation for international projects from Italy, with the project Youth4Europe.



INCLUSIVE YOUTH INFORMATION

Listen To The Sound of My Hands by the Gürsu Municipality from Türkiye.



EURODESK NETWORK PRIZE

Ingalicia from Spain with the project Movidas Erasmus.



In addition to the winners, there were also **five honourable mentions** given to celebrate projects that demonstrated remarkable efforts and achievements:

- **Eurodesk goes Twitch**, by Eurodesk & Europe Direct Oldenburg (MCON GmbH), Eurodesk and Europe Direct Rostock (EIZ e.V.) from Germany.
- **Euro-participation Information Campaign**, by the Association for Promoting the Information Liberty into the Community - APLIC Association, from Romania.
- **Euroclasses on Europarticipation at the Museum**, by Team for Youth Association from Romania.
- **Futuro Possibile**, by Informagiovani dell'U.O. Nuove Generazioni del Comune di Ferrara, from Italy.
- **Map your future by Gencsec Club Association**, from Türkiye.

NETWORK COORDINATION

EURODESK EXECUTIVE COMMITTEE MEETINGS

The Eurodesk Executive Committee (EEC) is Eurodesk's political body, composed of elected members, including the President, who serve a two-year mandate. In 2025, the EEC met five times to discuss ongoing network and policy activities and ensure the association's objectives and annual work plan are implemented.



The Eurodesk Executive Committee. From left to right: Valentina Piras, Alexandra Duica, Zsófia Bertalan, Claire Conlon, Robert Helm-Pleuger, Miriam Petra Ómarsdóttir Awad.

ESCAPE GAME WORKING GROUP

A Eurodesk working group designed a Eurodesk "Escape Room" in partnership with a game expert, Jordi Martín. Through online collaboration, they blended storytelling and game design to create an immersive learning experience about youth mobility and active citizenship. The "Mysterious Backpack" invites players to retrace the journey of a young volunteer abroad, solving clues and uncovering mysteries along the way. The game will be launched during the Time to Move Campaign 2026.





EURODESK NATIONAL STRUCTURES

The working group met online three times, with an additional session during the April Network Meeting. With the support of an expert, Dan Moxon, a Toolkit was released on “Eurodesk national networks: Building and leading an impactful network to reach out to all young people”. It provides guidelines for structuring national Eurodesk networks, including multipliers, ambassadors, and young ambassadors.

EURO-MOBILITY WORKING GROUP

The working group convened online twice to contribute to the development of the new Euro-Mobility Euroclass. With the assistance of our expert, Diana Kovačić, the module includes activities to raise awareness of learning mobility. It also prepares young people for experiences abroad and offers support for their return.



QUALITY GROUP

The Eurodesk Quality Group met online to review the annual quality assessment results and prepare findings for presentation at the Network Meeting in Rotterdam. This year, a detailed quality report was developed to deepen the analysis, and its outcomes were shared with the network. The group welcomed two new members and continued addressing ongoing challenges, including those related to staff transitions.

EUROPEAN YOUTH PORTAL ADVISORY GROUP

The Advisory Group, composed of 11 members from across the network, acts as a consultative body focusing on editorial planning and user experience for the European Youth Portal (EYP). Members met online twice with DG Education and Culture to discuss the EYP editorial line and the upcoming revamp presented by the European Commission.

EURODESK 35TH ANNIVERSARY



This campaign focused on the positive impact of our network on youth information, under the slogan **“Inspiring young people to fulfil their potential since 1990.”** Looking both to the past and the future, a scrapbook style guided the campaign’s storyline.

2025 marked the 35th anniversary of Eurodesk. Celebrations took place throughout the year, involving national coordinators and multipliers who organised events in their respective countries. Additionally, several countries celebrated parallel anniversaries, aligning with a common strategy.



The main aim of this campaign was to celebrate the power of those who make Eurodesk what it is and to reinforce the trust placed in our services by stakeholders at **European, national, and local levels.**

The campaign consisted of various activities designed to reach different audiences and achieve diverse goals, in addition to integrating the celebration into all activities conducted throughout the year.

This included the **Eurodesk 35th anniversary reception**, which was kicked off by **Glenn Micallef, European Commissioner for Intergenerational Fairness, Youth, Culture and Sport.**

The reception also featured an **exhibition** of Eurodesk’s journey throughout the years, telling Eurodesk’s history through the experiences of the people who are behind it, which are not only the Eurodesk National Coordinators but also multipliers, ambassadors, partners and young people.



“Eurodesk 35 demonstrated the value of thematic, long-term communication frameworks. Similar anniversary-style narratives in the future could continue to strengthen coherence across the network, support storytelling at national level and enhance Eurodesk’s visibility without increasing implementation complexity.” - **Kalliopi Dalla, Eurodesk Greece**

“I will always be proud that I was part of this network.” - **Lia Kechagia, Eurodesk Luxembourg**



Involving a collaboration between National Coordinators and multipliers to take young people on a culinary adventure, the **Tasty Europe** initiative began by creating a shared recipe book featuring dishes from all member countries. This was used to organise cooking activities across the continent, inviting young people to share experiences and learn about mobility through the universal language of food.

This was accompanied by a **social media campaign** focused on sharing historic milestones within our network, launching two giveaways, and sharing the **“Eurodesk Scrapbook” videos**, a series featuring National Coordinators telling our shared story of the last 35 years from their personal perspectives.

Overall, through all the offline and online activities across the Eurodesk Network, we involved all the network in its celebration, with 101 events at national level and 1025 at local level to celebrate the anniversary with partners and with young people.

The deliverables produced during the campaign included:

- A party kit.
- Specific anniversary stickers to be added to existing Eurodesk materials, improving the **sustainability** of resources created during the year.
- An interactive timeline of the history of Eurodesk, launched on the website.
- Seven “Eurodesk Scrapbook” videos.
- A reception in Brussels for network members, EU stakeholders, and other partners, including the “Eurodesk throughout the years” exhibition.
- A recipe book for the “Tasty Europe” initiative, used to implement a series of **cross-cultural** cooking activities for young people organised across Europe.
- A social media campaign, including two giveaways.
- A series of national and local events powered by the network.



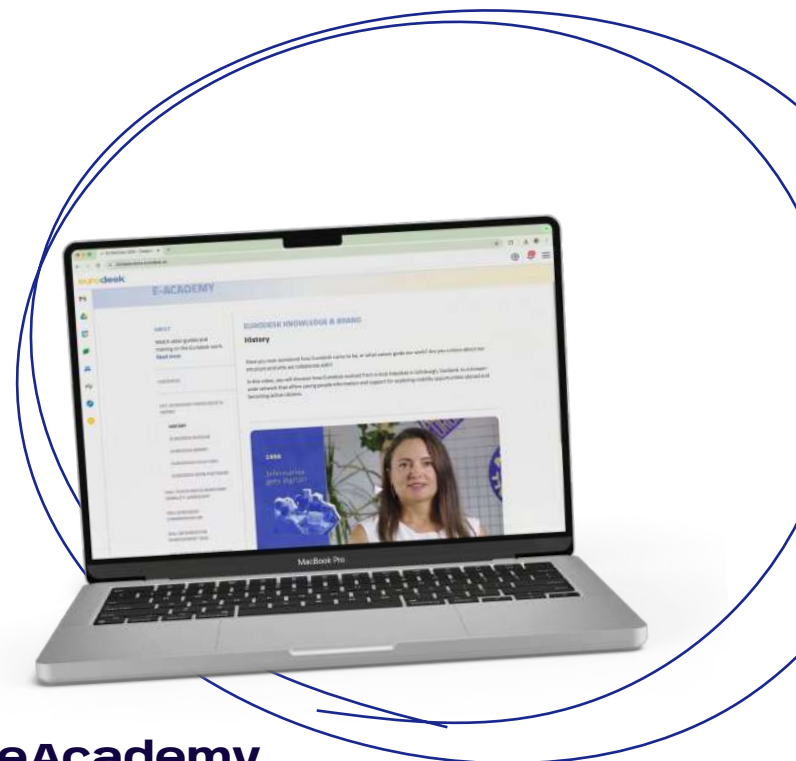
TRAINING AND CAPACITY BUILDING

Eurodesk Brussels Link organises several training activities, both live and online, and develops guidelines and training manuals for its network.

3-7 November Eurodesk Com'Go Training Brussels, Belgium

From 3 to 7 November 2025, 15 Eurodesk National Coordinators and multipliers from around Europe gathered in Brussels for the bi-annual Eurodesk Com'Go training, a three-day learning experience designed to strengthen communication practices across the Eurodesk network.

The training combined interactive workshops, creative exercises, and expert insights focusing on crafting impactful stories and messages.



eAcademy

The Eurodesk eAcademy is a digital wiki-style eLearning platform that provides a thorough introduction to Eurodesk, its services, and European youth policies and programmes.

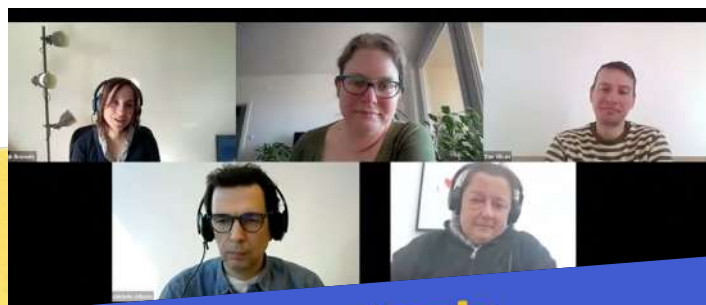
It serves to train newcomers and enhance the skills of Eurodesk mobility advisors. Located on MyEurodesk and YouTube, it contains tutorial videos, information, and links on various topics of interest to Eurodesk national coordinators and/or multipliers.



Qualifying Training Programme (QTP)

The Qualifying Training Programme (QTP) is a hands-on capacity-building initiative for Eurodesk mobility advisors, organised into six thematic modules covering Eurodesk's mission, international mobility programmes, and topics such as support, inclusion, and communication.

In 2025, Eurodesk updated Module 6: Communication, with practical sessions on storytelling, social video creation and the use of AI, equipping the network to better engage young people.



Webinars

Each year, EBL hosts a series of Eurodesk Webinars to encourage knowledge-sharing and professional development within the network. Held twice a month on average, these sessions bring together external experts and Eurodesk members to exchange experiences and insights.

In 2025, 20 webinars reached 1,128 participants, addressing themes such as game-based learning, youth democratic participation, artificial intelligence, and inclusive mobility.

Information & Communication Services

Alongside Eurodesk training and networking activities, information and communication services were provided to Eurodesk mobility advisors to support Eurodesk national youth information services.

EURODESK PROGRAMME DATABASE

Located on MyEurodesk, the Eurodesk Programme Database is a professional information management tool for international, European, and national programmes for both youth professionals and young people.

In 2025, EBL updated more than 700 programmes, available on its Opportunity Finder and national Eurodesk websites.



EBL BULLETIN

Also located on MyEurodesk, the Bulletin is a daily, professional monitoring and curation service that keeps youth information workers up to date with what matters in the youth field. It brings together the latest policies, programmes, events, publications and opportunities from across Europe and beyond, so practitioners can focus on supporting young people with timely, trusted information.



EURODESK PUBLICATIONS

Eurodesk released engaging resources aimed at young people and youth workers. These resources include youth-friendly publications, games, and merchandise that together improve the quality and relevance of information services for youth.

In 2025, Eurodesk launched the Youth Info Survey 2025 results, a focus report on respondents living with disabilities or chronic health conditions, and a brochure targeted at young people, responding to the information needs of that specific group.

Moreover, other publications targeting youth information workers were launched this year, tackling global changes and providing understanding of how to apply emerging technologies, such as the Guide on the use of AI for Youth Information Services.



EURODESK CATALOGUES OF PRODUCTS AND MATERIALS

Eurodesk has developed a series of catalogues to provide our network with a comprehensive overview of all available Eurodesk communication materials.

From publications and merchandising to digital templates and illustrations, these catalogues bring every resource just one click away, making it easier for multipliers to use youth-friendly and inclusive materials in their outreach.



SOCIAL MEDIA TEMPLATES

To ensure alignment and consistent communication across the Network, Eurodesk Brussels Link provided weekly ready-made visuals, videos and copy related to EU opportunities, campaigns and youth participation. National Eurodesk coordinators could access, translate and share these resources on their national platforms.



RESEARCH: YOUTH INFO SURVEY 2025

UNDERSTANDING THE INFORMATION NEEDS OF YOUNG PEOPLE

In 2025, Eurodesk launched the results of the fourth Europe-wide “Youth Info Survey”, an ambitious initiative designed to understand the information patterns and mobility experiences of young people across Europe.

Targeted at youth aged 13 to 35, the survey aimed to uncover the types of experiences young people are looking for, how long they are willing to stay abroad, and how they discover these opportunities.

The findings of this survey are a critical tool to help Eurodesk test and adjust its services, advocate for the recognition of youth information work, and call for increased investments from political decision-makers.

KEY STATISTICS

7,144
Responses gathered from young people

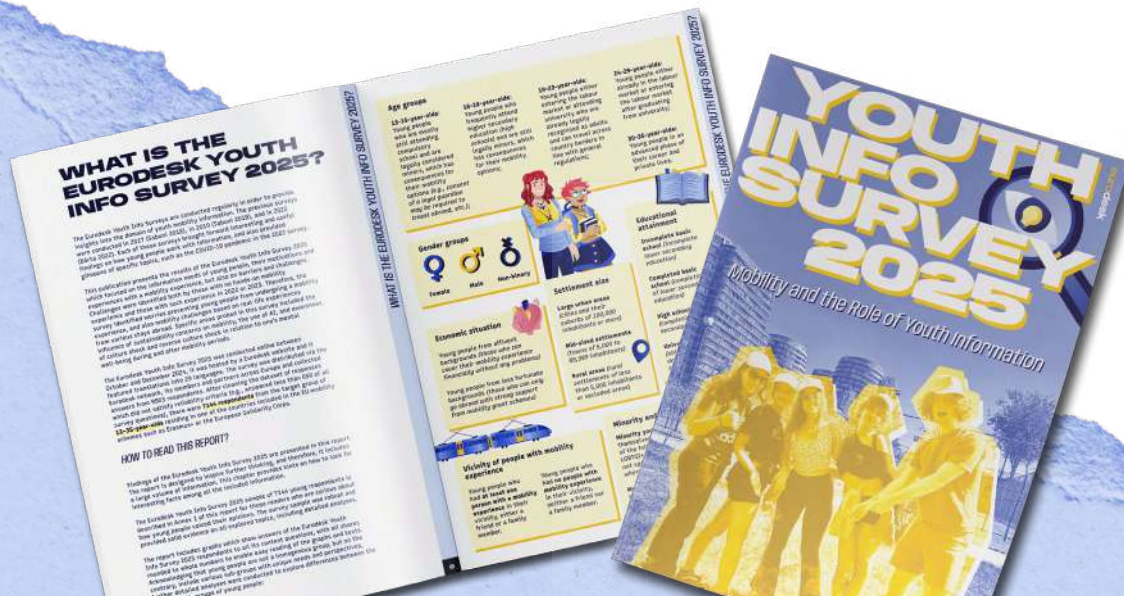
36
European countries involved

29
Languages

A CAMPAIGN TO “UNMUTE” YOUTH VOICES

To ensure the survey reached as many young people as possible, Eurodesk developed an engaging digital campaign under the creative concept of “Unmute yourself”. Recognising that young people can often feel unheard or unseen, the campaign empowered them to use their voices to influence youth information delivery and policy-making.

Using catchy social media concepts like the “60 seconds challenge” and offering incentives like a weekly €50 voucher, the Eurodesk network successfully motivated young people across Europe to share their unique perspectives.



WHAT DID WE LEARN? KEY FINDINGS

Analysis by youth researcher Ondřej Barta revealed invaluable insights into the needs and habits of young Europeans:

- **Openness vs. Barriers:** While young people are generally very open to the idea of going abroad, they face significant obstacles, such as lack of time, financial constraints, administrative hurdles, and insufficient information.
- **Sources of information:** The survey took a close look at how young people find information today, including online environments, their social media habits and the growing impact of Artificial Intelligence.
- **Preferences and information needs:** They most appreciate receiving information about specific mobility opportunities and the financial aspects of going abroad. Young people prefer informal and non-formal mobility experiences over studying or working.
- **Culture shock:** About half of the participants who went abroad admitted having suffered from culture shock or reverse culture shock, with young people from minority groups being more susceptible to both.
- **The importance of focusing on inclusion:** The data highlighted the diverse experiences of specific groups, such as young people from rural areas, minorities, LGBTQI+, and younger teenagers. This underscored the urgent need to provide better preparation, safer spaces, and targeted support to overcome the prejudices they face, and that's why the next step for Eurodesk is to launch a focus report on each of the groups identified. The first one, on people living with disabilities or chronic health conditions, was launched in December 2025.



"We have a huge responsibility as Eurodesk to reach out. This is what we do with our local multipliers and projects such as the Euroclasses, where we go directly where young people are, in schools and local environments. The good news is that we can count on our partners, at the European, national and local levels, to reach out and engage young people." – **Audrey Frith, Eurodesk Director**

A PANEL DISCUSSION WITH A VISION FOR THE FUTURE

The results of the Youth Info Survey were officially launched at a special event in Brussels on April 9, 2025, coinciding with **Eurodesk's 35th anniversary**.

The event brought together experts, policymakers, and youth representatives for panel discussions on learning mobility, youth participation, and mental health: Karen Vandeweghe, Deputy Head of Unit at the Directorate-General for Education, Youth, Sport and Culture; Rareș Voicu, European Youth Forum President; Dr. Dan Moxon, People Dialogue and Change Director; Spyros Papadatos, Rural Youth Europe Secretary General and Bella FitzPatrick, Executive Director of IGLYO.

The launch event highlighted the ongoing necessity for trusted, verified sources of information like Eurodesk and for targeted outreach approaches to help young people navigate their options and overcome barriers.

PROMOTING THE RESULTS ACROSS EUROPE

At the 18th Youth Welfare Day in Leipzig, Eurodesk hosted a joint workshop together with the German National Coordination Agency on the results of the Eurodesk Youth Survey 2025 and the survey of subscribers to the German Eurodesk newsletter "rausvonzuhause". The event highlighted the major challenge of "brand recall," where young people easily remember their mobility experiences but often forget the information providers who helped them. This stressed the importance of using these surveys to locate youth and to put a strong focus on the post-mobility phase.

FOCUS PAGE

AI IN YOUTH INFO WORK

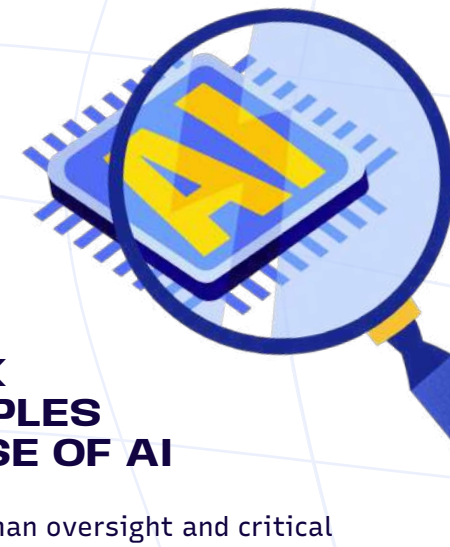


Artificial intelligence is no longer a distant future concept. It is here, deeply embedded in our daily lives and professional practices. At Eurodesk, we recognise that AI's transformative power presents both challenges and unique opportunities for our field. This calls for learning how AI functions in simple, clear terms, including its legal, ethical and environmental dimensions, so we can harness its potential responsibly.

For this reason, researching this topic and training our network became central in 2025. This was done through various actions, starting with workshops during network activities and dedicated webinars, and integrating it in applied fields, such as the COM'GO communication training, in which we involved experts in this area. It all culminated in the launch of our own guide and principles on the use of AI for youth information work, which were later disseminated through social media together with an AI literacy campaign.

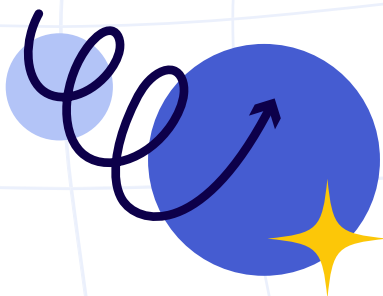
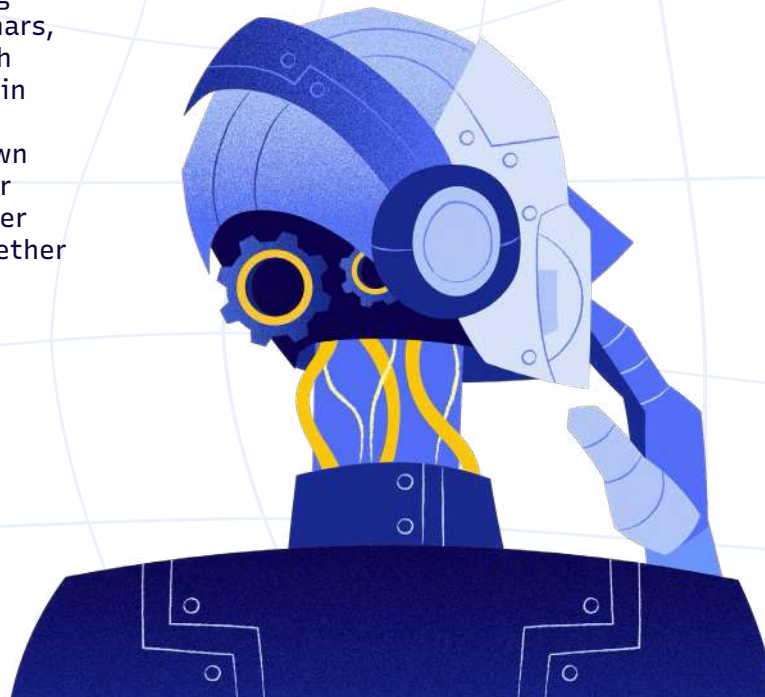
EURODESK AI GUIDE

In 2025, Eurodesk adopted its Eurodesk Principles on the use of AI as part of its Guide on the Use of AI in Youth Information Services. It supports a human-centred approach to AI, as set out in the EU AI Act. By becoming AI literate, we can strengthen Eurodesk's capacity to support young people in navigating complex AI-driven information ecosystems while safeguarding the values at the heart of youth information work.



EURODESK 10 PRINCIPLES ON THE USE OF AI

1. Guarantee human oversight and critical review of AI-generated content
2. Be open and transparent about AI usage
3. Protect personal data, privacy and confidentiality
4. Respect copyright and intellectual property
5. Use authentic and diverse experiences
6. Keep the human connection at the heart of communication
7. Contribute to the AI literacy of young people
8. Take into account the environmental impact of AI use
9. Safeguard the continuity of the service
10. Foster lifelong learning



EURODESK GUIDE ON THE USE OF AI IN YOUTH INFORMATION WORK

This guide serves as your companion for getting started with AI, helping youth professionals and volunteers understand how it works, explore its broad impact on society, and learn how to use it effectively, ethically, and sustainably.



EURODESK AT THE EUROPEAN YOUTH WORK CONVENTION IN MALTA

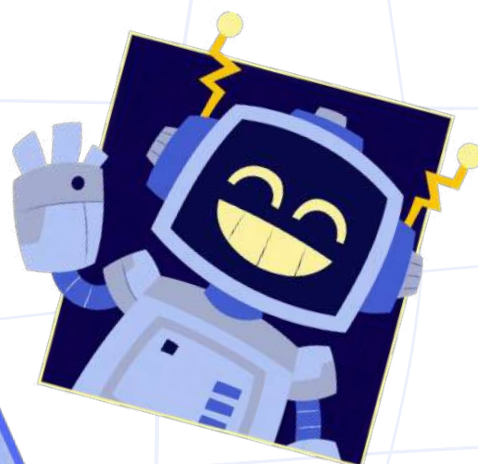
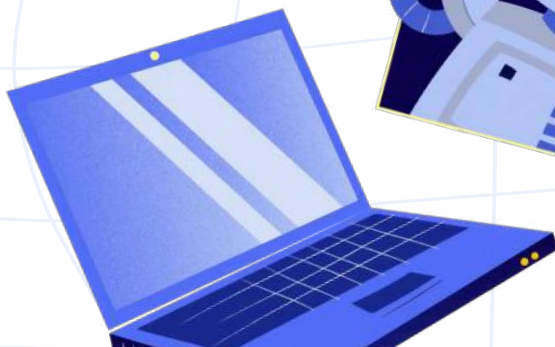
From 26 to 29 June, Eurodesk was represented at the 4th European Youth Work Convention by Audrey Frith, Silvia Mangia and Stefanos Agathokleous. Organised by Aġenzija Zgħazagħ, EUPA and the EU-Council of Europe Youth Partnership, the Convention brought together 500 representatives from various youth organisations and public institutions from 41 countries.

During the Convention, Eurodesk contributed with a workshop on “AI and Inclusive digital communication” led by Silvia Mangia and Stefanos Agathokleous. Eurodesk could share its experience in working with AI to make its services more inclusive and accessible to diverse audiences.

EMA, EURODESK CHATBOT

EMA stands for “Eurodesk Mobility Advisor”, an AI-bot specialised in EU programmes and Eurodesk-related services. In 2025, Eurodesk reviewed entirely the way EMA was developed and trained, turning it into an AI agent.

This assessment and development work aims to improve the quality of the bot’s responses and reduce hallucinations. This work will continue in 2026, with the goal of releasing the revamped EMA to the public as a first-step support service, available 24/7.







YOUTH INFO SERVICES



INFORMATION & SUPPORT

EUROPEAN YOUTH PORTAL

The European Youth Portal is the EU's main online gateway for young people to explore opportunities, learn about European initiatives, and discover how they can get involved in shaping Europe's future.

As a key content partner, Eurodesk contributes to making the Portal a well-known and reliable source of youth information across Europe. In 2025, Eurodesk enriched the Portal with 18 new articles, inspiring testimonies from young people, updates to national information pages, and stories produced by the Pool of Young Journalists in Europe.

Through this collaboration, Eurodesk helps ensure that the European Youth Portal continues to reflect the interests of young people across Europe and beyond!

EUROPEAN
YOUTH
PORTAL



EDITORIAL MANAGEMENT

In 2025, Eurodesk Brussels Link played an active role in the editorial governance of the European Youth Portal. Through monthly meetings with the European Commission, the team collaborated closely on content planning, ensuring that the Portal remained accurate and relevant to young people across Europe.

Additionally, Eurodesk Brussels Link, the European Commission and interested Eurodesk National Coordinators met twice during the year to exchange insights and develop editorial recommendations.

POOL OF YOUNG JOURNALISTS IN EUROPE

In partnership with the European Commission, Eurodesk continues to lead the Pool of Young Journalists in Europe, an initiative that empowers young journalists to amplify youth perspectives across Europe and beyond!

Building on the project's success since its launch during the European Year of Youth in 2022, the 2025 edition brought together 16 talented young journalists from 16 countries. Through articles, videos, podcasts and photojournalism, they explored topics that matter most to young Europeans today, such as culture, stability, activism, politics and social media. Their work reached wide audiences through publication on the European Youth Portal, giving their stories a truly European stage.

Over the year, Eurodesk Brussels Link organised two in-person trainings in Brussels, providing professional development, networking opportunities and editorial experience. Some participants even reported live from flagship youth events such as the European Youth Event in Strasbourg and the EU Youth Conference in Copenhagen, bringing young voices directly into the heart of European dialogues.

Regular editorial meetings and online sessions with journalism professionals ensured their continuous development, strengthening both their creative and technical skills.

In 2025, through a partnership with the "European Heritage Label Bureau", three young journalists had the opportunity to visit the Archaeological Park Carnuntum in Austria, the Peace Palace, and Camp Westerbork in the Netherlands. These visits allowed them to discover Europe's shared heritage first-hand and produce stories for the European Youth Portal that connected cultural history with contemporary youth perspectives.

As the project moves forward into 2026 and celebrates its fifth anniversary, the Pool continues to support young storytellers, equipping them with the skills needed to shape the stories of tomorrow.

YOUNG JOURNALISTS IN EUROPE



COMMUNICATION & OUTREACH

NEW EURODESK WEBSITE AND OPPORTUNITY FINDER

Eurodesk has launched a new website designed to strengthen how we share information with our main audiences: young people and those working with them. The site is structured around two main areas, each tailored to the specific needs and interests of these groups. Built with our new visual identity and editorial guidelines, the website applies up-to-date user experience principles to ensure clarity and accessibility. It also builds on the inclusion work carried out in 2023, reflecting our better understanding of young people with fewer opportunities and accessible design.

Among its new features, the website is now better integrated with other Eurodesk platforms (The Opportunity Finder, MyEurodesk, and the Eurodesk Map). It also gives more visibility to the Eurodesk multipliers through the Eurodesk Map.



Finally, it offers a clearer presentation of our key communication topics for young people, as well as our strategic priorities for partners. In parallel with this launch, Eurodesk has also released the updated version of the Opportunity Finder, which was designed following the same approach.

The new website required a **launch campaign** to ensure users were aware of its new functionalities. This comprised a series of social media posts to create expectation, accompanied by an AI optimisation campaign and a presence on Reddit to establish the site as a source of information with greater authority and relevance.



NEW EUROCLASSES ON EURO-MOBILITY!

Euroclasses is a Eurodesk project aimed at raising awareness about European opportunities. All the classes are designed for young people and use non-formal methods. Different thematic modules are available. In 2025, Eurodesk released a new module entitled "Euro-Mobility".

This class equips participants with the knowledge, skills, and attitudes to confidently engage in international mobility.



The goal is for young people to understand the benefits of mobility, overcome common barriers and gain practical tools for preparation. Through intercultural learning, they will enhance their communication and problem-solving skills, build self-awareness, and strengthen their sense of European identity.

Ultimately, they will be empowered to build on their international experience. The Euroclasses are delivered by trained Eurodesk multipliers or trainers in schools and other settings.

NEWSLETTERS

In 2025, Eurodesk published 24 newsletters, reaching over 700,000 subscribers and amplifying our message across Europe and beyond. Our stakeholder newsletter kept partners and stakeholders closely informed about the network's activities and initiatives, as well as the latest youth policy developments, reinforcing Eurodesk's role as a key hub for youth professionals.

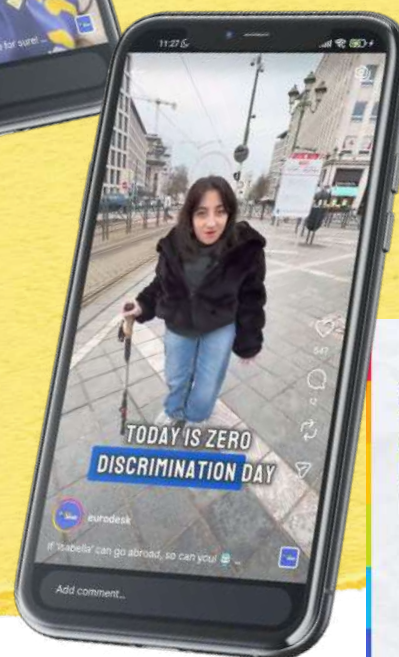
At the same time, the Youthletter became a monthly call to action for young people, spotlighting unmissable opportunities and empowering them to take the next step in their journey. Eurodesk Brussels Link further intensified this outreach by issuing two special Youthletters to over 40,000 young people on the DiscoverEU reserve list, motivating them to explore a wide range of opportunities offered by the EU and around the world.



Targeted resources

GREEN IT ON SOCIAL MEDIA

We created a series of content promoting the three Eurodesk brochures and exploring the different dimensions of sustainable youth mobility: from travel habits, to volunteering and youth-led projects.



MAKING MOBILITY MORE ACCESSIBLE THROUGH INFORMATION

We put the focus on different target groups to prove that mobility programmes are for everyone, giving them tools and information about the extra help they can get.





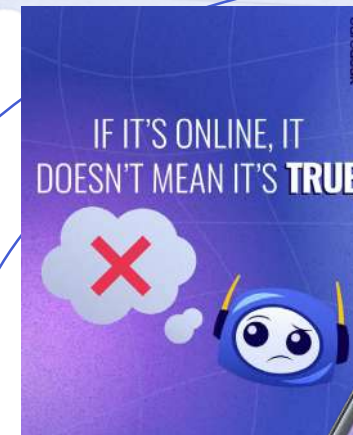
MOBILITY WITH A DISABILITY

As a response to the focus report on people living with disabilities or chronic health conditions of the Youth Info Survey, in 2025 Eurodesk launched an informative brochure and a social media campaign about the specific mobility opportunities available to this group.



AI LITERACY FOR SAFER YOUTH INFORMATION

After the launch of the Guide on AI for youth information, one of the key actionable points we grasped from it involves spreading AI literacy among our audiences. That's why we launched a dissemination campaign on our social media channels, unpacking the limitations of AI.



TIME TO MOVE

Once again, Time to Move has brought learning mobility closer to young people all across Europe!

This time, our network's participation records were far exceeded, with a total of 1,753 events organised by 399 participating organisations across 31 countries. All of these local events took place during October, creating the perfect environment for face-to-face interaction. These sessions informed young people about opportunities to go abroad and highlighted Eurodesk as the ideal partner for support and information.

The campaign was supported by an interactive digital strategy, ensuring everyone could participate regardless of their location. This included a podcast series, a live webinar, social media challenges, giveaways, and a design competition.

This year's "Talkative Thursdays" consisted of a live webinar answering questions about mobility, alongside four podcast episodes where guests discussed opportunities to learn, volunteer, work, and make a difference. On social media, we curated a series of interactive videos with young people, shared "Tasty Europe" recipes, and hosted weekly giveaways.

Every Friday, we ran the social media challenge in our stories, using quizzes from the Adventures in Europe game. The design competition also introduced new elements, incorporating three distinct categories: AI artists, non-AI artists, and comic artists.



KEY STATISTICS

1.34M
Social media reach

20K
Online game loads

46.5K
Website views

129
Webinar registrations

1,5K
Eurodesk Map

255K
Estimated participants



SOCIAL MEDIA

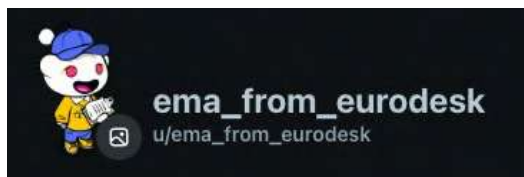
Staying connected with young people online.

Online community management is an essential part of how Eurodesk listens to and informs young people where they already are: on social media and digital platforms.

In 2025, Eurodesk Brussels Link continued to invest in social media and online community management to make European opportunities more visible and easier to understand for young people. Across different platforms, Eurodesk shared opportunities, campaigns and stories in clear, youth-friendly formats, while also monitoring comments, questions and feedback to adapt content to the real information needs of young people.

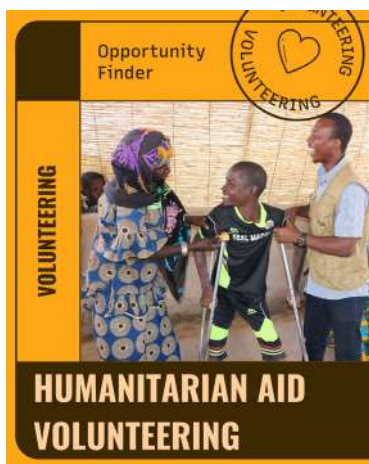
Community management is not only about answering questions, but also about starting conversations. By using interactive polls, online competitions and regular engagement with followers, Eurodesk helped young people connect with the brand, share experiences and feel part of a wider European community.

A key milestone in 2025 was the launch of Eurodesk's Reddit account (EMA from Eurodesk), opening a new space to reach young people in the online forums they already use. Eurodesk staff joined ongoing conversations, providing young people with the information they need.



This consistent, human-centred approach to listening and engaging online strengthened trust in Eurodesk as an international youth information service and supported the wider goal of connecting Europe with its young people through meaningful digital communication.

In 2025, Eurodesk Brussels Link's social media channels reached large and diverse audiences across Europe.



STATISTICS

Facebook
75.6K followers
5.15M impressions

TikTok
45.55K followers
463K video views

Instagram
27.66K followers
7.24M impressions

Threads
2,199 followers
5086 impressions

YouTube
929 followers
42K views

LinkedIn
 Eurodesk Brussels Link
5.7K followers
65K impressions

Eurodesk Network
1.3K followers
21K impressions

Spotify: Eurodesk on the Track
290 followers
1,563 plays

HIGH VISIBILITY ACTIVITIES

EURODESK GAMEZONE AT THE EYE2025

With the support of the European Parliament and European Youth Forum, Eurodesk joined once again one of the biggest European events bringing together thousands of young people from across the European Union and beyond, right at the heart of European democracy. We lit up the European Youth Event (EYE) in Strasbourg with a thrilling, fully packed Gamezone and buzzing info kiosk on European opportunities. In the hot, vibrant EYE Village, over 200 young people dived into our fresh new games across three sessions: "Time To Move: Adventures in Europe" (an educational board game where players journey across Europe in a fun, competitive way); TabEU (a Taboo-inspired card game challenging players to guess EU-themed keywords without taboo clues, sparking reflection on European topics); and Euro-Quest (an educational board game with challenges along the way). They uncovered Eurodesk's world, snagged exclusive prizes, and got hooked on epic European adventures!

Our kiosk was a hotspot for insider tips on programmes like Erasmus+ and European Solidarity Corps, plus ways to dive deeper into EU initiatives and international programmes. The highlight? A visit from European Commissioner for Intergenerational Fairness, Youth, Culture and Sport Glenn Micallef, who played TabEU at our stand and joined us for an exclusive interview.



SAKHAROV PRIZE FOR FREEDOM OF THOUGHT

Eurodesk had the honour of attending the Sakharov Prize for Freedom of Thought award ceremony on 16 December in Strasbourg. Named after Soviet physicist and political dissident Andrei Sakharov, the Sakharov Prize is the European Union's highest distinction in the field of human rights. In 2025, it went to journalists Andrzej Poczobut and Mzia Amaglobeli for their courageous fight for freedom of expression and a democratic future in Belarus and Georgia.





EUROPEAN PARLIAMENT YOUTH NETWORK EVENT

Eurodesk actively engages with European Parliament initiatives to promote youth involvement in EU affairs. The sixth edition of the European Parliament's annual youth network event took place in Brussels in November. It gathered representatives from pan-European, national, and regional youth organisations across Europe to strengthen collaborations on communicating the European Parliament's work and value to citizens, particularly regarding the EU long-term budget (2028-2034). Discussions highlighted innovative strategies for engaging young people with these EU priorities. Eurodesk joined the action alongside a dedicated national coordinator, fuelling lively discussions on how to captivate young people with these game-changing EU priorities.

YOUR EUROPE, YOUR SAY (YEYS) 2025! - INSPIRING EUROPEAN YOUTH IN SHAPING THEIR FUTURE

On 13–14 March, Eurodesk joined secondary school pupils and young changemakers from across the EU, the UK, and candidate countries for an inspiring event focused on civic engagement and democracy. Throughout the event, participants discovered our key youth information tools, including the Eurodesk Opportunity Finder, our go-to hub for volunteering, education, and work abroad. Our stand was buzzing with energy as young people played games for a chance to win prizes, sparking curiosity and drawing large groups between sessions. Everyone left not only with goodies but also with a much better understanding of how Eurodesk can help them participate as active European citizens.





INTERNATIONAL YOUTH INFORMATION CONFERENCE, VILNIUS, LITHUANIA

Eurodesk participated in the first International Youth Information Conference held in Vilnius, Lithuania, co-organised by our partner LiJOT, the Lithuanian Youth Council. Together with youth information specialists, young leaders, and policymakers from across Europe, we exchanged best practices and explored new trends in youth services. We showcased European mobility opportunities and engaged participants through interactive activities. Eurodesk highlighted key tools like the Opportunity Finder to inform young people and youth workers and our main annual campaign Time to Move.

JURY MEMBER OF THE EUROPEAN YOUTH CAPITAL

In 2025, Eurodesk was a member of the Selection Jury for the European Youth Capital 2028. The European Youth Capital (EYC) initiative, led by the European Youth Forum, empowers young people and strengthens their participation in city life. Each year, one city is selected to highlight innovative youth-led ideas and actions shaping a more inclusive Europe. Eurodesk's expertise and network once again brought valuable insight and support to the selection process.

INFO SESSIONS

Throughout the year, Eurodesk Brussels Link Discover opened its doors to host inspiring study visits from our local information officers and various NGOs from all across Europe. These visits are a great opportunity to connect, share knowledge, and exchange ideas about youth information and mobility. We're also regularly invited to deliver information sessions for MEPs' study visits, Schuman and Blue Book interns, and anyone eager to learn more about the Eurodesk network and the wide range of EU and international opportunities available to young people and youth organisations. Each session is not just informative: it's a chance to spark curiosity, build connections, and empower young generations to explore the world.

EURODESK AT THE EU YOUTH CONFERENCES

In 2025, Eurodesk took part in the two EU Youth Conferences that launched the 11th cycle of the EU Youth Dialogue, focused on Youth Goal #1: Connecting the EU with Youth. From 2 to 5 March in Lublin and from 21 to 23 September in Copenhagen, young delegates and decision-makers worked together on how to strengthen young people's trust in the EU and make participation in policy-making more meaningful.

Through its participation and communication work, including coverage on the European Youth Portal and contributions from the Pool of Young Journalists in Europe, Eurodesk helped to make the conferences' debates, key messages and recommendations more visible and accessible to young people across Europe.





A FAIRER, SIMPLER ERASMUS+ FOR YOUNG EUROPEANS

On 28 January 2026, Eurodesk Director Audrey Frith presented Eurodesk’s views on the future Erasmus+ programme (2028–2034) to the European Parliament’s Culture and Education Committee. She welcomed the proposed budget increase and simpler structure, while advocating for a stronger youth chapter (15% of funding) and highlighting the vital role of youth information networks like Eurodesk to improve inclusion. She stressed that opportunities must be accessible, visible, and easy to apply for via the European Youth Portal.

EURODESK AT THE 1ST IMPLEMENTATION DIALOGUE MEETING

Eurodesk participated in the Implementation Dialogue with Glenn Micallef, Commissioner for Intergenerational Fairness, Youth, Culture and Sport, and over 15 youth organisations. The discussion focused on key EU youth policy tools and programmes, specifically Erasmus+ Youth and the European Solidarity Corps. Eurodesk highlighted the need for ongoing investment in outreach and inclusive information services. As many young people, especially those from marginalised backgrounds, still face barriers to engagement. Eurodesk’s 2025 Youth Info Survey shows that a significant proportion of young people, particularly in rural areas or those under 15, have never looked for information about European opportunities (25% never looked for info about going abroad, 49% of those under 15, 30% of the rural youth).



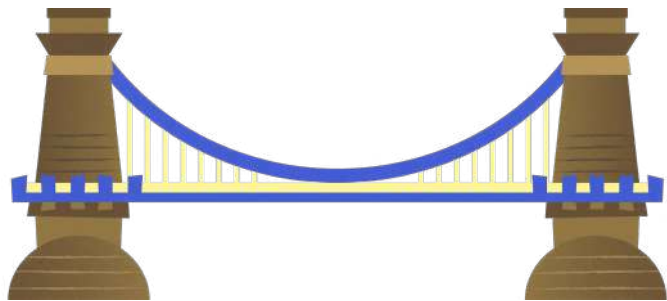
EURODESK AT THE EYCA CONFERENCE

Eurodesk Director Audrey Frith attended the 41st EYCA conference, “Shaping What’s Next,” in Pristina, Kosovo. The event provided an opportunity to share findings from the recently released Eurodesk YouthInfoSurvey. It also helped strengthen cooperation between the three networks: the European Youth Card Association, the European Youth Information and Counselling Agency (ERYICA), and Eurodesk.





NATIONAL ACTIVITIES





AUSTRIA

As part of its quality management objectives, Eurodesk Austria provides targeted tools and resources to support the work of its multipliers.

In June 2025, we launched the monthly Jugendtrend Newsletter (English: Youth Trend Newsletter). The newsletter aims to support professionals working with young people by providing regular updates and insights into digital content and online cultures.

The newsletter responds to a common challenge in youth (information) work: while professionals are increasingly expected to be aware of youth trends, viral content and internet culture, they often lack the time and practical resources to continuously monitor these fast-changing developments. The newsletter addresses this gap by offering information in three areas: digital youth culture, current viral trends circulating on social media platforms, and developments on social media platforms and in AI tools.

The newsletter complements our training offers for multipliers, which also include webinars and in-person trainings.

More information, subscription options and access to all published editions are available here:



“The Eurodesk network meetings always leave me inspired and full of new energy and ideas to further develop our national network activities. It is truly inspiring to see so many people dedicated to high-quality youth information coming together, sharing expertise and working collectively towards a well-informed future for young people.” - Alena Brunner, National Coordinator Eurodesk Austria

In 2025, Eurodesk Austria further strengthened two key cooperations aimed at improving outreach to young people: the TikTok channel **jugend.info** and the website **einfachweg.at**.

The ongoing cooperation with einfachweg.at focused on the continuation and further development of Instagram live sessions, which were expanded into a broader content collaboration including short social media videos and blog articles. In total, two Instagram Live sessions (including recordings), four videos and six blog posts were produced and published on einfachweg.at, addressing international mobility topics. The monthly Einfach weg Newsletter for young people as well as the relaunched “Einfach weg!” brochure complemented the information offered to young people.

Our cooperation with jugend.info on TikTok resulted in the production of eight short-form videos focusing on opportunities abroad, using a youth-oriented and platform-specific approach to reach new audiences.



BELGIUM – FRENCH-SPEAKING COMMUNITY

In 2025, Eurodesk Belgium focused on strengthening its national network of multipliers while promoting youth participation, creativity, and well-being in the context of European mobility.

A major achievement was the consolidation of the Belgian Eurodesk network, which now brings together 11 active multipliers across different regions. Regular coordination meetings, exchanges, and continuous support helped ensure a shared understanding of Eurodesk priorities and a consistent dissemination of information on European mobility opportunities. This strengthened cooperation increased the visibility and coherence of Eurodesk activities at national level.

One of the highlights of the year was the successful implementation of the Time to Move campaign. Five multipliers actively contributed by organising information sessions, outreach events, and interactive workshops for young people. These activities helped reach a diverse audience, including young people who are often less informed about mobility opportunities, while reinforcing engagement and collaboration within the network.

Capacity building also played an important role. Eurodesk Belgium organised a training for multipliers in cooperation with Eurodesk France in Brussels, during the Eurodesk Network Meeting hosted in April.

This joint initiative provided a valuable opportunity for peer learning, exchange of good practices, and cross-border cooperation, while strengthening participants' knowledge of Eurodesk tools, communication strategies, and youth participation approaches.

In parallel, Eurodesk Belgium supported initiatives promoting sustainability and youth creativity. Belgian participants achieved strong results in the European contest "I Draw My Green Europe", with two Belgian laureates among the four winners. Their artworks addressed environmental challenges and climate change through powerful and creative narratives.

Finally, Eurodesk Belgium contributed to the development and dissemination of a tool on well-being and mental health in international mobility. This resource includes thematic fact sheets for young people, youth workers, and organisations, covering the different stages of mobility. Through these initiatives, Eurodesk Belgium reinforced its commitment to supporting young people, improving the quality of mobility experiences, and fostering meaningful youth engagement at European level.

"Thanks to Eurodesk, I realised that going abroad was not only for 'others'. I found clear information, felt supported, and gained the confidence to take my first step into a European mobility experience" - Daphné



BELGIUM – FLEMISH-SPEAKING COMMUNITY

In 2025, we made some clear choices in response to the post-Covid reality, where physical event attendance has not yet recovered. We shifted further towards online communication and invested in strengthening our network behind the scenes.

A major step was our rebranding to the Eurodesk identity, combined with the launch of a brand-new website, making youth information clearer, more visible and easier to use for both professionals and young people. We also started building a new partner and multiplier network.

Through four start-up meetings spread over several weeks, we brought together more than 25 organisations working on international opportunities for young people. These meetings focused on getting to know each other, sharing knowledge and aligning practices, with the long-term goal of working more closely together and reaching young people in a more direct and coordinated way.



For young people, 2025 was all about meeting them where they already are: online. We continued and improved our content creator programme by training and guiding four young people with a strong background in international experiences. During an intensive full day of workshops, briefings and practical exercises, they learned how to translate their experiences into short, engaging and youth-friendly content for social media.

The ambassadors played an active role in shaping the content themselves, while we ensured the information stayed accurate and inclusive. This peer-to-peer approach helps make international opportunities feel more realistic and accessible, and allows us to reach young people who might not attend physical events but are actively looking for inspiration and information online.



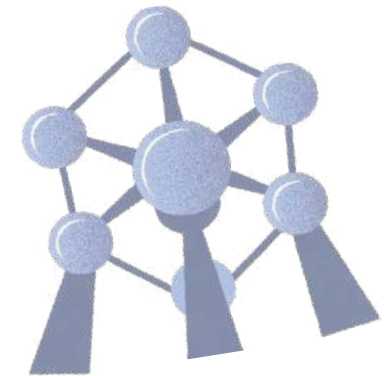
"I never expected my ESC experience to shape my life the way it did. Now I get to share that journey as a Go Strange content creator and spread the message at the European Youth Week Kick-off. I'm really excited about everything ahead!" - Viktor Stuyck, 24yo

BELGIUM – GERMAN-SPEAKING COMMUNITY

Eurodesk Belgium (DE) hosted the yearly thematic event on participation in project work in cooperation with other coordinators of our National Agency, in the beautiful Venn region of East Belgium. The event was specifically designed for professionals and ambassadors working with youth.

Participants received practical tools and methods to guide young people in a participatory and effective way, ensuring that youth engagement in projects is meaningful, inclusive, and empowering. For multipliers, we also published a new edition of our brochure "News & Trends", which presents Eurodesk as well as other programmes, highlighting all current opportunities, deadlines, and important information. The brochure is distributed annually to project coordinators and published on our National Agency's website.

We held several workshops in schools in cooperation with Europass, focusing on CV writing and mobility opportunities after high school. These workshops provided students with practical tools to prepare for their future studies or professional paths, while emphasising the benefits of international experiences. Throughout the year, we also actively participated in three study fairs for students and prospective higher-education participants, offering guidance on international programmes, scholarships, and study opportunities abroad.



We continued our annual cooperation with the supporting organisation Jugendinfo at the "Auf und Davon" event, where young people who had already gained international experience shared their stories, answered questions, and inspired others to take the first steps toward their own international experiences.

We also held our Annual Event at Jugendbuero, which was a great success. Former and future participants of European programmes came together to meet, exchange experiences, and explore new perspectives. The event featured networking, interactive activities, and discussions about international opportunities. It offered space for inspiration, encounters, and planning future projects.

"Eurodesk provides information that is an incredibly valuable source of guidance for the future, especially for school graduates!" - **Sarah Boujrida, National coordinator Belgium DE**

BULGARIA

In 2025, Eurodesk Bulgaria enriched its network with 7 new multipliers, which now consists of 38 info points in total.

As each year, for the flagship Time to Move campaign, we encouraged the multipliers by launching a call for small grants for local activities. The 35th Eurodesk Anniversary was the main focus in 12 applications out of 25 received in total. In this close cooperation with the network of multipliers, 28 information and game events were organised in 15 cities and over 1,800 young people received information on EU programmes, and personal stories were shared. To further enrich their capacity, two multipliers participated in the Multipliers Seminar in Brussels.



The annual multipliers meeting and newcomers' training was held on 13 December 2025 as a joint event with a DiscoverEU post-travel meeting, at which young travellers gathered with Eurodesk multipliers to share personal experiences of Erasmus+ and mobility opportunities.

All multipliers organised over 360 local face-to-face events, reaching over 4,880 young people and youth workers. Over 500 enquiries about DiscoverEU were answered. The network also organised 127 Euroclasses sessions locally, attended by over 1,500 students. Tasty Europe was also a popular initiative with 8 events.

One of the highlights of the year was a local drawing competition, "From scratch to graffiti: Europe through my eyes", for students entirely dedicated to the 35th Eurodesk Anniversary, which ended with a big graffiti drawing on a central street in the third largest city of Burgas, which boosted the network's visibility. The graffiti presents Eurodesk and the idea of travelling across Europe.

Like each year, Eurodesk Bulgaria participated in National Career Days JobTiger 2025 (the biggest job fair), held in April in Sofia, Veliko Tarnovo, Plovdiv and Ruse. Our team had the opportunity to provide personal consultations on mobility in Europe, education, internships and grants to around 4,000 visitors.



"When you have someone well-known behind you, it's easier. Your organisation is so recognisable because you are part of Eurodesk." - Tanya Dimitrova, 18 years old, Smolyan, Bulgaria

CROATIA

In 2025, marking Eurodesk's 35th anniversary, Eurodesk Centre Croatia intensified the promotion of Eurodesk as a key information point on EU youth mobility. A social media campaign promoted the new Eurodesk website, complemented by two boosted campaigns with the youth portal srednja.hr featuring articles, a DiscoverEU testimonial video and a motivational video. Those campaigns reached a wide audience on Facebook, Instagram and TikTok.

The national network of multipliers supported Eurodesk35 celebrations and general promotion through Tasty Europe and other activities. In total, 16 multipliers organised 145 youth information events across 15 Croatian counties, including 70 events within the Time to Move 2025 campaign. Eurodesk Centre Croatia also participated in major national events such as EDU Fest, Expo Dubrovnik and the "Mobilnost&TI" mobility fair.

Through events, open-door counselling and online activities, over 16,000 young people were reached. A strong online presence was maintained with over 98,000 followers, alongside the publication of six youth testimonials on the European Youth Portal and two informational publications on Youthpass competences and inclusion.

The Eurodesk35 campaign was valuable in boosting Eurodesk's visibility and promotion, highlighting 35 years of dedicated work and reinforcing its role as a trusted, widely recognised starting point for young people seeking accurate information on mobility opportunities. The Tasty Europe activities, which formed a central part of the campaign, engaged young people in a fun and interactive way, while simultaneously raising awareness about Eurodesk and inspiring them to discover new cultures through EU mobility opportunities.

"Eurodesk has become our go-to tool for reaching young people with reliable, youth-friendly information. It helps us translate complex EU programmes into clear next steps and it gives young people a trusted place where they can ask questions and get personalised guidance." - **Katharina Mikulić, Eurodesk Multiplier Coordinator, Association ZUM**



CYPRUS

In 2025, Eurodesk Cyprus actively engaged its network of Multipliers, with a strong focus on the Time to Move campaign. In partnership with Multipliers, it co-organised 22 events promoting learning mobility opportunities across Europe for young people aged 13–30, youth workers, NGO staff, policymakers, and parents.

Throughout October, the network delivered interactive workshops, presentations, virtual events, and competitions to raise awareness about opportunities to study, work, volunteer, and travel abroad. To boost visibility, two publications and branded promotional materials based on templates from Eurodesk Brussels Link were produced and distributed, alongside a promotional video highlighting the Cyprus network.

Capacity building was reinforced through the annual Multipliers meeting in September 2025, featuring the Tasty Europe Initiative. Continuous access to EBL tools, training, and workshops was promoted, with three Cypriot Multipliers participating in EBL meetings and training activities.

In 2025, Eurodesk Cyprus delivered extensive activities to inform and engage young people nationwide. A key highlight was its participation in the Access for All festival and the UpToYou(th) Festival 2025, co-organised by the Youth Board of Cyprus and the Erasmus+ and European Solidarity Corps National Agency.

Interactive activities such as the Fortune Wheel (based on the Eurodesk Opportunity Cards) and the Time to Move Giant Map Game helped young people explore European mobility programmes in an engaging way.

These activities were replicated during Erasmus Days, contributing to a total of 3 events and festivals nationwide. Outreach was further strengthened through school visits, Erasmus+ Multipliers Ambassadors (ESN students), and six training sessions for newly appointed secondary school principals.

To enhance access to information, interactive touch screens were installed in eight youth multcentres. Celebrations of Eurodesk's 35th anniversary included thematic initiatives and concluded with a large mural in the new Nicosia Town Hall to boost visibility and youth engagement.



“The Multipliers’ Seminars are an incredible opportunity to connect not only as organisations, but as people. We discovered how much we have to contribute to one another. Although we operate in different areas and with distinct scopes, we are united by the same mission: promoting mobility opportunities”. - **Josephina Pariza, ESN Cyprus President**



CZECHIA

Czechia's Eurodesk network had the opportunity to celebrate the 35th Eurodesk anniversary with a birthday network meeting. Multipliers gathered in Prague to kick off the celebrations with a joint workshop. As Eurodesk marked its 35th birthday, the meeting focused on intergenerational exchange. The workshop explored new trends in youth work as well as current trends among young people, with special attention given to youth well-being.

The programme continued with the presentation of 35 practical tips. A particularly valuable part of the meeting was the contribution of two young speakers, who shared their mobility experiences. The celebration would not have been complete without cutting the Eurodesk birthday cake and celebrating the National Eurodesk Awards. In autumn, an online network meeting was held to introduce the new national Eurodesk and DiscoverEU coordinators. This meeting marked the beginning of a new chapter, featuring a fruitful brainstorming session on future cooperation and a reflection on TTM 2025.

In 2025, Czech multipliers reached more than 46,000 young people and responded to over 3,200 inquiries. Together, they organised or co-organised 138 events where they supported the Eurodesk mission. At the end of June 2025, the eighth edition of the annual event Art of Living Together, subtitled Young and Active, took place in Prague.

Organised by the Eurodesk network, the event targeted young people aged 18–30 and aimed to demonstrate that civic engagement can be linked with art and European programmes, particularly through activism, the fusion of art and activism. Later in the year, twelve Czech multipliers participated in the TTM campaign.

In total, 16 events were organised, attracting 2,635 participants. These activities creatively combined entertainment with information about EU opportunities, ranging from theatre performances and quizzes to volunteering activities and board-game sessions.

"Eurodesk Network Meetings and Multipliers Seminars allow us to exchange knowledge, experiences, and ideas, as well as provide mutual motivation and inspiration to strengthen youth participation in Erasmus+." – Jana Čechová, Eurocentrum Plzeň



DENMARK

Bringing skills onto young people's agenda

In 2025, Eurodesk Denmark placed a strong focus on skills, in line with the European Commission's launch of the Union of Skills strategy.

EuroSkills was held in Herning, Denmark. Eurodesk Denmark participated in a booth promoting opportunities to undertake training abroad as part of vocational education and other mobility opportunities. The booth also marked the starting point of a campaign developed in collaboration with the vocational education sector.

The campaign, titled "Professionalism Knows No Boundaries", aimed to raise awareness among young people of the possibility to go abroad during their vocational education. The campaign played a significant role in Eurodesk Denmark's communication for the rest of the year.

More than 100,000 people visited EuroSkills. Many visitors were graduating classes from lower secondary schools and young people enrolled in vocational education and training, a key target group for Eurodesk Denmark.

On our national Eurodesk website, gribverden.dk, young people shared their experiences in their own words through travel reports. On Instagram, Eurodesk Denmark invited young people to share their perspectives. We value it when young people take an active role in communicating their experiences and want to inspire others.



Eurodesk Denmark used its website, Facebook and Instagram to reach young people with information about participation in society and the benefits of going abroad. The platforms are also used to promote the European Youth Portal, DiscoverEU, Time to Move, YouthWiki, Erasmus+, the European Solidarity Corps and other European opportunities for young people.

The Danish National Agency for Erasmus+ held its annual conference focusing on Erasmus+. Eurodesk Denmark participated with a booth, which was well attended by professionals working with young people through organisations or in study and career guidance.

ESTONIA

In 2025, Eurodesk Estonia covered the whole country with a network of 14 multipliers. Each multiplier had a separate budget to organise activities and promote international youth opportunities, including Erasmus+ and European Solidarity Corps programmes, on a regional level. We organised 2 national network meetings, one-to-one meetings between the national coordinator and each multiplier, and 11 online “coffee mornings” to support cooperation, share best practices and information, and learn together.

Eurodesk Estonia met with the NA and Estonian Education and Youth Board colleagues, the Europass coordinator and YFU Estonia, and took part in public speaking training. We also cooperated with the Centre of Estonian Rural Research and Knowledge to organise information events in order to reach people working with rural youth.

Eurodesk Estonia reached over 26,700 young people via 298 physical and online events and social campaigns; provided individual international youth information and counselling to 581 people and answered 48 enquiries via the European Youth Portal. We also engaged local young people with international experiences and ESC volunteers to provide peer-to-peer learning and organised 25 activities in cooperation with the EuroPeers Estonia network, reaching 995 youngsters together.

Eurodesk Estonia had the pleasure to cooperate with the European Commission Representation and Europe Direct centres to celebrate Europe Day on 9 May. A major highlight was the celebration of International Youth Day on 12 August, when a variety of activities happened to showcase international opportunities: the opening of the travelling exhibition “Go Away” in Viljandimaa, dedicated to international youth work opportunities and presented through personal stories expressed in art; an online speed-dating event and meme contest “Once abroad”; a Youth Day picnic with international talks; activities on the beaches; the opening of “Europesa” – a contact point for international opportunities for young people in Valgamaa.

Another highlight was the Time to Move campaign in October with numerous “Tasty Europe” cooking activities, information events and videos for young people made by Pärnumaa Eurodesk.

“Eurodesk helps young people see Europe as an opportunity – not a distant dream” - **Margit from Europesa, Eurodesk multiplier**



FINLAND

Eurodesk Finland met youth information professionals at several events and fairs, including the National Days of Youth Work (NUORI2025) and the Church Days for Diaconal and Education Work. During the NUORI Days, Eurodesk Finland and the EU's youth programmes team highlighted the green priority of Erasmus+ and the European Solidarity Corps and launched a new brochure showcasing opportunities offered by the programmes. This year we were pleased to connect with church youth work professionals, as the Evangelical Lutheran Church is a major provider of youth work in Finland.

Our annual network event Maaailma Avoinna ("The World is Open") was organised in December together with Euroguidance Finland. The webinar explored the themes of peace, trust, and solidarity through two keynote speakers from counselling and peace education. In addition, examples from volunteering, solidarity projects, and cooperation partnerships illustrated how peace education and trust-building contribute to a better future.

Alongside event participation, Eurodesk Finland continued to engage youth work and youth information professionals through promotional pages in Youth Work Magazine and our newsletter. We also collaborated with EPALE, eTwinning, Europass, and Euroguidance by hosting a joint anniversary celebration and publishing a shared article, further strengthening our visibility.

Eurodesk Finland and its multipliers met young people at various events in 2025. The Network of International Volunteering took part in Opinnacleus, a major study event in South Ostrobothnia, to present volunteering opportunities. Attending this regional event supported our efforts to reach young people across Finland.

The highlight of the latter half of the year was Studia, Finland's largest study fair, which attracted 19,000 visitors. Eurodesk Finland invited Finnish EuroPeers to join our stand and share their international experiences. We also presented the updated Reittiopas brochure (Erasmus+ Youth and European Solidarity Corps route planner), which proved to be an effective tool for introducing the youth programmes.

"Many EU youth opportunities are still unknown for many young people and also youth workers. The best part of being a Eurodesk multiplier is getting to tell them about them and see the excitement light up in young people's faces: all these possibilities exist and they are there also for me, if I just step into the adventure!" - **Antti Rantaniva, Project manager, Juvenia Youth Research and Development Unit**



FRANCE

Eurodesk France has a network of 162 multipliers based in urban, rural and overseas areas, of which 57% reach out to rural youth. The network expanded, with 9 new multipliers from 4 regions. Newscomers' trainings were organised with Eurodesk Belgium. National coordination is shared with a national group made of regional multipliers.

Eurodesk France organised 2 national events for multipliers and presented awards to 4 projects with a focus on inclusion, participation and gamification. They celebrated 30 years with a campaign of stories from young people and professionals. A reception brought together young people and key actors from local to European level: A wonderful opportunity to celebrate the vitality and impact of the network.

Eurodesk France reached out to more than 79,270 people, with an increase of 10.5% compared to 2024.



They organised more than 1,200 events and outreach activities across France, including 84 Time to Move events. Different events were organised in cooperation with the Erasmus+ National Agencies: DiscoverEU, Ambassadors, Erasmusdays, as well as Europe Direct, Euroguidance, Europass, EURES, ESN.

DiscoverEU sessions were organised in 5 cities in cooperation with the Erasmus+ National Agency as part of the learning cycle. Activities aimed at young people were increasingly based on games in order to widen outreach and inclusion was a transversal focus.

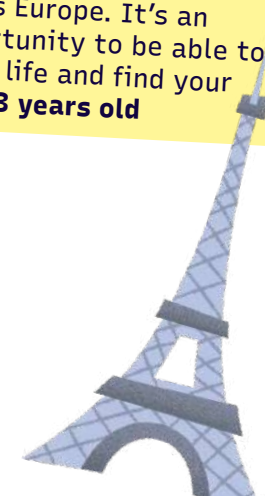
The "I draw my green Europe" comics competition was open to Belgian young people, in cooperation with Eurodesk Belgium.

During the Multipliers Seminar in Brussels, we had an opportunity to share ideas and projects with multipliers from different countries. We took part in workshops on the use of AI, communication, project management, and youth information tools. We also had an opportunity to present educational tools that we have created and to share our initiatives. We also celebrated the winners of the Eurodesk Awards 2025 and their inspiring projects. Brussels welcomed us with open arms, with sunshine on some days and a little rain on others, but what would Belgium be without a little rain?

We would like to say a huge congratulations to the Eurodesk Brussels Link team, who did a fantastic job of welcoming us and providing us with a friendly and safe environment. It was an exceptional experience which we recommend to everyone involved in the network!



I was simply lost and had few answers to my questions. Thanks to Eurodesk, I received essential support to make my plans come true. I discovered a unique life experience in different countries across Europe. It's an incredible opportunity to be able to move forward in life and find your way. - **Tanguy, 23 years old**



GEORGIA

In 2025, Eurodesk Georgia focused on developing and strengthening its network of multipliers and ambassadors. The main priority was establishing initial partnerships and building sustainable cooperation with potential multiplier organisations.

The organisation conducted individual meetings and consultations with interested organisations to introduce Eurodesk opportunities, explain the roles of multipliers and ambassadors, and explore possible areas of collaboration. During this period, cooperation was initiated with several organisations, with ongoing communication supporting their gradual involvement in youth information activities.

The meetings included needs assessment, experience sharing, and discussions on how multipliers could contribute to disseminating information about European opportunities among young people. Guidance on Eurodesk tools and potential joint outreach activities was also provided.

Overall, 2025 served as a foundation-building period, focusing on strengthening partnerships and preparing the ground for more structured engagement of multipliers and ambassadors in the coming years.

Eurodesk Georgia organised several outreach and informational activities aimed at increasing young people's awareness of European opportunities, mobility programmes, and intercultural learning experiences.

A key highlight was participation in the Children's Day celebration on 1 June, where teenagers received information about volunteering, youth exchanges, study opportunities, and other international programmes. Informational materials such as brochures and branded stickers were distributed to increase visibility.

Eurodesk Georgia also organised informational meetings in youth centres, providing guidance on how to search for opportunities abroad and use Eurodesk platforms.

Throughout the year, Eurodesk participated in outreach activities within summer and winter youth camps covering topics such as artificial intelligence, cybersecurity, creativity, and personal development.

The organisation also took part in the Time to Move campaign through social media activities and organised a comics contest titled "Friendship in Europe," encouraging young people to creatively express intercultural values and European friendship.



"I learned about the competition and the Time to Move campaign through Eurodesk Georgia. Since I write scripts, create storyboards, and make visual sketches, the contest immediately caught my attention – especially the challenge of telling a story in just three frames. The theme was highly relevant, which made the experience even more engaging. Winning the competition was not only about enjoying an exciting and memorable day and receiving a valuable prize, but it also gave me strong motivation and inspiration to continue creating and telling stories in different forms." - **Participant comment for Irakli Tchavdais' Time To Move campaign**



GERMANY

In 2025, Eurodesk Germany reached a historic milestone, surpassing one million consultation contacts since data collection began in 2007. Throughout the year, the network – comprising the coordination office, 55 local partners, and mobility guides – recorded a total of 59,860 consultation contacts.

One of Eurodesk Germany's focuses in 2025 was youth mobility trainings for youth workers, teachers and career counsellors. Eurodesk Germany organised 9 training activities and 40 trainings were hosted by Eurodesk partners, reaching a total of 1,037 multipliers.

In terms of outreach, Eurodesk Germany organised 470 events nationwide (fairs, lectures, and workshops), reaching over 27,000 persons directly.

The primary information focus remained on youth mobility programmes, with 67% of inquiries related to the EU programmes European Solidarity Corps and Erasmus+/DiscoverEU. Digital outreach was particularly strong: the "rausvonzuhaus" newsletter grew by 22% to 63,448 subscribers, largely driven by the DiscoverEU competition.

A major highlight of the year was the publication of the research study "Youth Information as a Key to International Learning Mobility" by Eurodesk coordinator Johanna Kuchem. Based on a survey of nearly 3,500 newsletter subscribers, the study empirically proved that Eurodesk's services significantly lower barriers to mobility.

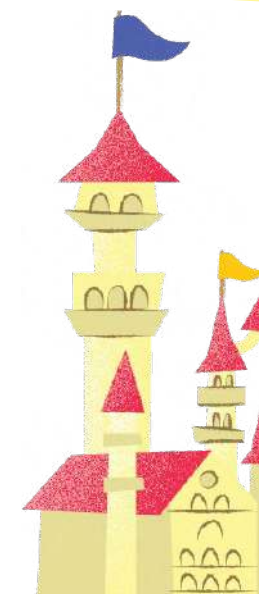
The results confirm the importance of youth information for access to international learning mobility:

- Long-term use of the information services offered by Eurodesk Germany is associated with a higher level of knowledge about mobility formats and helps break down common prejudices against stays abroad.
- Contact with Eurodesk Germany has a positive effect on interest and motivation to participate in international learning mobility.
- These effects are particularly evident among young people whose parents do not have an academic background. The study thus points to a social balancing effect of youth information.

These results were presented at the Eurodesk Network Meeting in Brussels – where Eurodesk Germany was awarded the Eurodesk Star – and jointly with EBL at the German Child and Youth Welfare Congress.



"I am completely satisfied with the training and would recommend it without reservation. The new specialist knowledge will certainly help me enormously in practice." – Participant, Mobility Guide Training



GREECE

In 2025, Eurodesk Greece strengthened its national outreach by supporting the Eurodesk multiplier network and ensuring coordinated delivery of high-quality youth information across Greece. A key milestone was the National Eurodesk Multipliers Meeting in Athens (13–15 November 2025), which brought together multipliers to reflect on the year’s implementation, exchange practices, and align priorities for the next period, in the context of the 35th anniversary of Eurodesk.

Building on this strong cooperation framework, Eurodesk Greece focused primarily on direct youth engagement and outreach, especially for young people living in geographically remote areas or facing fewer opportunities. Youth-oriented activities were implemented through information sessions, local events and interactive initiatives promoting European opportunities for learning mobility, volunteering and participation.

In parallel, Eurodesk Greece further strengthened cooperation with Municipal Youth Councils, supporting local outreach and youth participation at community level. Eurodesk Greece contributed to key youth-facing outreach actions in Thessaloniki (Municipality of Pylaia–Chortiatis, 17 February 2025) and at the opening ceremony of the National Youth Capital 2025 in Larissa (24 March 2025). It also participated in Europe Day celebrations in Rhodes (9 May 2025) and Kavala (13 May 2025), promoting EU values and practical pathways to Erasmus+ and the European Solidarity Corps.

A flagship highlight was the celebration of Eurodesk’s 35th anniversary through the “Youth Weekend in Skiathos” (21–23 March 2025), combining youth information with empowerment and inspiration, including the participation of Paralympic champion Antonis Tsapatakis.

During Time to Move 2025, multipliers delivered a wide range of decentralised actions nationwide, using engaging formats and tailored guidance to motivate young people to explore European opportunities. Overall, 2025 strengthened the visibility of Eurodesk Greece, increased youth awareness of European opportunities and further consolidated a quality-driven national multiplier network.



HUNGARY

2025 was the “Year of Board Games” for the Hungarian Eurodesk network. Throughout the year, several partners and the Eurodesk network showcased various games designed to engage young people and inform them about international mobility opportunities in an interactive way. These games were tested in practice, allowing national coordinators, young people, and other youth professionals to experience firsthand how they can use these tools in their everyday work.

National coordination activities also featured events focused on the development of Eurodesk multipliers. In addition to the two regular network meetings, partners had the opportunity to present their organisations and share their best practices through various thematic workshops.

A particularly successful professional workshop, “Experiential learning beyond comfort zone”, was held for teachers and youth workers. This session was focused on mobility opportunities while addressing one of today’s most pressing issues: protecting the mental health of young people.

Overall, 2025 was a successful and productive year, characterised by professional growth, innovation, and a strengthened sense of community within the Hungarian Eurodesk network.

The Eurodesk Hungary network organised several activities focused on youth mobility, primarily through the Time to Move campaign, which featured 102 events engaging over 7,000 young people and youth professionals. Throughout this period, local partners provided essential information on international mobility opportunities.

Beyond the network’s local efforts, the national coordination was equally effective in reaching the youth audience. A highlight was the two-day “Content creation workshop”, where participants shared their mobility stories and created short videos about their international experience for the Eurodesk Hungary Instagram profile. Another key event, “Let’s go on an adventure!”, brought together young people with varying levels of mobility experience.

This event connected experienced travellers with newcomers, allowing former participants to share practical tips and inspire others to start their new journey. In addition to these in-person events, Eurodesk Hungary provided continuous direct support and promoted opportunities through an active social media presence on Instagram and regular website updates.

“We gained valuable professional insights and renewed motivation during our network meeting. Connecting with colleagues from all around Europe was incredibly useful and truly reinforced the feeling that we are in the same boat.” - **Mónika Kurdi, National coordinator of Hungary**



ICELAND

Eurodesk Iceland organised an in-house training for staff at the multiplier Hitt Húsið premises on mobility opportunities and invited all staff to participate, not only those responsible for Hitt Húsið's information centre. As the youth centre actively works with minority youth, youth with disabilities and LGBTQIA+ youth – as well as young people from all over the capital area – it was good for staff who are not specifically involved in information services to know about the opportunities in the programmes.

Eurodesk Iceland marked its 35th anniversary on June 5 with a vibrant summer celebration at the premises of the Hitt Húsið multiplier. Between 70 and 80 young people took part in the event. The diverse group included youth who regularly visit Hitt Húsið, newcomers exploring the space for the first time, European Solidarity Corps volunteers currently in Iceland, peer educators, and young musicians.

Representatives from SÍNE (Association of Icelandic Students Abroad) and AUS (Intercultural Youth Exchange Iceland) hosted info booths to answer questions from those interested in studying or volunteering abroad. The Erasmus+ National Agency was also present to speak with guests about Erasmus+ opportunities and Europass. Attendees could also meet European volunteers currently active at the Ásgarður Centre and in leisure programmes in the municipality of Árborg.

To round off the celebration, the Icelandic youth bands Kyrsa and RAW performed live, showcasing the talent and energy of young musicians. Guests were treated to burgers from 2guys – both traditional and vegan – as well as a beautiful birthday cake and vegan cupcakes.

The event was organised by Eurodesk Iceland in collaboration with the Erasmus+ National Agency, Europass, multipliers Hitt Húsið and AUS, and offered a great space for networking, learning, and celebration.

The celebration was not only a festive occasion but also an opportunity to raise awareness of the importance of youth participation in society and the many international opportunities available to them. It underscored the value of programmes offered through the European Union, encouraging young people to explore the world and gain international experience.

Additionally, Eurodesk Iceland organised many information sessions for more than 1,000 young people in Iceland. Those ranged from youth in rural areas in the north and east of Iceland, to youth who actively participate in the Icelandic LGBTQIA+ organisation (Samtökin 78).

"I didn't know there were so many opportunities for young people, all study counsellors need to know about them" - **Ingunn, National Coordinator of EUROGUIDANCE in Iceland**



IRELAND

2025 was a very busy and successful year with celebrations of thirty years of Eurodesk in Ireland! To celebrate this important anniversary our multipliers contacted ex-beneficiaries of European programmes in Ireland and collected thirty short videos about their European experiences which were shared on social media during the month of October.

On 29th October Eurodesk ran a national celebratory event at Europe House in Dublin, prepared in cooperation with multipliers and attended by sixty participants – guest speakers from Ireland, the European Commission and Brussels Link, youth organisations, young people, and multipliers. A video with stories from ex-beneficiaries and our updated guide 'Europe is Open to You' were launched at the event.

To acknowledge Eurodesk Ireland multipliers' involvement and dedication to providing European Youth information to young people since 1995, we posted interviews with them each month on Instagram and organised a Eurodesk National Awards ceremony in May.

During the network meeting in May, multipliers visited Europa Experience in Dublin, met with the European Parliament Liaison Office representatives, and explored EU resources for young people – the interactive space, the European Parliament model and the role-play game. They also received training on Erasmus+, the European Solidarity Corps, DiscoverEU and Europass.

Multipliers from Europe Direct Clones, Ballinasloe and Blanchardstown took part in the Multipliers seminar and the Eurodesk multiplier from YMCA Cork attended the Communication Training seminar in Brussels. Eurodesk Coordinator and a multiplier were panel speakers at Leargas' Annual Gathering.

During the Time to Move campaign, multipliers from Dublin, Tipperary, Limerick, Donegal, Waterford, Cork and Co. Kildare organised local and online activities attended by 650 young people – games, quizzes, workshops, information sessions, presentations, displays and Eurodesk birthday parties.

Eurodesk provided information on European opportunities at the Europe Day event in Dublin, the Pulse Z event for young people in Cork, and the National Ploughing Championships.

In cooperation with Leargas, Eurodesk selected, supported and accompanied five young delegates to the European Youth Event in Strasbourg.

We look forward to continuing to support young people in accessing European opportunities in 2026 and getting involved in the European Youth Week and the Irish Presidency of the Council of the EU!



"I found attending the Eurodesk seminar to be very beneficial. I have developed a wider knowledge of the European network and how the work at the local level can create real change at the European level. It was a brilliant opportunity to learn and share information with people both in EUROPE DIRECT and other organisations."
- Conal McCrudden, Europe Direct Clones, Co. Monaghan



ITALY

In 2025, Eurodesk Italy restructured its national network, replacing the previous three-level membership system with a single-level structure to ensure the strengthening of the capacity of local operators to deliver high-quality youth information. The restructuring was accompanied by the launch of the Eurodesk Mobility Advisor (EMA) certification system. During the National Network Meeting in Cinisello Balsamo, 32 operators received the official EMA trophy, becoming the first certified advisors under the new framework.

Eurodesk Italy organised 11 online training sessions, one introductory training for new multipliers (34 participants) and one residential training in Rimini (23 participants). Cooperation with the Erasmus+ National Agencies (Italian Youth Agency, INAPP and INDIRE) enabled joint initiatives such as Project Design Workshops, Training Days and the promotion of DiscoverEU, for which Eurodesk Italy acts as the technical coordination body. Additionally, a joint training course with the Italian Youth Agency on European youth policies was launched, concluding with a study visit to Madrid for multipliers and local administrators.

The Italian network also gained European recognition, with Eurodesk Reggio Emilia receiving a Eurodesk Award. At national level, Eurodesk Torino and Eurodesk Ferrara were honoured during the Italian Awards ceremony.

Eurodesk Italy supported the organisation of 420 events nationwide, reaching over 60,000 young people. Ten public webinars were organised within the “Eurodesk OnAir” series, providing guidance on learning and working opportunities abroad. The webinars, implemented with the support of the national network, remain available on YouTube and Spotify to ensure accessible and on-demand information.

The European Young Multipliers project reached over 2,000 students in more than 150 high schools. In cooperation with the EURES network, 12 empowerment laboratories promoting EURES TMS engaged 544 young people, supporting employability and informed mobility choices. Eurodesk Italy also actively contributed to major European campaigns, including Time to Move and the Eurodesk 35th Anniversary.



“During the Multipliers Seminar in Brussels, I realised that working in rural areas is not peripheral, but central to the European dialogue. This international exchange with other multipliers gave me new tools, a broader vision, and the certainty that even from the remote region of Barbagia we can help shape the Europe of young people.” - **Iulita Popa, Eurodesk Gavoi - Sportello in Spalla**



LATVIA

In 2025, Eurodesk Latvia coordinated a national network of 37 multipliers, including NGOs, municipalities, and youth centres across all regions of Latvia, with a strong presence in rural areas.

The network consisted of six regional coordinators and 31 local information points working directly with young people and youth workers.

Eurodesk Latvia organised 788 activities for young people, reaching around 13,660 participants, a significant increase compared to the previous year. A strategic priority was school outreach, with 155 activities conducted.

Activities focused on providing accessible information about Erasmus+, the European Solidarity Corps, DiscoverEU, and other EU youth initiatives.

To raise awareness of volunteering opportunities, Eurodesk Latvia also created and distributed an informative leaflet for young people, outlining ESC opportunities and sharing insights from real youth experiences.

Eurodesk Latvia provided 1,300 individual consultations to young people, parents, and youth workers.

Together with the Latvian NA, Eurodesk Latvia organised the event “Hop on the Train of Europe,” where 60 young people travelled by train to Latvia’s Youth Capital 2025 – Liepāja during Europe Day. The programme was planned by 20 young people and included activities on board and in Liepāja.

More than 87% of participants improved their understanding of civic engagement, 69% felt motivated to become more involved in decision-making processes, and 85% gained greater knowledge of EU opportunities.

Latvia also celebrated Eurodesk’s 35th anniversary with the “Tasty Europe” campaign, hosting 14 events where participants cooked national dishes, played games, and explored youth opportunities across Europe.

During the Time to Move campaign, 36 events took place in Latvia, bringing together 1,132 participants.

To highlight opportunities for international mobility, young people went on hikes, took part in river trips on the “European Opportunities” boat, engaged in orienteering and outdoor games, attended storytelling evenings at local youth centres, and participated in a volunteer festival.



“Networking with colleagues and exchanging experiences is really, really important – it gives you a sense of support.” - **Eurodesk Multiplier about the National Network meeting**

LIECHTENSTEIN

In 2025, Eurodesk Liechtenstein placed a strong focus on strengthening its network of multipliers and ambassadors at both national and European levels. In a small country context, close cooperation with professionals working with young people is essential to ensure that quality youth information reaches young people effectively.

At national level, Eurodesk Liechtenstein was actively embedded in key youth-related networks, including the Children's Lobby (a coalition of 26 institutions), Open Youth Work (OJA), the Children and Youth Advisory Board (KiJuB), and School Social Work services. These partnerships resulted in concrete joint initiatives, such as a parent information evening on media literacy, responding to a growing need among parents and professionals to better understand young people's digital realities. Multipliers were also directly involved in the "jubel" youth participation programme, where political decision-makers, teachers, and youth workers engaged in dialogue with young people, reinforcing their role as bridges between young people and decision-makers.

At European level, Eurodesk Liechtenstein participated in the Eurodesk Network Meetings (General Assemblies) in April and September 2025, providing a platform for strategic exchange and network alignment. The Com'Go Training in Brussels offered targeted capacity building in inclusive digital communication, storytelling, and competence development for coordinators and multipliers.

Bilateral exchange with Eurodesk Austria further supported cross-border cooperation and the sharing of good practices in youth information and mobility counselling.

Multipliers were additionally engaged through the broader activity programme: the "Ab ins Ausland" information event series, the "next-step" education fair reaching approximately 450 young people and parents, and 94 workshops with over 1,300 participants covering AI, media literacy, human rights, and podcast production. EuroPeers supported peer-to-peer learning by sharing their mobility experiences as role models for young people considering opportunities abroad.

Overall, these activities contributed to a strong, interconnected support system ensuring quality, relevance, and sustainability in youth information across Liechtenstein.



"As the new Eurodesk Liechtenstein coordinator, I was warmly welcomed into the network. The open exchange and mutual support truly show what Eurodesk stands for: learning together, strengthening one another, and reaching young people more effectively." - Mirjam Schiffer, national coordinator

LITHUANIA

In 2025, Eurodesk Lithuania strengthened youth information delivery across the country through a network of 146 local branches within 48 partner organisations. This structure ensured that young people, including those in smaller towns and rural areas, had access to reliable information about European mobility opportunities.

Together with partners, Eurodesk Lithuania organised and participated in public events, fairs and school presentations promoting Erasmus+, the European Solidarity Corps and DiscoverEU. Special attention was given to outreach in smaller regions through the national campaign “Dalinkis vasara” (Share Your Summer), implemented in Kintai, Kretinga and Lentvaris.

The “Time to Move” campaign, organised with the Lithuanian Railway Museum, combined a mobility opportunities fair with discussions featuring young people who had already participated in European programmes.

The national youth information portal Žinau viską published 64 articles during the year, including 27 written by young journalists.

Two printed editions of the magazine “Žinau viską. Apie gyvenimą čia” were also distributed through partner organisations to increase accessibility. Social media outreach continued to grow, reaching over 18,000 Facebook followers, nearly 3,700 Instagram followers and more than 62,000 TikTok views. In addition, 40 newsletters were sent to more than 2,500 subscribers.

A network of 30 Eurodesk volunteers actively supported local promotion of mobility opportunities, contributing to events and strengthening peer-to-peer communication. By involving young journalists and volunteers as ambassadors, Eurodesk Lithuania ensured that youth information remained accessible, engaging and youth-driven.

Throughout the year, Eurodesk Lithuania participated in numerous youth-focused events such as school presentations, youth fairs and career exhibitions across both urban centres and regional communities.

The “Time to Move” campaign was a key highlight, featuring a human library where mobility participants shared their experiences, followed by discussions with travel-focused social media influencers and a concert by a popular Lithuanian band.

Capacity-building activities were also organised for volunteers and young journalists, focusing on leadership, teamwork, public speaking, journalistic ethics and digital content creation, further strengthening youth-led information dissemination.



LUXEMBOURG

In 2025, Eurodesk Luxembourg consolidated its role as a key national reference point for European mobility information in a small but highly international context. The centre focused on personalised guidance, digital outreach and close cooperation with national and European partners to respond to the growing demand for reliable information on European opportunities.

A key feature of the year was the high intensity and diversity of information services. A strong emphasis was placed on individualised information provision. More than one hundred personalised information sessions were delivered online and face-to-face, complemented by collective digital workshops. These formats enabled young people to explore mobility pathways adapted to their personal situations and decision-making timelines.

Within the Time to Move campaign, Eurodesk Luxembourg organised Euroclasses-based workshops, including one in collaboration with We Are Citizens ASBL, an organisation active in civic engagement. These interactive workshops used non-formal education methods to make mobility information more accessible and engaging for participants.

Outreach to schools was another highlight. Eurodesk Luxembourg delivered information sessions in two different schools, collectively reaching more than 100 pupils. These sessions provided tailored guidance on European opportunities at a crucial stage in young people's educational planning and career exploration.

Cooperation with external partners was prominent throughout the year. Eurodesk Luxembourg was invited to contribute to information activities organised by the European Parliament at Europa Experience Luxembourg and by the Maison de l'Orientation, reinforcing its role as a trusted reference. Thematic sessions on "Studying and Working Abroad" and "Gap Year" enabled deeper engagement with young audiences and guided them towards concrete next steps.

Digital communication remained central. Eurodesk Luxembourg maintained an active presence on social media, reaching around 1,700 followers, while regularly updating its websites, which recorded several thousand visits during the year.

A targeted digital campaign presented by an influencer was also launched, helping to extend outreach to new audiences. Communication outputs included newsletters, videos and podcasts featuring young people sharing their own mobility experiences. Youth participation was further strengthened through direct involvement in content creation and appearances in national media, including television.

Overall, Eurodesk Luxembourg's activities in 2025 increased access to mobility information, strengthened youth participation and reinforced cooperation at both national and European levels.

"Before Eurodesk, even if I lived in Luxembourg, Europe felt far away." - Anne, high school student.



MALTA

In 2025, although Eurodesk Malta did not operate through a formal network of multipliers or ambassadors, significant efforts were made to strengthen youth organisations and improve the accessibility and quality of youth information across Malta and Gozo.

Through Aġenzija Żgħażaġh, accessible youth information points were maintained in both islands, alongside an active presence in post-secondary colleges and at the University of Malta, ensuring that young people remained only one message away from professional guidance on European opportunities and mobility programmes. Outreach followed a blended approach combining digital communication and face-to-face engagement.

Online communication reached over 14,000 followers through the promotion of initiatives such as DiscoverEU, European Solidarity Corps, and the Eurodesk Opportunity Finder, while a monthly newsletter delivered updates to more than 8,000 subscribers.

In-person engagement remained central: the Meet, Greet & Feed initiative alone reached over 10,000 young people across 31 university and community events. Key milestones included the celebration of the Eurodesk 35th Anniversary, which gathered 215 youth organisation representatives, and the Volunteering and Mental Health initiative during Mental Health Awareness Month, engaging 103 youth representatives while connecting EU volunteering opportunities with wellbeing, resilience, and social inclusion.

Innovative approaches further enriched youth engagement, including Lens of Change: Capturing Activism Through Photography, combining a photography bootcamp and public exhibition, and the participatory development of the mobility-themed board game Your Move, created with 10 young people and launched at Playcon.

To support longer-term impact, the Digital Yourope toolkit was also developed, providing practical resources for youth organisations. Together, these initiatives strengthened awareness, participation, and informed decision-making, ensuring that young people across Malta could access European opportunities and actively engage in their communities.



“Eurodesk gave me the information and confidence to explore new experiences in Europe. It’s like having a guide for your future” - **Julian Tanti, Young person**



NETHERLANDS

2025 was a year of growth, broadened outreach, and renewed visibility for GO Europe (Eurodesk Netherlands). The team strengthened its mission to inspire young people to explore European opportunities by expanding both its digital presence and its offline activities.

A key innovation was the launch of the ChanceChooser blog series, highlighting three selected opportunities from the Eurodesk Opportunity Finder each season. This made mobility options more accessible. GO Europe also produced a new promotional video for DiscoverEU, featuring testimonials from former travellers to bring authentic stories directly to young people.

A major communication shift took place as the focus moved from “your experience abroad in Europe” to the broader theme “Push your boundaries in Europe.” This allowed national opportunities (Solidarity Projects, Youth Participation Projects) to be included. This reframing showed that European engagement and personal development can also begin close to home.

To strengthen relationships with educational professionals, GO Europe created an informational video explaining who they are and how they support young people, encouraging referrals and more invitations to schools.

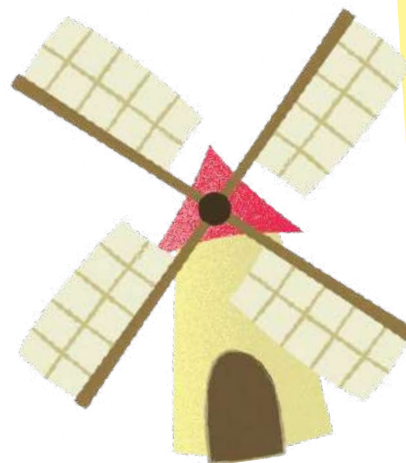
Throughout the year, the team continued giving webinars, attending school events, and participating in major fairs in collaboration with our EuroPeers, such as the Go Abroad Fair, Gap Year Fair and View Your Future. For these events, we have developed new shirts with appealing slogans for young people.

SEA campaigns expanded reach and provided insights into seasonal search behaviour. Meanwhile, GO Europe’s Instagram presence grew strongly compared to 2024, achieving over 458,000 impressions (+240%) and reaching more than 150,000 unique users (+100%). Engagement increased (+61%), and the number of followers rose significantly (+30%), confirming GO Europe’s role as an accessible starting point for young people exploring European opportunities.

In 2026, we hope to deepen the connections and continue guiding young people as they take their first steps toward Europe!



Hosting the Eurodesk Network Meeting this year was an unforgettable experience, filled with inspiring conversations and a renewed belief in the power of working together for Europe’s youth. - **Mariska van Hoeven (National Coordinator of Eurodesk Netherlands)**



NORTH MACEDONIA

Eurodesk North Macedonia, together with the National Agency for European Educational Programmes and Mobility, contributed to launching an educational campaign aimed at all potential beneficiaries of the Erasmus+ programme, with the intention of improving the transparency, competitiveness and quality of projects, in line with European values and practices in education.

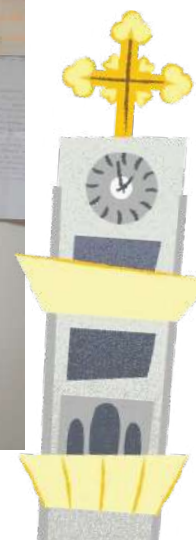
The campaign envisaged the implementation of a series of training, information sessions, and outreach activities across the country, aiming to increase participation by primary and secondary schools, as well as other public institutions, which will be actively involved in the Erasmus+ programme.

This process contributed to strengthening the capacity for international cooperation, improving educational practices and opening new opportunities for students, teachers and young people across the country by organising activities that promoted the green agenda and sustainability as an Erasmus+ priority.

The aim was to deepen knowledge about environmental protection, the fight against climate change, and the green agenda within the framework of the Erasmus+ programme. This included providing support mechanisms, guidelines, and contextual information at the national level.

During the 2025 Erasmus Days, Eurodesk North Macedonia participated in several events focused on moments when young people, schools, and current and future beneficiaries of the Erasmus+ programmes were connected in the spirit of European cooperation and shared values. We were part of days filled with activities, socialising, and inspiring stories, a true celebration of learning, creativity, and the exchange of experiences.

Eurodesk North Macedonia, in close cooperation and with assistance from the National Agency and its networks, remained committed to improving youth services, supporting European programmes, strengthening institutional cooperation and creating conditions where young people will have better opportunities for development, learning and active participation.



NORWAY

In 2025, Eurodesk Norway continued to strengthen its network of multipliers and ambassadors through targeted capacity-building and consistent communication. Two new multipliers participated in the EBL training, both working in career guidance, including one specifically supporting NEET youth. The Eurodesk coordinator took part in one of the national network meetings, while the EuroPeers coordinator joined the annual EuroPeers network meeting, and two EuroPeers participated in the international training.

Throughout the year, Eurodesk distributed five newsletters tailored to multipliers (150 recipients) and two Eurodesk-specific newsletters to the broader NA mailing list (1,269 recipients). Multipliers and youth workers also received updated printed materials: 3,483 brochures, 4,391 DiscoverEU flyers and 530 posters, with 200-300 materials sent directly to local multipliers for community-level dissemination.



EuroPeers supported the network through four activities organised by Eurodesk and six self-initiated activities, contributing significantly to peer-to-peer outreach methods.

Eurodesk Norway organised and participated in 11 events and meetings informing young people, schools, youth workers and career advisers about international opportunities in 2025. The Eurodesk website was actively maintained, with four new youth-written articles published on ESC experiences and DiscoverEU meet-ups, and visibility reinforced through eight social media posts. DiscoverEU content produced by Eurodesk was strategically shared on ung.no, which has the largest youth audience in Norway.

During the Time to Move campaign, Eurodesk distributed micro-grants through a mini call for proposals. Five projects received funding, and four were completed, implemented by three municipalities and one youth information centre. A key highlight was the Northern Norway school tour led by the European Youth Capital 2026 team in Tromsø, which visited 14 schools and reached nearly 1,000 young people through workshops and stands on international mobility.

"It was a great success this year, just like last year. The low-threshold approach played a big part in that success and allowed more young people to take part. Several young people arrived on their own, yet they quickly found a team to join. This showed that we succeeded in creating an inclusive, welcoming and low-barrier social space. The young people truly deserve praise for being so open, generous and inclusive towards one another." - Aden, UngOrg (multiplier)



POLAND

Eurodesk Poland focuses on the most pivotal issues related to youth information. That's why the leading theme of network activities in 2025 was artificial intelligence. This topic was covered in the agenda of the Eurodesk Poland Meeting (March), during which the top Polish journalists specialising in new technologies, Sylwia Czubkowska and Joanna Sosnowska, delivered a captivating presentation. AI was also the exclusive theme of the hands-on training for our multipliers (October).

The number of multipliers in Poland increased in 2025 to 68. Nine new multipliers joined the Eurodesk Poland network – 4 NGOs, 4 schools and 1 ambassador. All the newcomers were trained at two training sessions - in May and November. The latter one was followed by a two-day training on facilitating seven modules of Eurodesk Poland Euroclasses and four games.

In 2025, Eurodesk Poland network delivered nearly 900 Euroclasses for over 13,500 participants and nearly 700 game sessions for almost 4,500 young people. In addition, the Polish multipliers organised or participated in over 1,200 local events for over 70,000 people. The most spectacular event we took part in was Pol'and'Rock festival (July/August), one of the biggest music events in Europe with over half a million people participating in it.

Furthermore, the network answered over 7,600 enquiries and provided 2,100 counselling sessions. Eurodesk Poland National Office disseminated 10 issues of Eurocursor-Youth electronic newsletter (received by over 60,000 subscribers) and populated the eurodesk.pl website with nearly 1,200 contributions (mobility and participation offers, articles, funding programmes and quizzes).

The platform attracted over 220,000 unique users who viewed our pages almost 615,000 times. Last but not least, Eurodesk Poland for the first time organised the video contest for young people "Zoom on Action", which was successful enough to be continued in 2026.

"A particularly important event for us last year was the Multipliers' Meeting in Brussels, where we presented our organisation's activities and established new contacts. We hope these relationships will lead to new international partnerships in the future." - **Szymon Witczak, Agere Aude Foundation for Knowledge and Social Dialogue, Eurodesk Chorzów**



PORTUGAL

In 2025, two National Eurodesk Meetings were held in June and December, integrated with the Pre-Departure Meeting and AgoraEU 2025. The June meeting, within the DiscoverEU Learning Cycle, gathered 30 Portuguese multipliers for sessions on promoting European programs and organizing Meet-Ups for young travellers. Five Meet-Ups were organized with eight participants. A highlight was the “Meet Your Multiplier” session, connecting DiscoverEU Ambassadors with the Eurodesk Portugal Network to strengthen partnerships and promote European identity. The December meeting brought together 60 multipliers and focused on communication strategies, particularly social media management and audience targeting. During AgoraEU, multipliers also participated in an informal welcoming session, presenting their mission and impact within the network.



Throughout the year, 12 online Eurodesk Sessions engaged 36 participants. These meetings provided space for training, capacity building, and networking, using flexible formats to maintain communication and encourage the development of new tools and best practices. Key topics included the 2025 Plan of Activities, the Eurodesk 35th Anniversary, and the Time to Move campaign, while also offering technical support for Eurodesk platforms and facilitating joint initiatives.

An international learning activity in Sweden gathered 46 Eurodesk Multipliers to exchange practices on youth information and empowerment. The initiative promoted collaboration with Swedish institutions and projects, highlighting how structured information services support youth autonomy and inspiring future cooperation.

In 2025, Portugal also celebrated 40 years of accession to the European Communities. To mark this milestone, the National Agency launched Roadshow 2025, an itinerant initiative promoting dialogue about European integration, opportunities, and challenges. Running from June 12 to December 5, it visited all mainland districts and autonomous regions, reaching 14,220 participants in 40 sessions.

The Portuguese Pre-Departure Meeting took place on June 28, gathering more than 500 participants, including travellers, DiscoverEU Ambassadors, and Eurodesk Multipliers. The program included presentations, training on European values, and information about opportunities before, during, and after travel.

The Time to Move campaign featured 193 events with 27,859 participants nationwide. Activities included school sessions, workshops, webinars, and online engagement highlighting European mobility experiences.

AgoraEU 2025, held on December 5–6, gathered 1,638 participants across 12 activities, focusing on training, networking, and youth engagement. The program included the International Volunteer Day celebration and the European Solidarity Corps Best Practices Awards. Throughout the year, Eurodesk Portugal also organized 817 program-promotion activities and participated in 12 national cooperation events, reaching 72,264 participants.

“We consider our participation in this network to be of great importance, as it allows us to create a base of contacts that is fundamental to the continuation of our daily work, liaising directly with other entities and multipliers who help us a lot in clarifying doubts.” - **Andreia Correia, Eurodesk Multiplier**



ROMANIA

2025 was a year of growth, new opportunities, and meaningful activities for Eurodesk Romania. We began the year with fresh energy, by welcoming nine new Multipliers to our Network, active in youth information in different parts of the country.

In May, three of our Multipliers took part in the EBL Eurodesk Multipliers Seminar, strengthening their skills and connections at European level. Alongside our regular online meetings, we gathered in July for our Annual Network Meeting, where we focused on youth democratic participation. A special highlight was celebrating the Network's 35th anniversary as part of the wider Eurodesk community.

During the Time to Move campaign, our network organised 142 events, engaging almost 4.6K participants and placing Romania 5th in Europe in terms of number of events organised.

By the end of the year, our 29 active Multipliers organised a total of 275 events across the country, informing and supporting nearly 11.5K participants.

In 2025, we continued to be there for young people interested in European learning mobility. Through ongoing communication campaigns, we promoted opportunities on our channels and responded to enquiries received via the European Youth Portal. We sent two newsletters featuring new opportunities for DiscoverEU applicants and developed a brochure to help young people find and verify Erasmus+ and ESC projects.

In June, we partnered with the Erasmus+ and ESC Romanian National Agency to organise a Youth Delegation for the European Youth Event. We ran a joint communication campaign highlighting the eight young delegates, sharing their expectations, experiences, and future plans.

Throughout 2025, we remained committed to being a reliable source of youth information, by participating in nine events organised by the Romanian National Agency and other stakeholders (Europe Direct centres, universities, youth organisations), presenting Eurodesk, Erasmus+, DiscoverEU, and ESC. To make our presence more visible, we distributed Eurodesk-branded merchandise (flags, backpacks, keychains, stickers, postcards).

"Participating in the Eurodesk Multipliers Seminar in Brussels was a truly inspiring learning experience for me. I discovered new approaches to promoting European mobility, explored practical ways of integrating AI and game-based learning into youth work, and gained valuable insights into EU Youth Policy and campaign planning. The exchange of good practices with Multipliers from across Europe gave me fresh ideas and concrete tools to strengthen my local activities. After returning home, I implemented what I learned by organising interactive events where young people tested Eurodesk games and explored EU opportunities in a more engaging way. The seminar not only expanded my knowledge, but also strengthened my motivation to actively contribute to the Eurodesk network at local and European level." - Robert Burduja, Eurodesk Romania Multiplier



SERBIA

In 2025, the Eurodesk network in Serbia continued to strengthen its cooperation with multipliers and promote European mobility opportunities through a series of coordinated activities across the country. A total of 13 information sessions, fairs, and workshops were organised, reaching 311 participants.

The events provided multipliers and young participants with practical information on programmes such as Erasmus+ and the European Solidarity Corps, as well as guidance on how to access international opportunities. In addition to information sharing, the activities created space for networking, peer exchange, and capacity building within the national Eurodesk network. To further promote youth mobility and expand the multipliers' network, the Eurodesk Centre also participated in events organised by the EU Delegation in Serbia, which received media coverage. This contributed to increased public visibility of Eurodesk activities.

Eurodesk Serbia organised interactive activities aimed at empowering young people to better understand and overcome barriers to mobility. A key activity was a workshop gathering 24 participants, designed as a game-based learning journey titled the "Balkan Express/ Rails."

Structured around six challenge stations representing different youth personas and mobility fears, the workshop encouraged participants to work in small groups to develop supportive messages and practical solutions.

Through discussions, creative content production (videos and posters), and collaborative problem-solving, participants addressed real challenges such as accessibility, financial insecurity, fear of the unknown, language barriers, and mental health concerns. Five concrete solutions were developed, promoting inclusive mobility, affordable travel opportunities, positive regional storytelling, beginner-friendly international projects, and emotional resilience through peer support.

One group produced a final video highlighting key advocacy messages, while others created posters addressing specific personas. Around 60% of the proposed solutions directly referenced Eurodesk and the DiscoverEU Initiative as essential platforms providing information, guidance, and community support for young people exploring mobility opportunities.

"Eurodesk shows young people that Europe is not far away – it is open, accessible, and full of opportunity. Through clear information, guidance, and peer support, it helps youth turn ideas into real experiences abroad. In Serbia, Eurodesk proves that borders do not define ambition. By connecting Serbian youth with EU programmes and networks, it builds confidence, opens pathways, and encourages young people to see themselves as active participants in the European story." - **Andelka Radovanović National Eurodesk Coordinator (Serbia)**

In December, the National Centre organised a webinar marking the International Day of Solidarity, promoting civic engagement, solidarity, and European youth initiatives. Additionally, the Eurodesk National Coordinator supported Eurodesk Brussels Link (EBL) by evaluating Serbian applications for the Young Journalists programme, resulting in one participant from Serbia being selected for the Pool of Young Journalists.

Through these activities, Eurodesk Serbia strengthened youth engagement, awareness, and confidence in accessing European mobility opportunities.



SLOVAKIA

In 2025, Eurodesk, in cooperation with the National Agency, organised the Partnership SolidExpo event, which brought together newcomers, good practice examples and participants of the DiscoverEU initiative. The event featured a range of workshops, discussions and interactive activities focused on solidarity and active participation.

Throughout 2025, Eurodesk also continued its outreach to schools, introducing young people to opportunities for involvement in European programmes. In addition, it organised thematic workshops dedicated to participation in these programmes.

On the occasion of the 35th anniversary of the Eurodesk network, Eurodesk Slovakia organised a public event in Bratislava, presenting young people and the wider public with opportunities available through European programmes. Participants had the opportunity to meet organisations already involved in these programmes and learn from their experiences.

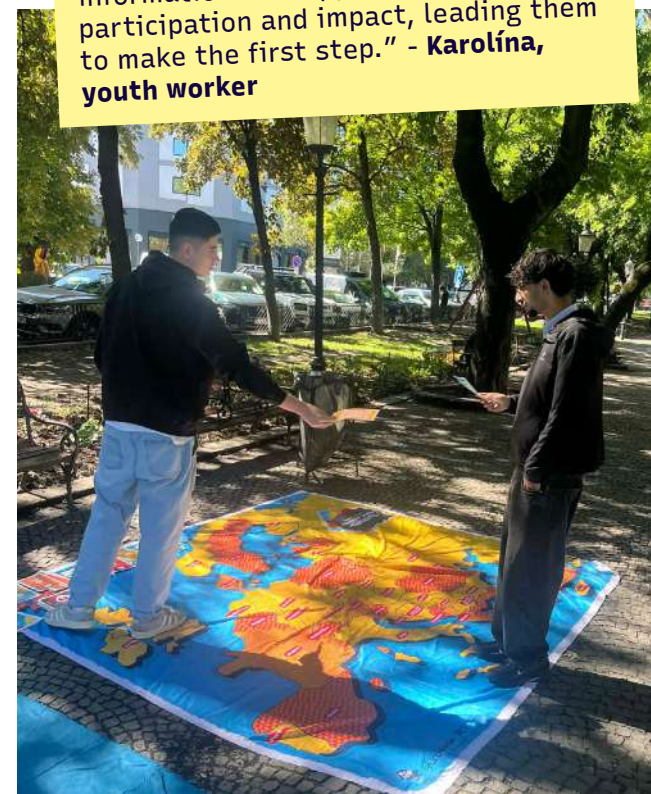
The programme also provided space for former volunteers and DiscoverEU participants, as well as representatives of school parliaments, who contributed to panel discussions.

The event was complemented by a variety of interactive activities, games and musical performances.

Eurodesk was also present at the Pohoda festival, where it presented opportunities for young people through many different activities.



“Eurodesk connects and empowers young people, turning youth information into opportunity, participation and impact, leading them to make the first step.” - **Karolína, youth worker**



SLOVENIA

In 2025, Eurodesk Slovenia successfully continued its work with its 14 regional multipliers, with two new organisations joining the network and further strengthening youth information activities across their regions.

One of the highlights of the year was a residential training on public speaking, organised in cooperation with the renowned School of Rhetoric. The annual partners' meeting, hosted by Javni zavod Ptuj fostered exchange of experiences. Additional capacity-building activities included a webinar on the Time to Move campaign, three individual online trainings for new regional officers and info-packs. One multiplier was also supported to attend the Multipliers Seminar, gaining valuable new expertise and international insights.

A co-financing grant enabled multipliers to implement diverse and engaging activities. Multipliers also received promotional materials and a prize quiz to further support outreach and visibility of international opportunities for young people.

Throughout the year, the 14 regional partners provided young people with information about opportunities at various events and job fairs. They also ran different creative activities. Here, we mention just a few of these activities. Javni zavod Ptuj organised workshops on mental health and digitalisation. CZM Domžale organised the youth exchange 'Empowered Youth Empowers the World' and the volunteering activity 'Graffiti Vibes: Youth Voices in Street Art'. MC Idrija organised the Festival of Flavours with over 300 participants, together with ESC volunteers.

Nefiks implemented culinary workshops, produced four promotional videos, and took part in the European Youth Event in Strasbourg. RAGOR presented opportunities for young people in primary and secondary schools, while the ŠKUC Info Centre empowered young people through an artistic poster workshop. ZPTM Brežice ran the 'Democracy in Practice' activity, which brought democratic processes closer to young people.

The Youth Centre Postojna promoted E+ and ESC through co-organisations of a regional event for media, stakeholders and organisations; the Youth Centre Celje strengthened the visibility of the Eurodesk network and the EUROPE DIRECT. Youth Centre ZoS promoted opportunities through the street project "Coffeestation,"; and the Youth Centre Piran engaged young people in sustainability through a clothes swap.

"We are pleased that this year we joined the Eurodesk network, as we gained additional support, useful materials, new contacts, and fresh ideas for more effective information for young people about international opportunities." - **Youth Centre Idrija**



SPAIN

Two national assemblies were held in Spain: one was an in-person meeting held in early June in Santander, which served to exchange and share perspectives among the various multipliers spread throughout Spain and to establish future lines of work. The other, held online in mid-December with high participation, allowed for a joint review of all the work carried out over the last six months and the identification of areas for improvement and new strategies for the coming year.

We held the DiscoverEU meet-up for the third consecutive year. On this occasion, the venue chosen was Reus & Barcelona, hosted by the Open Europe multiplier point. Up to 27 young people from Europe enjoyed the culture and traditions of the region, learned how to cook Spanish omelette, enjoyed sports games on the beach and even learned how to build human castles called "castells". This year, the theme focused on understanding and promoting European values.

Eurodesk Spain has consolidated itself once again as a stable, open and pluralistic network where we can grow together and build new and exciting projects that promote European youth mobility.

In addition, the year ended with the incorporation of a new member to the Network in Spain. A new multiplier point, Ayuntamiento de L'Alfàs del Pi, has joined the Network.

It has also been a good year for our growth on social media: Eurodesk Spain's Instagram account grew by more than 1,200 new followers, exceeding 2,000 followers in total. And our newsletter now has 76,217 subscribers, offering mobility opportunities and news about the status of the Network.



"The testimonials that young participants involved in international mobility programmes share with their peers serve to reveal first-hand the wide range of possibilities and advantages that European programmes offer for the personal and professional growth of other young people." - Diego Iván Cantabrana MULTIPLICADOR EURODESK Ayto. de Logroño



SWEDEN

The year was marked by the celebration of Eurodesk's 35th anniversary, with multipliers actively involved throughout the year. The celebration included several activities, with the main event being an Instagram takeover where multipliers used the national coordinator's account to showcase their work and highlight their role within the network.

To highlight youth participation, we organised a cake design competition where young people submitted designs. The winning design was selected by the Eurodesk young ambassadors and the cake was displayed at both multiplier offices and the national coordinator's office. The offices were also decorated with party materials produced by EBL.

In October, Time to Move was promoted together with the final celebration of the anniversary. Multipliers organised local exhibitions displaying photos and materials from previous Eurodesk activities, highlighting the network's history at local level.

In cooperation with the National Agency for Erasmus+ and the European Solidarity Corps in Sweden, we welcomed 45 information centres from Portugal who visited Eurodesk multipliers in Sweden. Both multipliers and young ambassadors held residential network meetings during the year. The ambassadors met in Linköping in February to plan their activities, while multipliers met in Växjö in November to learn more about Swedish youth attitudes, youth survey statistics and visit a local youth centre.

During the spring, we also organised an online training for multipliers and ambassadors on how to present EU youth programmes.

Our largest outreach activity was participation in the SACO Student Fair, which has become an important platform for informing young people about EU opportunities. Multipliers also visited schools, including Ulricehamn School and Sven Eriksonsgymnasiet, to present EU youth programmes and mobility opportunities. Europe Direct Stockholm invited us to contribute to an event about youth engagement in Europe.

One young ambassador shared his experience from a European Solidarity Corps project. Local multipliers also organised activities across Sweden. Eurodesk Malmö held a workshop on EU rights at a poetry festival in Trelleborg, while Eurodesk Åmål organised an EU quiz during Europe Day.

In Sundsvall, the multiplier participated in the event City Skoj, reaching around 1,000 participants and promoting Erasmus+ and the European Solidarity Corps. Volunteers in Sundsvall also produced video material for promotion.

Eurodesk Borås celebrated Erasmus Days with stage programmes for both municipal employees and young people. In Stockholm, the multiplier organised the weekly initiative Time to Meet and arranged thematic activities during the year.



*"At Malmö Ideella, we want to empower an independent civic society for an inclusive, sustainable and peaceful future. Through Eurodesk we can give organisations and young people the confidence to navigate European opportunities, participate in democratic life, and pursue lifelong learning. The continuous support from Eurodesk Brussels Link as well as our diverse national network is of great value and importance, helping us turn opportunities into transforming experiences, participation, and cross-border understanding." - Anna Karlsson
Multiplier Eurodesk Sweden*

SWITZERLAND

In 2025, Eurodesk Switzerland strengthened collaboration with professionals acting as relays for mobility information in youth information services and sociocultural youth work. The objective was to make mobility opportunities easier to access and share in everyday professional practice.

A trilingual flyer presenting mobility opportunities for young people in simple language was developed with Eurodesk Brussels Link (EBL). A communication kit with ready-to-use content supported dissemination within the DOJ network.

Professionals were supported through two special newsletters distributed nationwide via the DOJ mailing list, presenting mobility programmes, project examples and testimonials that could be reused in youth information activities.

Professional reflection was also encouraged through InfoAnimation, the specialised journal of the DOJ, whose October 2025 issue focused on international mobility in sociocultural youth work and youth information.

Collaboration with Movetia, the Swiss National Agency, was reinforced to improve the visibility of mobility programmes.

Eurodesk Switzerland focused on providing young people with accessible information on international mobility. Young people could contact the team by email, phone, in person and through a WhatsApp account.

Information and counselling were complemented by activities in young people's everyday environments. The European Time to Move campaign included actions organised by youth centres, schools and youth information services, such as presentations, peer information sessions and social media activities.

Targeted actions were carried out in the canton of Ticino, where presentations for apprentices and secondary school students were organised with local authorities and schools.

Eurodesk Switzerland, the Youth Centre (SEJAC) of Moutier and Movetia supported an international youth meeting in Kosovo involving young people with fewer opportunities. Their experiences were documented through interviews and testimonials published in InfoAnimation.



TÜRKIYE

In 2025, Eurodesk Türkiye started with an event where 42 newly accredited multipliers were integrated into the network. Eurodesk Türkiye informed them about youth information services, non-formal education techniques and relevant IT tools.

Eurodesk Türkiye achieved great success this year, ranking 1st in the Time to Move campaign, with 281 events and was granted a quality certificate meeting 100% of the criteria. On social media, the Instagram account reached 12.9k followers.

With Eurodesk Türkiye Academy – a new IT tool for the Turkish Multipliers, it's now more feasible to integrate newcomers quickly, and all multipliers have a chance to refresh their knowledge of Eurodesk work. The academy is constantly being updated by multipliers' feedback.

At the annual evaluation meeting, Eurodesk Türkiye multipliers voted for the Eurodesk Türkiye Stars – a new initiative – and winners received awards, encouraging others to apply next year.

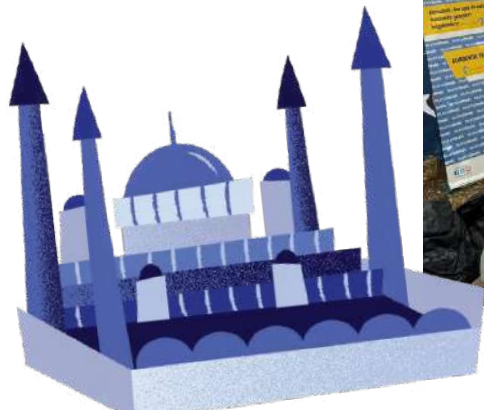
Eurodesk Türkiye continued organising meetings across seven regions of Türkiye, engaging with over 200 young people. In these meetings, young people were informed about European opportunities, including through nationwide career fairs; young people with fewer opportunities were provided with updated information about European programmes and opportunities.

Eurodesk Türkiye's multipliers organised 572 events throughout the year and reached more than 80,000 young people; events were organised around themes such as hiking, skating, environmental cleaning, planting trees and art workshops.

On the Eurodesk Türkiye national website, with an improved, user-friendly interface, multipliers submit their activities effortlessly while permitting young people to view and discover activities around them, making active participation more possible than ever.

This interaction, witnessed by all the multipliers, emphasised Eurodesk Türkiye's commitment to building meaningful and direct connections with the youth it serves and the importance of every young person as an individual.

"Thanks to Eurodesk, Europe is not just a place on the map but somewhere easy to reach and discover. One can easily follow the up-to-date trends and opportunities via Eurodesk with its vast network." - **Young person**



UKRAINE

Eurodesk Ukraine focused on strengthening its network of multipliers and ambassadors and ensuring stable coordination of youth information services at national level.

Several in-person coordination meetings were organised to facilitate peer exchange, discuss current challenges in youth information work and align communication approaches regarding European opportunities. These meetings provided space for sharing practical experiences and reinforcing cooperation within the network.

In addition, three online coordination meetings were held to maintain regular communication and ensure continuity of collaboration among partners. The online format enabled consistent information flow and equal participation despite logistical constraints.

The main objective of these activities was to enhance the quality and consistency of information provided about European programmes, strengthen the professional capacity of multipliers and develop a shared vision for the further development of Eurodesk in Ukraine.

In a context of ongoing societal transformation, maintaining a coordinated and resilient network proved essential. Through regular communication and strategic alignment, Eurodesk Ukraine continued to function as a reliable channel connecting European opportunities with youth information providers across the country.

Eurodesk Ukraine continued to promote European mobility, participation and cooperation opportunities among young people.

Information sessions and outreach activities were organised in both online and offline formats, ensuring broader geographical outreach and accessibility. The activities focused on providing clear and structured guidance on participation procedures, application requirements and practical aspects of international programmes.

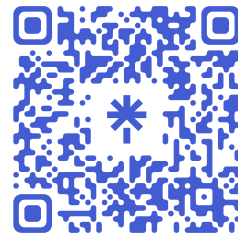
Eurodesk Ukraine promoted initiatives such as Erasmus+ and other European Union programmes supporting youth mobility and civic engagement. Particular attention was given to strengthening young people's ability to make informed decisions regarding their educational and professional pathways.

In the context of ongoing societal transformation in Ukraine, youth information plays a crucial role in supporting active citizenship and strengthening connections with European initiatives. Through consistent communication efforts, Eurodesk Ukraine contributed to increasing awareness, trust and engagement in European opportunities among young people.



“Eurodesk made European opportunities feel understandable and achievable. The guidance I received helped me see concrete steps I can take for my future.” - Viola Shtol, National Coordinator of Eurodesk Ukraine

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