eurodesk

2023 ANNUAL OVERVIEW

CAMPAIGNS

NEW PUBLICATIONS

YOUTH INFORMATION WORK

LEARNING AND DEVELOPMENT PLAN

YOUTH OUTREACH & PARTICIPATION

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Published by Eurodesk Brussels Link in May 2024

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FOREWORDS

FROM ILIANA IVANOVA, COMMISSIONER FOR INNOVATION, RESEARCH, CULTURE, EDUCATION AND YOUTH

The connections that unite us are often crafted by passionate people. Like our partners of the Eurodesk network, who contribute to making mobility and exchange across borders a reality for the young generation. As we look at this overview of Eurodesk's activities last year, I want to express my appreciation for your work and achievements.

The year 2023 was important for all of us. It followed on the success of the European Year of Youth, which delivered impressive results: we mobilised millions of young people across Europe and beyond and forged lasting partnerships on youth issues at different levels. This remarkable mobilisation has empowered young people to be active citizens and to make their voices heard.

This collective effort continued in 2023, supported by Erasmus+, DiscoverEU, and the European Solidarity Corps. Together with reliable organisations and dedicated youth workers, we offer young people unique life-changing learning mobility, volunteering and solidarity opportunities that benefit local communities. These experiences enrich young people's sense of European identity, solidarity, understanding and respect for one another, and develop their professional and interpersonal skills. Eurodesk is a vital partner and advocate in this endeavour.

Together, we are supporting the Pool of Young Journalists in Europe to ensure that they can play a prominent role in sharing the diversity of youth voices and stories from across the continent on the European Youth Portal. Additionally, the Eurodesk 2024 EU Elections campaign showcases our shared commitment to empowering young people to engage actively in the democratic process. This is the best investment we can make in the future of Europe.

And this is why, this year we have published a Communication on the legacy of the European Year of Youth, in which we outline 60 concrete actions that respond directly to youth aspirations, and that we will implement in the next years. I know that we can count on you as we continue to support young Europeans in realising their potential and becoming informed, active citizens.

"EMPOWERING YOUTH: CELEBRATING THE EUROPEAN YEAR OF YOUTH LEGACY AND ENCOURAGING YOUTH TO SHAPE THE FUTURE"

FROM EURODESK PRESIDENT, LORENA BARIC

Dear Friends and Colleagues,

As we bid farewell to 2023, I can't help but look back with a sense of warmth and pride on our collective journey with Eurodesk. It's been another year filled with achievements, and what stands out to me the most is our shared commitment to empowering young people. The world of information is vast and sometimes overwhelming, yet what astonishes me every time is how each member of our Eurodesk network brings fresh, creative, and impactful ways to engage with our youth.

Network meetings in the vibrant cities of Tbilisi and Bucharest weren't just about sharing ideas and planning for the future. They were crucial moments to reconnect, to feel the unique Eurodesk spirit that fuels our motivation. This year, we've broadened our horizons further, particularly in the realm of publications, marking 2023 as a year of significant contributions to youth information services. The teamwork at Eurodesk Brussels Link, with the invaluable support of our members, has led to the creation of resources that not only aid our mission but also enrich the entire field of youth information service.

We've introduced several key resources that represent major strides forward:

A guide on inclusive digital communication, emphasising the need for accessible information for all young people.

A social media guidebook offering strategies to effectively engage young audiences online.

The Euro-Participation Brochure, enhancing youth involvement in civic and democratic processes.

The TTM Board Game, an innovative tool for exploring mobility opportunities and international experiences.

Opportunity Cards, designed to inspire and inform young people about various opportunities for learning and growth.

The Time to Mind Brochure, focusing on the crucial aspect of mental health among youth and youth workers.

These initiatives reflect our proactive stance in meeting the evolving needs of Europe's young people, reinforcing our mission to foster a well-informed, inclusive, and engaged youth community.

Our Time to Move campaign was a big success, with over 1200 events across Europe. It, alongside our Time to Mind campaign, highlights our dedication to addressing the wide-ranging interests and needs of young Europeans, mental health included.

I want to extend my deepest gratitude to all the Eurodesk National Offices for your unwavering dedication. As 2023 was my final year as Eurodesk President, I leave with a heart full of gratitude. Working alongside such a passionate and collaborative team has been truly refreshing and inspiring. I look forward to seeing the fantastic ideas and successes 2024 will undoubtedly bring.

Thank you for a wonderful journey. Here's to continuing our work in inspiring change, fostering connections, and empowering our future European generations.

Warmest regards,
Lorena

FROM EURODESK DIRECTOR, AUDREY FRITH

2023 was marked by unyielding geopolitical tensions with the war in Ukraine and Palestine and growing tensions in Korea and Azerbaijan just to name a few. This context, together with 2023 being the hottest year on record, contributed to creating uncertainty and emotional distress for many young people.

Eurodesk joined forces with Eryica and its partners in the framework of the YIMinds project aimed to build the capacity of youth information workers in the field of mental health. In 2023 Eurodesk contributed to the report on "Youth Information minding young people's mental health", to the guide for youth information workers and the social media campaign targeted at young people aimed to debulk stigma related to mental health.

Eurodesk developed a digital campaign "Time to Mind" with an information brochure and a social media campaign providing information on taking care of one's mental health during or when preparing for a learning mobility abroad.

Inclusion is a priority of our main projects such as the Euroclasses delivered in schools and non-formal settings and the Time to Move Campaign that reached the highest number of events in October since the pre-pandemic period.

To go deeper, Eurodesk worked on Guidelines for Inclusive Digital Communication and carried out a training in November for its coordinators and multipliers. The inclusive approaches will now be integrated into the Eurodesk communication strategy and learning and development plan.

Our network of multipliers and ambassadors has never been so high with 3008 local information points in 37 countries. This is the strength of Eurodesk and the best way of creating bridges between the EU and young people.

In 2023, AI also burst into the public consciousness with the release of ChatGPT. Eurodesk joined expert groups' discussions and followed trends, releasing the 3rd edition of its pioneering AI-bot "EMA" for Eurodesk Mobility Advisor in September. Sessions to understand the potential and risks of AI for youth information workers were also organised during our Multipliers' Seminar and webinars.

Discover all these activities and priorities in our annual overview!

Audrey Frith,
Eurodesk Director

ABOUT EURODESK

Created in 1990, Eurodesk is a European youth information network specialised in the promotion of international mobility (studying, volunteering and learning abroad) and participation (European youth events, consultations, etc) for young people and those working with them. Eurodesk is recognised as a support structure of the Erasmus+ programme and EU Youth Strategy.

Eurodesk-specific know-how relates to working with young people (informing, counselling and engaging youth), offering a wide range of European opportunities (Erasmus+, European Solidarity Corps, international programmes, etc.), and delivering strong digital outreach, while being present at grassroots level through a wide and diverse network of local multipliers and ambassadors.

Eurodesk operates at European level with a network of 39 Eurodesk Centres, connecting over 3,000 local information providers (e.g. youth information centres, municipalities, youth organisations, educational institutions) in 37 countries. Eurodesk Brussels Link (EBL) is in charge of coordinating the network.

- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czechia
- Denmark
- Estonia
- Finland
- France
- Georgia
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- Italy
- Latvia
- Liechtenstein
- Lithuania
- Luxembourg
- Malta
- Montenegro
- Netherlands
- North Macedonia
- Norway
- Poland
- Portugal
- Romania
- Serbia
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- Türkiye
- Ukraine

2023 IN NUMBERS

MULTIPLIERS AND PARTNERS

1155 MULTIPLIER ORGANISATIONS

1858 AMBASSADORS & YOUTH AMBASSADORS

TOTAL: 3013
EURODESK MULTIPLIERS & AMBASSADORS

NATIONAL NETWORK MEETINGS

65 MEETINGS

WITH 1397 TOTAL PARTICIPANTS

74 TRAINING COURSES

WITH 2050 TOTAL PARTICIPANTS

FOR MULTIPLIERS AND AMBASSADORS

ACTIVITIES ORGANISED BY NATIONAL COORDINATORS

1553 WEBINARS, QUIZZES, WORKSHOPS, INFO SESSIONS, ETC, WITH 66K PARTICIPANTS

7157 PUBLIC EVENTS ORGANISED TO DISSEMINATE INFORMATION WITH 326K+ PARTICIPANTS

1490 EUROCLASSES ORGANISED WITH 51K+ PARTICIPANTS

ENQUIRES

56K+ ENQUIRES ANSWERD BY NC'S

251K+ ENQUIRIES ANSWERED BY MULTIPLIERS+

6K+ ENQUIRES ANSWERED BY EBL

TOTAL:314.070
(HIGHER THAN 2022)

SOCIAL MEDIA CHANNELS

FOR THE WHOLE NETWORK EBL INCLUDED

FACEBOOK 270K FOLLOWERS

INSTAGRAM 93K FOLLOWERS

X/TWITTER 47K FOLLOWERS

TIKTOK 18K FOLLOWERS

YOUTUBE 115K VIEWS

82 TOTAL SOCIAL MEDIA PROFILES

WEBSITE VISITS

EURODESK.EU 3.68M VIEWS

PROGRAMMES.EURODESK.EU 5.3M VIEWS

MAP.EURODESK.EU +450K VIEWS

TIMETOMOVE.EURODESK.EU +147K VIEWS

MY.EURODESK.EU 85K VIEWS

EURODESK NETWORK OVERALL 15.1M

EURODESK
NETWORK MEETING
2023
TBILISI, GEORGIA

NETWORK ACTIVITES

The Eurodesk network operates as a European network. If Eurodesk Brussels Link is the coordinating body of the network, running the network activities and tools, the Eurodesk Executive Committee is its political body.
At European level, two network meetings are organised each year for all our national coordinators, and another is organised for the multipliers. Working groups are also taking place, such as the Eurodesk Quality Group.

27 - 31 MARCH

TBILISI, GEORGIA

Hosted by Eurodesk Georgia, Eurodesk holds its hybrid Spring network meeting in Tbilisi with National Coordinators from 35 countries.

30 MAY - 2 JUNE

BRUSSELS, BELGIUM

Every year, Eurodesk multipliers from all over Europe met in Brussels, where they had the opportunity to exchange best practices, explore Eurodesk tools and resources, and familiarise themselves with the plans for the upcoming campaigns. One of the main themes of this year's seminar was games and game-based learning. Starting with a presentation of games created by multipliers, through testing the new TTM giant board game, to a game factory where participants designed new game-based activities.

49 MULTIPLIERS FROM 19 COUNTRIES

"I AM LEAVING TODAY COMPLETELY INSPIRED. I HAVE NEW IDEAS FOR PROJECTS AND I AM MOTIVATED TO WORK HARD IN MY FIELD TO MAKE CHANGES AND SPREAD THE WORD ON EUROPEAN OPPORTUNITIES. I AM JUST INCREDIBLY GRATEFUL FOR THE GROUP AT EURODESK FOR ORGANISING THIS!!"

"I HAVE FELT VERY VERY HAPPY AND EMPOWERED THROUGHOUT THESE THREE DAYS. RIGHT NOW I AM A BIT TIRED, I ADMIT, BUT IT IS WORTH IT. I GO BACK HOME WITH A LOT OF KNOWLEDGE AND POSITIVE ENERGY TO CONTINUE WORKING WITH YOUTH."

25 - 29 SEPTEMBER

BUCHAREST, ROMANIA

Hosted by Eurodesk Romania, Eurodesk held its Autumn Network Meeting in Bucharest, with National Coordinators from 35 countries.

EURODESK STARS

Created in 2022, the Eurodesk Stars are awards celebrating the hard, daily work of the Eurodesk National Coordinators. This year we received 16 applications from 9 countries. Meet the winners!

- **Inclusive Star - Eurodesk Germany for a Tooltip App**

A tooltip has been implemented on Eurodesk Germany special landing page for young people with hearing impairments, with which the avatar translates the most important text terms, or rare words, into sign language. Simply hover the cursor over the highlighted words and the corresponding video with the avatar will appear.

- **Green Star - Eurodesk Germany for a Grass Paper Leaflet**

Wondering if it is possible to be innovative and green at the same time? Yes, you can! Eurodesk Germany printed their flyers on environmentally friendly grass paper (locally available resources, biodegradable, etc.), which is also eye-catching!

- **Digital Star - Eurodesk Netherland - GO Podcast**

GO Europe has created a series of short podcasts inviting EuroPeers, programme advisors and youth mobility programme participants to share their stories. In addition, the podcasts were a great opportunity to promote the big fairs and to be visible at different channels for young people.

- **Youth Work Star - Eurodesk Czechia - an interactive theatre performance "Zombies aren't Democrats"**

Young people were motivated to actively participate throughout and their decisions (voting) determined the fate of the actors and the course of the play. The issues of democracy and legislative processes were opened up in an entertaining way as an 80-minute story. Young people realised that democracy is fragile and it is important for them to be active citizens not only during the performance but especially in real life.

EURODESK EXECUTIVE COMMITTEE

The Eurodesk Executive Committee members met online five times and in person once in Brussels to discuss the daily operations, monitor and evaluate network activities and give recommendations on ongoing and future projects.

At their meeting in Brussels, they had a productive meeting with the newly appointed Director-General of DG EAC, Pia Ahrenkilde Hansen, Director for Youth, Education and Erasmus+, Sophia Eriksson Waterschoot, and Deputy Head of the Youth Unit, Karen Vandeweghe.

EURODESK QUALITY GROUP

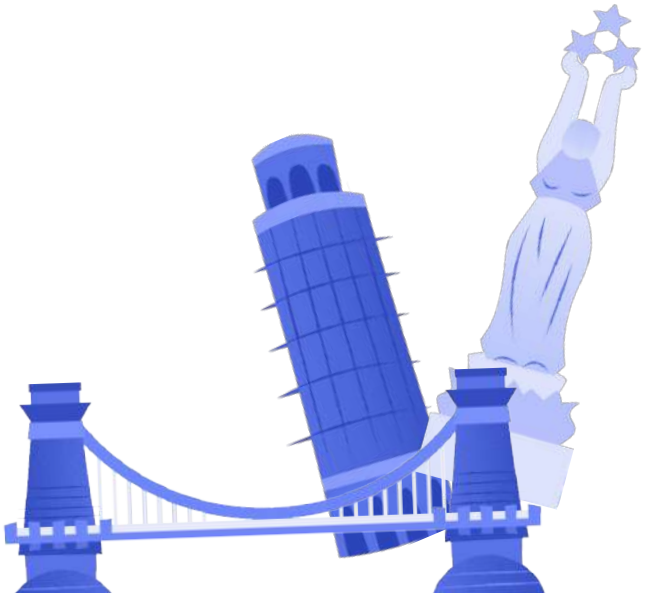
The Quality Group members are coming from Germany, France, Estonia and Slovakia plus representatives of EBL.The Quality Group analysed and fine tuned the Eurodesk Quality Catalogue for 2023. It made recommendations to the network and conducted country support interviews. Overall, the quality continued to improve throughout the network with 15 countries achieving 100% based on our quality indicators.

TTM BOARD GAME WORKING GROUP

The working group has its final meeting in January to further discuss the game dynamics of the TTM Giant Game. The prototypes were shared with the involved countries in Spring and the game finalised in September ahead of our Time to Move Campaign 2023!

INCLUSION WORKING GROUP

5 national coordinators (IE, RO, IS, NO, ES) an external expert, Aga Byrczek, took part in a working group aimed to develop resources for the network on inclusive communication. The group started in 2022 and met for its final meeting in February. As a concrete result the Guide on Inclusive Communication was released as well as a thematic training in November.



EURODESK LEARNING & DEVELOPMENT PLAN

Eurodesk Brussels Link offers various training opportunities to Eurodesk coordinators and multipliers, such as: competence-based training, webinars, eLearning tools and more). Let's take a look at some of last year's highlights!

WEDNESDAY WEBINARS

In 2023 we organised 20 webinars, which were attended by 770 participants. Among the webinars organised just for Eurodesk members, those on the Time to Move Campaigns and Erasmus+: DiscoverEU were the most popular. On the other hand, when it comes to webinars open to the public as many as 140 people participated in the launch of the Eurodesk Guide on Inclusive Digital Communication in Youth Information Services.

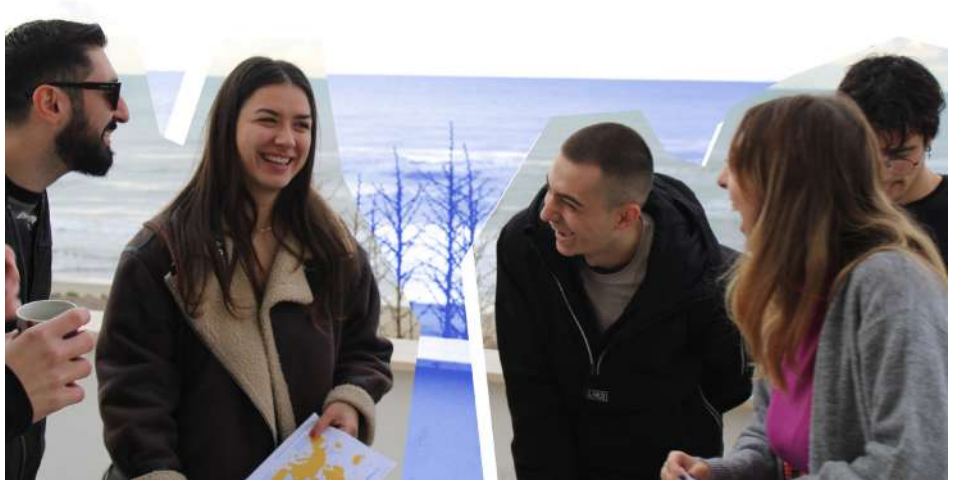
COMPETENCE-BASED THEMATIC TRAINING "COM'GO"

5-9 NOVEMBER 2023, BRUSSELS, BELGIUM

Attended by 23 participants from 9 countries, the training was given by different experts and an inclusive communication agency. It was based on the Eurodesk Guide on Inclusive Digital Communication in Youth Information Services and the Eurodesk Mobility Advisor Competence Framework. There was a large mix of theoretical and practical exercises when it came to better understanding diverse youth audiences, developing content that is inclusive and accessible to all young people, developing visual skills to create youth-friendly, accessible and diverse visuals and being strategic in the selection of media channels for all of the above.

A special guest from the European Disability Forum also delivered a presentation about communication barriers of people with disabilities and practical tools which can help ensure the provision of inclusive communication.

"I DISCOVERED THAT A SMALL CHANGE IN MY WORK CAN BE A BIG STEP ON THE WAY TO INCLUSIVE COMMUNICATION"



EUROCLASSES

Euroclasses are one of Eurodesk's tools to raise awareness about European opportunities. The Euroclasses have been designed for young people aged 16-25 who will be making decisions about their future very soon.

All 4 modules: Euro-Volunteering, Euro-Participation, Euro-Activism and Euro-Working, aim to raise awareness among young people about the opportunities resulting from membership of the European Union, by showing the practicality of the EU's freedom of movement, presenting the EU grants for mobility opportunities, and getting acquainted with ways to channel youth voices to decision-makers.

In 2023, EBL introduced a new special module, Euro-Participation: EU Elections 2024, which was developed for the upcoming elections to the European Parliament.

EURODESK POOL OF TRAINERS

Are you organising a conference, training or networking meeting and looking for a trainer? Why not use the services of Trainers from the Eurodesk Trainers Pool?

The Eurodesk's Pool of Trainers is a compilation of well-selected trainers in the network who have experience working with Eurodesk. They are familiar with Eurodesk's principles and values, how the network is structured at large, and the strengths and challenges experienced across the network. They mention their working languages, the QTP modules, Euroclasses modules and/or Eurodesk Mobility Advisor Competence Framework sessions they can cover.

YOUTH OUTREACH & PARTICIPATION

DIGITAL OUTREACH

OPPORTUNITY FINDER

We count an average of 3000 visits per day on the Opportunity Finder (available at programmes.eurodesk.eu). It is the most visited page on our eurodesk.eu domain; gathering updated and relevant information on the latest programmes, initiatives and events in 5 main categories: learning, volunteering, internships, participating and grants. Currently, there are also about 250 active opportunities which are managed by EBL on a daily basis making sure the information is up to date.

EMA, EURODESK CHATBOT

EMA (Eurodesk Mobility Advisor) bot is a project started by EBL in 2017 with an automated Facebook Messenger bot that answered at that time questions based on a predefined menu. It evolved over time with improvements and translation of content in 10 languages and doubling the menus and options available to the users. Over 5000 users have used the Facebook Messenger bot during a 4 year period.

In 2023 we took this idea further and designed our custom AI solution - EMA v3 - our own trained AI language model capable of learning and reply in over 95 languages which we trained on big sets of data and can now answer questions related to Erasmus+, European Solidarity Corps, DiscoverEU and the Eurodesk Network without the need of predefining menus and having a more seamless support conversation (eg. young people or youth workers can also ask a question by recording their voice). Additionally, EMA can be customised by national coordinators as a service offered by EBL and can be used to provide help desk support 24/7.

EMA was officially launched internally at the Eurodesk Network Meeting in Bucharest 2023 and it is currently under development to be launched to the public as a service in cooperation with other Eurodesk countries. It also won an award at the CIOST Awards in September 2023 underlying the usefulness of such an initiative and service within youth work.

SOCIAL MEDIA

Eurodesk emphasises its outreach to young people through digital communication. Social media plays a significant role in reaching this demographic. Instagram and TikTok are our primary platforms for engaging with young people, while LinkedIn and Facebook cater to youth information workers and stakeholders.

Throughout 2023, we succeeded in reaching more than 5 million people via Instagram and TikTok. Short, catchy, and humorous videos were key to communicate with young people, as well as engaging content that allowed us to interact with our audience, such as quizzes, giveaways, and competitions.

BE EUROPE PODCASTS

Started as a series during the European Year of Youth, BeEurope is now the main podcast series of Eurodesk Brussels Link where young people, youth workers and experts discuss hot topics related to youth. The first 3 episodes, under the new concept, were published in October, in the framework of Time to Move 2023. It is available on Spotify and YouTube.

NEWSLETTERS

Eurodesk released 17 newsletters in 2023, reaching over 605.000 subscribers.

The stakeholder newsletter targeted our partners and stakeholders, to highlight information about the life of the network, our tools and initiatives as well as promoting the latest policy and activities in the youth field.

The Youthletter is a call for action for young people across Europe and beyond on the latest opportunities not to be missed.

Eurodesk Brussels Link also published 2 Youthletters dedicated to the not-selected participants of the DiscoverEU initiative (sent to over 40.000 young people on the reserve list), encouraging them not to give up and look at other interesting opportunities available for them from the EU and across the world.

EUROPEAN YOUTH PORTAL

The European Youth Portal provides information about opportunities and initiatives that are of interest to young people in Europe. The portal is designed for young people, but also for professionals and volunteers working with youth. The European Commission and the Eurodesk Network maintain the content. The European Youth Portal covers 34 countries and 28 languages and had over 41 million views in 2023 with a peak of more than 6 million views during March 2023.

EDITORIAL MANAGEMENT

Eurodesk Brussels Link participated in monthly editorial meetings with the European Commission to discuss the content of the European Youth Portal. In addition, Eurodesk Brussels Link, the European Commission and interested Eurodesk National Coordinators met twice to provide editorial recommendations on the portal.

POOL OF YOUNG JOURNALISTS IN EUROPE 2023

Eurodesk, in partnership with the European Commission, ran the Pool of Young Journalists in Europe project for the second consecutive year. Initiated within the framework of the European Year of Youth, the project now stands as a lasting legacy of that Year of Youth, aiming to empower young people as storytellers.

In 2023, thirteen young journalists were selected from across Europe through an open call. They were tasked with writing articles, creating videos, podcasts, and engaging in photojournalism on topics of interest to young people. Their work was then published on the European Youth Portal. Moreover, many of them attended and reported on international events, such as policy dialogues with Commissioners, the European Youth Event, and many more.

Eurodesk Brussels Link organised monthly editorial meetings with the young journalists to discuss their topics and online meetings with experts in the field of journalism to train the young participants.

The Pool of Young Journalists in Europe will continue into 2024 with new participants.

PARTNERSHIPS

SEMINAR ON YOUNG PEOPLE'S POLITICAL PARTICIPATION

Organised by Youth Partnership of the European Commission and Council of Europe, the seminar brought together 50 participants including young people, youth work practitioners, local and national policymakers and researchers on 10-11 October 2023, in Strasbourg, France. During the seminar, participants had the opportunity to familiarise themselves with new research on youth political participation, including the topics of shrinking space for civil society, gender, digitalisation, new forms of participation, participation in climate movements, the EU Youth Dialogue, the impact of Covid-19 on youth spaces. The speakers showed that young people are politically active, that they engage more often than other generations in new forms of participation, including activities such as boycotts, a protest movement, taking part in online political activism, engaging through a youth organisation, as well as the more traditional one, like voting, being members of political parties, or serving on a local youth council.

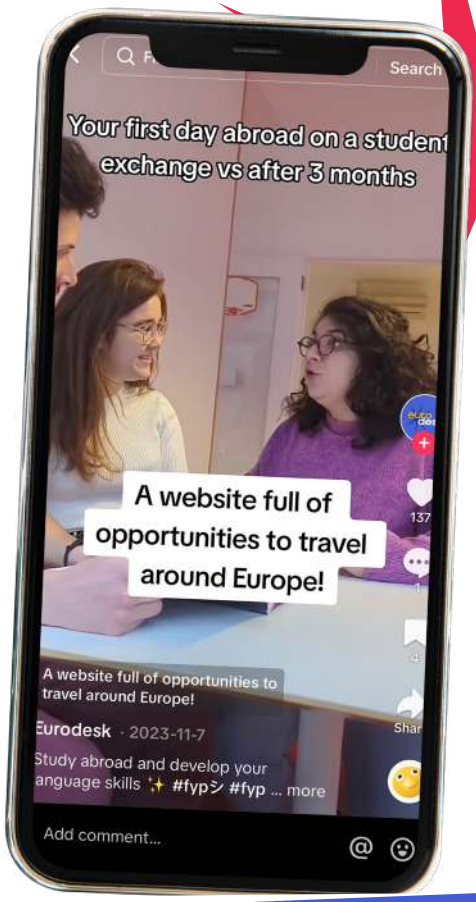
JURY MEMBER OF THE EUROPEAN YOUTH CAPITAL

Eurodesk had the chance to be part of an amazing jury for the selection of the European Youth Capital 2026. The prestigious title, awarded by the European Youth Forum, is designed to empower young people, boost youth participation and strengthen European identity.

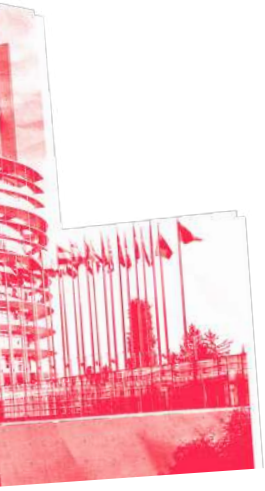
THE EUROPEAN YEAR OF SKILLS

At Eurodesk we believe that the skills gained through European mobility programmes are crucial for adapting to changes in the labour market and participating fully in society and democracy. As 2023 was the European Year of Skills, Eurodesk took the opportunity to create a multimedia campaign to inspire and inform young people about the valuable skills that can be acquired through European mobility programmes.

Using the hashtag #EuropeanYearOfSkills, 6 funny sketches were published on TikTok linked to 6 carousels on Instagram. In the sketches young people could watch relatable and humoristic situations when participating in youth exchanges, youth participation and solidarity projects and on the 6 carousels they could discover benefits of moving abroad not only for their professional career improvement but also for their brain. Each social media content refers to the Opportunity Finder to match flagship EU programmes for you with specific skills gained while being abroad.



ACQUIRING VALUABLE SKILLS THROUGH EUROPEAN MOBILITY PROGRAMMES



TIME TO MOVE

Last year once again, October was the month of Time to Move, the Eurodesk network flagship campaign! During the entire month, 342 multipliers across 29 countries worked on making Time to Move the dynamic and creative time it is for the youth information sector; a time of connecting with young people in search of opportunities and Eurodesk support services. And they were well served! 1169 events were organised for them to learn about ways to experience Europe, from activities organised in schools to game meetings and festivals. Every opportunity was good to meet young people where they were!

These local activities are supported every year by an online campaign involving a website, lots of content shared on social media, templates and video material accessible to our Coordinators for their national promotion, a webinar on Learning Mobility and many other exciting activities.

THE NEW TOPICS OF TTM

Every year a few topics based on youth interest are suggested to multipliers to base their local activities on. While 'Green Mobility & DiscoverEU' or 'Volunteering and Solidarity' have become traditions, other topics have made their appearance this year. Among these topics were the unmissable 'European Elections 2024' and 'Mental health when travelling abroad'; two topics to which Eurodesk is currently dedicating entire campaigns.

Giving more space to youth in the campaign True to our ideal of youth participation, Time to Move gives an active role to young people in the campaign. This year goodies and posters were created based on the creations of young people. Additionally, a T-shirt design contest was organised and 143 young people participated. Out of those 143, the 8 best were selected, and received prizes such as Eurodesk goodies, backpacks, suitcases and an Interrail ticket! In addition, the Talkative Thursdays (another of the TTM traditions) went through a bit of a transformation. In each episode, we invited both experts and young people to give their perspectives on the topics.

TTM BOARD GAME

With the support of a working group that included multipliers who are experts on the topic of games design, Eurodesk created a new Time to Move Adventure in Europe game! During the development of the game, it was important for us to make it accessible, inclusive and interactive - this is evident in the patterns, symbols, choice of colours, in the form of questions and challenges and, above all, in the size of the pieces. The game consists of a huge map that is perfect for outdoor events, festivals, picnics and more. If you don't have that much space, you can print out the board and cards and play the game around the table.

During the game, players are going to have a chance to travel the map of Europe, increasing their knowledge about other cultures and discovering the opportunities the EU programmes provide them. Thirsty for adventure? Ready to travel around Europe and discover its rich cultural diversity?

Check the game on the Time To Move website!

A CONSTANT PROGRESSION - THE NUMBERS

26
WEBSITE TRANSLATIONS

58 777
WEBSITE VIEWS

2500
UNIQUE GAME PLAYERS

446 277
REACHED ON SOCIAL MEDIA

167
GIVEAWAY PARTICIPANTS

92
REGISTERED FOR YOUTH ON THE MOVE WEBINAR

459
TIMES THE CAMPAIGN # WAS USED

3000
PEOPLE REACHED BY PROMOTIONAL VIDEOS

EURODESK MENTAL HEALTH CAMPAIGN

Mental health is a global priority issue. The Covid19 pandemic and political and social instability have worsened the situation for many young people in Europe. For that reason Eurodesk, as a youth information service, aims to provide useful information for detection and prevention of mental health conditions of youngsters that are participating in European mobility programmes or want to participate, and to remove obstacles related to access.

EURODESK PLAN ON MENTAL HEALTH

The Eurodesk Mobility Advisors Competence Framework states that a Eurodesk mobility advisor "practices cultural and emotional safety and cares for youth well-being", which leads to empathetic communication. In order to do that, the basic principles related to mental health and well being must be understood, as well as the connections between them and the core areas of Eurodesk work (mobility and active citizenship).

Eurodesk put together a plan on mental health for its various target groups: its coordinators and multipliers and young people around 4 main objectives:

- **Create a safe environment for everyone**
- **Reach young people in vulnerable situations to ensure equal access to opportunities**
- **Raise awareness on mental health, especially connected to mobility**
- **Engage the network in the campaign and build partnerships**

These objectives are reflected in Eurodesk learning and development plan to build the capacity of our network (e.g. webinars and sessions during our network activities), in our partnerships (e.g. the YIMinds project) and our communication (e.g. Time to Mind Campaign, Time to Move podcast). Discover these activities below!

TIME TO MIND - OUR EURODESK CAMPAIGN TARGETING YOUNG PEOPLE

Time to Mind, Eurodesk's mental health campaign, aims to bring helpful information for young people so they can take care of their mental health while they continue their professional and personal development abroad.

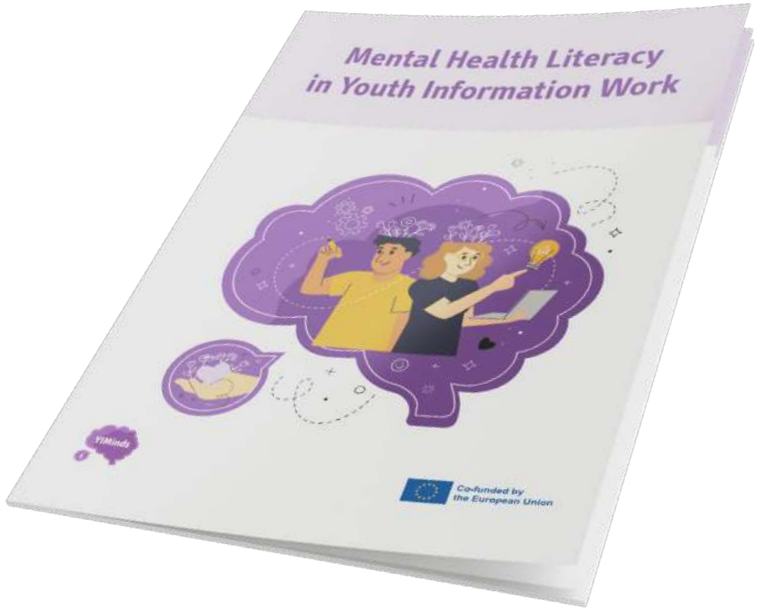
With culture shock as a key factor, this campaign consists of videos that add value to the Time to Mind brochure and provide advice to young people experiencing emotional instability when they are in an European mobility programme.

A brochure was also released to inform young people about mental health while going abroad.

YIMINDS - PARTNERSHIP FOR BUILDING RESOURCES FOR YOUTH INFORMATION

YIMinds stands for "Youth Information minding young people's mental health". It's a strategic project aimed at building the capacity of the youth information sector in the field of youth mental health. Coordinated by Eryica, it brings together 8 partners including Eurodesk, and will run until the end of 2024.

In 2023, Eurodesk contributed to Guide on Mental Health Literacy in Youth Information Work, to the social media campaign to debulk stigma related to mental health and a Survey Report that provides insights into young mental health in the European Union.



EU ELECTION 2024 PROMOTING EUROPEAN DEMOCRACY TO YOUTH

To encourage young people to take part in the 2024 European Elections, we approached this campaign through the angle of the values young people can defend. The message is simple: whatever the cause you defend, support it with your vote and don't let others choose for you.

The preparations for the project began in 2023, with the campaign's kick-off in November with the first phase focused on informing young people about the democratic process of the European Union, the roles of its institutions and what they have done for them so far.

The second phase of the campaign, shorter, will focus on giving visibility to the election and calling young people to vote by illustrating what would happen in daily life if we were letting others choose for us in a collection of humorous posters.

Until the elections, over 60 Eurodesk Multipliers will organise Euroclasses on Euro-Participation across more than 15 European countries. These Euroclasses are designed to highlight the opportunities that come with EU membership and to encourage young people to vote in the EU Elections.

Alongside the Euroclasses, the campaign is supported by a social media campaign, two online contests, print material and digital templates shared with the Eurodesk Network, as well as a dedicated website (InfoHub) gathering all information about the campaign, and will feature insightful interviews with MEPs and young individuals.

HIGH VISIBILITY INITIATIVES

EURODESK AT THE EUROPEAN YOUTH CONFERENCES

Eurodesk attended the EU Youth Conference in Växjö Sweden in March 2023. It was the third and final youth conference of the Trio Presidency France-Czech Republic-Sweden and the conclusion of the 9th cycle of the EU Youth Dialogue.

In October 2023, Eurodesk attended the European Youth Conference under the Spanish Presidency of the Council of the EU, held in Alicante. During this 10th cycle of the EU youth dialogue, youth representatives, policy-makers and experts from the field of Youth worked on the 3rd of the European Youth Goals: Inclusive society. For two days the participants were divided into groups and crossed their perspectives to identify which are the barriers and the changes needed to make society more inclusive for youth.

EUROPEAN YOUTH EVENT 2023 (EYE23)

More than 8,500 young participants and 400 volunteers came together at the EYE 2023 for a wide range of workshops tailored for people aged 16 to 30. The event took place in Strasbourg, France on June 9 and 10, 2023.

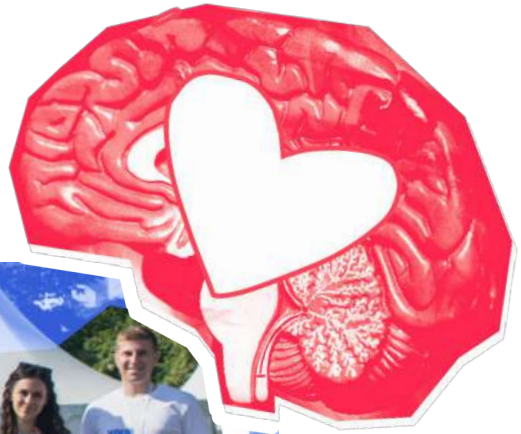
The Eurodesk Youth Delegation at the EYE2023 was an amazing experience! The Eurodesk Brussels Link ensured that everyone had the chance to take part in this special biannual event and brought a group of 28 young people from 11 European countries, including those with fewer opportunities. They got involved in various activities at the European Parliament and the EYE Village to share and shape their perspectives on the future of Europe. It was a fantastic opportunity for young people to come together, learn, and make their voices heard on important issues facing Europe.

MENTAL HEALTH TOOL FAIR

From 13 to 17 November in Ireland, Eurodesk Ireland and Eurodesk Brussels Link had the opportunity to present its Mental Health Campaign "Time to Mind" to youth workers and education and mental health professionals across Europe during the 17th edition of the International Tool Fair 'Mental Health - Minds in Motion'. For two days, dozens of professionals visited the Eurodesk stand where they could learn about the organisation, its work for young people and youth workers and the existing information resources made by EBL.

The International Tool Fair is an annual event organised by an Erasmus+ Community of Practice and the European Solidarity Corps that brings together different organisations and project leaders from the youth, sport, school education, adult education and vocational education and training sectors from across Europe and beyond.

The main objective of the event was to explore mental health issues, tools and approaches through workshops led by facilitators and experts in the field. To this end, interactive sessions were held where, in addition to presenting new methodologies, debates were opened to reflect on new and better ways of working with mental health in the field of education.



"YOUTH INFORMATION ISN'T JUST ABOUT FACTS; IT'S ABOUT EMPOWERMENT. EURODESK FUELS MY PASSION BY PROVIDING THE RESOURCES AND SUPPORT I NEED TO TURN MY DREAMS INTO REALITY."

PUBLICATIONS

A GUIDE ON INCLUSIVE DIGITAL COMMUNICATION IN YOUTH INFORMATION SERVICES

The Eurodesk Guide on Inclusive Digital Communication in Youth Information Services aims to support all those working with/for young people, in designing more inclusive and accessible youth information. The guide covers general principles relevant to building inclusive and accessible information and communication based on best practices from organisations striving for a more inclusive world. It offers 7 key principles to make youth information services more inclusive.

A SOCIAL MEDIA GUIDEBOOK FOR YOUTH INFORMATION SERVICES

According to Eurostat, 95% of young people (15-29 year-olds) in the EU made daily use of the internet in 20211 and the use of social media to communicate continues to be on the rise. The Social Media Guidebook provides youth information workers with the basics of a digital branding strategy, the key elements of different social media channels and what you need to do to improve your online presence and services.

EURO-PARTICIPATION BROCHURE

Being a citizen of an EU country means that you are also a European citizen. What does this mean in practice? What is the European Union doing for you? Young people will find the answers to these and many other questions related to EU activities and opportunities for active participation in society in the updated version of the Eurodesk brochure Euro-Participation and Euro-Activism. The brochure looks, among other things, at the goals and values of the EU and the role and tasks of the various European institutions, how the EU affects our daily lives and what we can do to make a difference in our immediate environment.

OPPORTUNITY CARDS

Exciting opportunities await young people to volunteer, learn, work abroad, and even make their voices heard on local, regional, national, and global platforms. Get ready to dive into these awesome chances to explore and get involved through the support of Eurodesk Opportunity Cards. A set of colourful cards grouped into 5 categories including Volunteering abroad, Learning abroad, Working abroad, Participating, and Information. Each one is filled with the necessary information to guide young people in their next steps.

TIME TO MIND BROCHURE

As part of the Eurodes Mental Health campaign, Eurodesk launched a brochure for young people interested in or participating in European mobility programmes. This handbook takes the reader on a short journey explaining what mental health is, what culture shock is, its phases and how it affects well-being. In addition, it offers 10 tips on how to cope with culture shock when in another country and how to prevent mental health problems. This pocket guide is available online in several languages and is intended to be a recurrent resource for young people preparing their experience abroad.

A GUIDE TO YOUR NEXT EUROPEAN EXPERIENCE

Following our goal to communicate always more efficiently to youth, we have designed a new Eurodesk brochure adopting youth-friendly and accessible language and focusing on young people's needs. The essential information about our network, the help we provide and the main European mobility programmes are gathered in a concise text, designed in an easy-to-print format, and accessible for translation to all of our network, no design skills required.

YOUTH INFORMATION WORK

EUROPEAN YOUTH WORK AGENDA AND BONN PROCESS

The European Youth Work Agenda (EYWA) aims to boost youth work by strengthening and further developing youth work practice and policies. One of the specific topics of the EYWA is the value and recognition of youth work.

Eurodesk is a member of the Steering Group on the European Youth Work Agenda that met twice in 2023. The group discussed the coordination of the implementation of the Bonn process and Youth Partnership work plan for 2024-2025.

Two pieces of research were discussed on Mapping European Youth Work Ecosystems and on Models of recognition of youth worker skills and competences.

EUROPEAN CONFERENCE "VALUE AND RECOGNITION OF YOUTH WORK"

80 participants from all over Europe gathered to explore good practices and strategies for strengthening recognition and to bring together what is already happening within the youth work sector (from different recognition dimensions and from different countries) from 4 to 7 December 2023, in Zagreb, Croatia.

The conference aimed to empower participants and facilitate capacity-building to increase commitment to recognition, as well as to develop strategies and action planning to further strengthen the recognition of youth work.

EUROPEAN ACADEMY ON YOUTH WORK (EAYW)

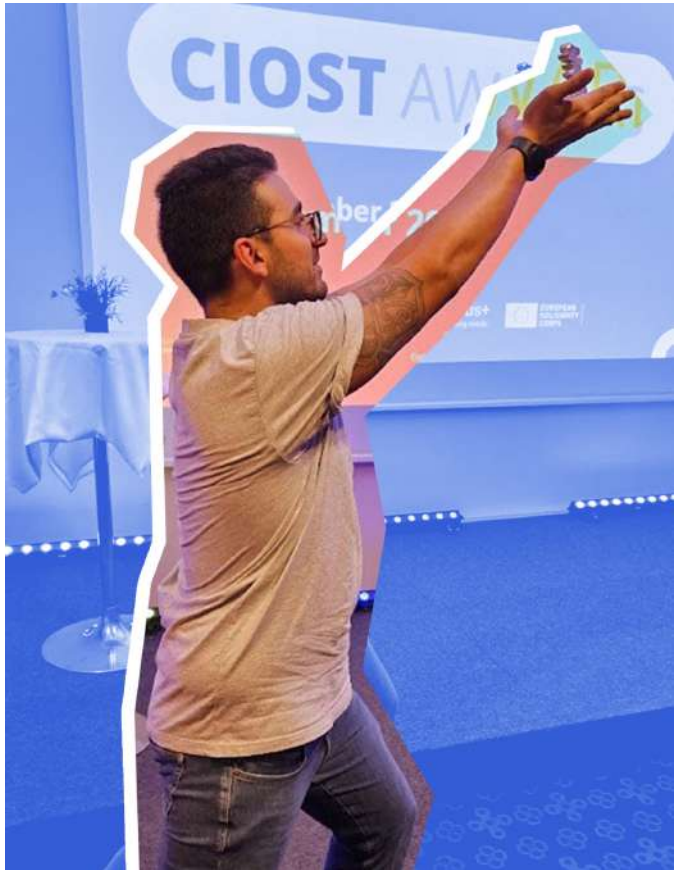
What should be the role of the EAYW in the youth work field? What are needs and trends that the Academy should respond to? What are the limits of the Academy's role? How can the Academy best support quality youth work? These questions were discussed at the joint meeting of the EAYW Steering Group and Advisory Board which took place in Frankfurt from 3rd to 5th of April 2023.

In 2023 Eurodesk was involved in the advisory board of the EAYW. The board gave recommendations on the 3rd European Academy on Youth Work will take place between 14 – 17 May 2024 in Kranjska Gora, Slovenia and will focus on emerging trends and developments, as well as their impact on youth work.

SALTO PARTICIPATION & INFORMATION RESOURCE CENTRE - CIOST 2023

Within the context of the partnership between Eurodesk and the SALTO Participation & Information Resource Centre, Eurodesk participated in the CIOST 2023 meeting in Tallinn. Here, Eurodesk held a workshop on the 'Guide on Youth Participation', a collaborative effort developed by Eurodesk and Eryica.

Eurodesk also received the 'Best Website Award' at the CIOST 2023 Awards for EMA, its AI-bot.



VOLUNTEERING CONFERENCE

SHAPING THE FUTURE OF VOLUNTEERING IN EUROPE AND BEYOND

Eurodesk Brussels Link actively participated in the Volunteering Conference, shaping the future of volunteering in Europe and beyond, held from 4 to 6 October 2023, in Podgorica, Montenegro. The event gathered over hundred attendees from 34 countries, collectively working towards shaping the future of volunteering and celebrating the 5th anniversary of the European Solidarity Corps. Participants had the opportunity to take part in various sessions aimed at sharing their experiences and contributing valuable feedback.

MEMORANDUM OF UNDERSTANDING BETWEEN EURODESK, OBESSU, EFIL AND ESU

Eurodesk, EFIL, ESN, and OBESSU announced their joint commitment to the objectives of the European Education Area 2025 and the EU Youth Strategy. The collaboration, formalised through a Memorandum of Understanding, will strategise to combat information disparity and facilitate greater learning mobility for young people, especially secondary school pupils, between the ages of 14-30.

EPLM SUSTAINABILITY CONFERENCE

The EPLM Sustainability Conference gathered around 150 practitioners, researchers, policy-makers, young people, and other stakeholders, who will explore the topic of sustainability in learning mobility projects from 26 February to 3 March 2023, in Germany. Eurodesk Brussels Link, together with 2 members of the Pool of Young Journalists in Europe (Giorgia Verna & Katariina Järve) were part of the communication team of the conference.

EUROPEAN PLATFORM ON LEARNING MOBILITY (EPLM)

EPLM aims to connect policy, research, practice and young people in the youth field. The most important event organised by the EPLM in 2023 was the SustainMobility conference, which took place in Germany, near Munich, from 26 February to 1 March 2023. Eurodesk was in charge of the communication around the event and attended the event together with 2 representatives of the pool of young journalists. Eurodesk is part of the steering group of EPLM.

GERMAN-BALTIC CONFERENCE 2023

The German-Baltic Conference which took place between 26-29 October in Tartu, Estonia (European Capital of Culture) focused on “sustainable communication and media usage in international youth work”. Discussions centred on how youth organisations can foster meaningful communication about values and beliefs and the role of sustainable youth work in combating disinformation on media platforms.

EURODESK AWARDS

The Eurodesk Awards was established in 2011 to celebrate the day-to-day work of Eurodesk's local Multipliers, who are helping young people discover and seize the numerous opportunities Europe has to offer. In 2023, the jury had no easy task! From 48 applications, collected from 15 countries, they had to choose 3 projects, the winners of the thematic categories. Here they are!

THINKING OUT OF THE BOX

"Eurodesk Treasure Hunt" - Info zone, Croatia

EMPOWERING YOUNG PEOPLE

"Inclusion Call – Music and Urban Art Towards the European Capital of Culture 2025" - Youth information Centre/ Eurodesk of the Municipality of Gorizia, Italy

ADAPTING TO CHANGING REALITIES

"European Youth Program: Inclusion & Diversity"
Las Niñas del Tul Association, Spain

In addition, the National Coordinators awarded a Network Prize which was given to Xeracion, Spain for the “Eurolibrary” project.

If you want to find out more about these and other projects submitted for the Eurodesk Awards 2023, be sure to check out the Project Catalogue

HONOURABLE MENTIONS

- “Eurodesk Junior Multipliers” - Município de Vila Real, Portugal
- “TAEUS (Take a walk on the EU side)” Ingalicia, Spain
- “EU BOX” - Municipality of Paredes, Portugal
- “Colourful and creative explosion of skills”Association Co-Efficient, Hungary
- “Vocational Course Meslek Edindirme” Kilis Gençlik Merkezi Eurodesk Temas Noktası, Türkiye

Read about the highlights and activities of the Eurodesk Countries.

NATIONAL ACTIVITIES

AUSTRIA

In 2023, Eurodesk Austria's main goal was to motivate young people to shape their future. We wanted to open young people's eyes to opportunities and make clear that they hold their destiny in their own hands. Of course, we also highlighted the support that young people receive when pursuing their goals and dreams. This initiative felt particularly important to us in the wake of the pandemic, which left many young people struggling with the feeling that they had missed out on something. We began the year with a survey among young people to determine their priorities, dreams and the issues that mattered most to them. The survey revealed that young people dream of a future where they can start a family, travel, have adventures, have great jobs, and have their own house or apartment. A subsequent focus group helped us to gain a deeper understanding of their needs.

To further equip young people with the necessary knowledge to pursue adventures abroad, we continued our information series called "Einfach weg", where young people receive advice on possibilities to travel the world. Unlike in 2022, the sessions no longer took place on Zoom but were conducted through Instagram Live. We had noticed that Zoom was becoming less popular among young people. Therefore, we wanted to follow the youth trend and use the platforms that young people favoured.

In 2023, we also participated in Time To Move with 16 unique events to promote youth mobility even more. We also informed about the EU programs ESC & DiscoverEU and started preparations to promote the EU elections in 2024. As a result, we became a part of the Eurodesk Europena Elections campaign.

BELGIUM - GERMAN SPEAKING COMMUNITY

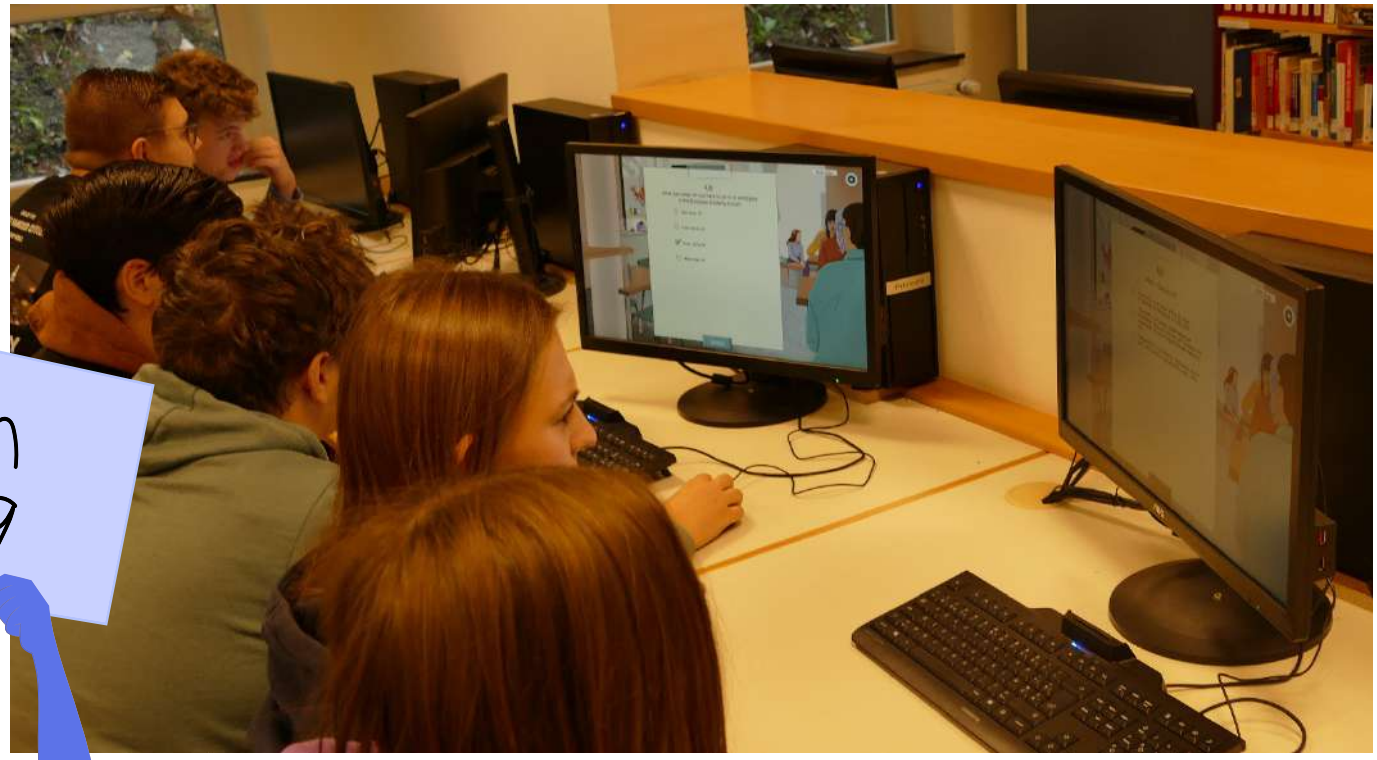
Eurodesk of the German-speaking Community of Belgium, based at "Jugendbüro der Deutschsprachigen Gemeinschaft," looks back on a successful year 2023.

Over the year, Eurodesk took part in various information events to inform young people about their opportunities abroad. These included, for example, study fairs and information events.

In collaboration with the multiplier Jugendinfo, Eurodesk organised three editions of the "Auf und Davon" information event. These took place in both the north and south of the German-speaking Community to reach as broad of an audience as possible. At these events, young people were receiving information about their opportunities abroad and listening to the experiences of other young people.

In October, Eurodesk organised three school workshops as part of the Time to Move campaign. After receiving basic information about Eurodesk and the opportunities for working abroad, the pupils were able to playfully discover their options in the virtual Time to Move Escape Game. The workshops were rounded off with an information stand where young people received specific answers to their questions.

In September 2023, the National Agency decided to set up its own social media channel to reach young people digitally in the best possible way. Eurodesk can now also optimally reach its target audience via this new channel.



BELGIUM - FLEMISH SPEAKING COMMUNITY

Eurodesk Belgium (Flanders) hosted the two yearly Go Strange events for young people with an interest in going abroad at the end of 2022. It was an event where youngsters could interact and ask questions or listen to inspiring stories from young people who have already lived through an international experience. During each edition, we had the pleasure of working with a wide variety of organisations that offer international experiences in a non-touristic context and invite young people to explore and learn in a non-formal way.

This partnership with the Go Srange network allows us to have a direct line of contact with youngsters. They help us find youngsters to speak at information sessions, and they can provide contact details of youngsters who want to share their stories (in a blog, in an Instagram takeover, etc.) We can also count on them to help us find the right experience for each youngster, and they help us keep our information up to date-and correct.

Because the event is a wonderful opportunity to collect stories from young people at the event, Go Strange decided to record a podcast and club talks. These talks, in the form of video and podcast audio, were collected during the event and were then shared on our social media channels in 2023 (Instagram, Facebook, Newsletter,...). There are videos and audio snippets to inspire youngsters to go abroad. The videos touch on different topics and different forms of international experiences, such as volunteering, internships, and youth exchanges. With the aim to show young people that there is a broad range of options available to them. We believe this form of storytelling works best because young people want to be convinced by their peers.

BELGIUM - FRENCH SPEAKING COMMUNITY

Youth participation was at the heart of the year 2023 with several information sessions and new collaborations with local partners.

On the 9th of March the BIJ / Eurodesk Belgium French Speaking Community (BE-FR), the Forum Jeunes and the Wallonia-Brussels Federation (FW-B) Youth Service came together to organise the closing evening of the European Year of Youth 2022 at the Grand Hospice in Brussels. Three activities to bring together, highlight and stimulate new ideas: a meeting between young people and the Minister of Youth on questions of participation, an overview of two Citizens in Action projects, a presentation of the favourite project and the show ALIVE!

During the year we joined the Youth Forum in their project to meet more than 1,000 young people to do what our society does so little: listen to them. Along, wide and sideways, in the four corners of Brussels and Wallonia, we held out the microphone to them to answer these questions: Is it easy to be young in 2023? What vision do we have of the future when we are under 30? We hope this work will move the lines to create a society more geared towards young people. The BIJ promoted the activity and young people who carried out a BIJ project were interviewed.

In November, we organised a Participation Day during which several representatives of youth organisations were able to meet and discuss the participation and engagement of young people, the obstacles they encounter, the challenges of today and the avenues for improving participation thanks to the Erasmus+ programme. The Youth Forum and the FW-B Youth Service were also present during the day. Both organisations were able to present their services and support to all other youth organisations.

We worked with Eurodesk France to collaborate on the translation of certain brochures and translation and printing of the Eurodesk presentation brochure Eurodesk BE-FR also participated in a research study carried out by UCL on “the role of youth workers in supporting mobility projects Based on 20 in-depth interviews with actors from youth organisations and associations who set up mobility projects, this research focused on support for young people, the actors who implement them and the challenges and obstacles they face. It highlights the good practices of partner organisations so that each young person benefits from these projects and learns a lot from them. Finally, it provides avenues for systematising, strengthening and improving the “good practices” implemented by these actors. This report has highlighted the need for information and awareness campaigns which are not limited to potential participants, but must extend to the entire youth sector.

A collaboration with an influencer; Boris, aka @ monmanagerdepoche, has been set up to promote soft mobility by train. Boris works in the music industry, he was able to join and participate in the artist KONOBA’s tour by train! 5 videos (1 minutes) were filmed by Boris following his trip from Belgium to Turkey (practical advice, itineraries, ...)

And last but not least, Eurodesk BEFR has its first multiplier!

BULGARIA

In 2023, Eurodesk Bulgaria launched two calls for new multipliers, and 7 new multipliers joined the network that now consists of 29 info points in total. Around 36 people dedicated to Eurodesk daily activities to support the young people and keep them well-informed. Ten organisations in the national network are active in working with young people with fewer opportunities.

The Time to Move 2023 campaign was a huge success. 44 events were held in 19 cities by 24 Eurodesk multipliers, reaching around 6,700 young people, which is almost double compared to last year.

Each year, Eurodesk Bulgaria participated in National Carrier Days JobTiger 2023 (the biggest job fair) held on 1 April in Sofia, on 4 April in Veliko Tarnovo, on 8 April in Varna and 11 April in Rouse. Our team had the opportunity to provide personal consultations on mobility in Europe, education, internships and grants to around 2400 visitors.

Eurodesk Bulgaria participated in a National Information Campaign on Erasmus+ and ESC organised by NA Bulgaria in six different cities. They had an information stand and provided materials to around 600 participants. During the campaign, Eurodesk network's services and web platforms were presented to the attendees.

In 2023 our multipliers organised over 400 local events reaching to over 4000 young people and youth workers.

Eurodesk Bulgaria continued to maintain close cooperation with the European Commission Representation in Bulgaria and worked closely with Europass, Euroguidance, eTwinning, Eurydice, Europe Direct and the EURES Advisers network to ensure appropriate consultation to young people.

CROATIA

The Eurodesk Centre Croatia in 2023 has achieved very successful collaboration with 16 multipliers which were efficiently coordinated through regular communication, meetings and capacity-building activities to conduct youth information activities locally.

To expand activities on the ESN network, a strategic partnership was formed with the new member of the national network.

Working closely with Youhtpass and DiscoverEU uabled us to spread information more effectively as well as to strengthen our relationship with our partners. Additionally, the National Coordinator was an active member of the European Youth Portal Advisory Board in 2023, contributing to the EYP's development.

One of our multipliers, Info Zona, received a Eurodesk Award for their innovative "Treasure Hunt" Time to Move activity.

On the social media front, Eurodesk's Facebook page has garnered over 3400 followers. The overall reach of Eurodesk's posts and campaigns through the year is 79.098. In 2023, selected posts were boosted to enhance the visibility of topics and events, including Time to Move, the Time to Move contest, and YouthWiki. Eurodesk and its multipliers actively promoted content produced by the European Pool of Young Journalists. Furthermore, Eurodesk created three leaflets: Time to Move (3000 copies), Youthpass for young people (2000 copies), and Youthpass for organisations (1000 copies).

Multipliers and the Eurodesk collaborated to organise or contribute to over 105 face-to-face events. Coupled with targeted online promotion, this extensive effort resulted in reaching over 7,000 young people. Specifically, during the Time to Move campaign, the multipliers independently organised over 50 events. Furthermore, the ED office contributed to the largest scholarship fair in Zagreb with more than 1500 attendees.

In a collaboration with ESN Dubrovnik, Youthpass, and Euroguidance, the Eurodesk also made substantial contributions to the largest regional scholarship fair for students held in Dubrovnik with an estimated 3,500 attendees.

A substantial online presence on social media, including Facebook and Instagram, with a combined following of over 93,000. Additionally, active engagement on other platforms such as TikTok and LinkedIn was reported, with the multipliers posting over 1,000 updates throughout the year.

Focused efforts on promoting DiscoverEU calls, Erasmus+, and the European Solidarity Corps, while also highlighting other opportunities and portals such as the Eurodesk Opportunity Finder and the European Youth Portal. The dissemination of information was closely coordinated with EUDirect centres, networks, and initiatives operating within and outside the National Agency (Europass, Euroguidance, eTwinning, VET, YouthPass, Eurydice) as well as collaboration with the European Commission Representation in Croatia and the European Parliament Office in Croatia.

CYPRUS

In the frame of the Time To Move campaign in 2023, Eurodesk Cyprus co-organised the 7th “Erasmus Festival” together with both Erasmus+ and ESC Cyprus National Agencies. More specifically, Eurodesk Cyprus and its nine multipliers organised and presented a treasure hunt, an open-air workshop on public speaking and a flashmob. During the festival, multipliers had the opportunity to showcase their work through a live trivial “TV game” titled “The Wisest European!”. The festival was covered by a national radio station’s live link.

Throughout the year, Eurodesk Cyprus and its multipliers participated in public and private universities and colleges’ info days, fairs and open days. In addition to participating in the Youth Board of Cyprus, the “UpToYou(th) Festival” with info stands. All the events described above took place all over Cyprus and were visited by more than 5000 young people, giving Eurodesk the widest possible visibility.

Eurodesk Cyprus produced an informative brochure and two Eurodesk Card games, both in English and Greek, based on the templates provided by EBL. This material was distributed to multipliers who organised events and activities. The game was used to share information to young people in an entertaining and fun way.

CZECH REPUBLIC

The work of Eurodesk Multipliers is not always visible, and Eurodesk Czechia has decided to highlight their dedicated effort in helping young people discover their opportunities this year.

The Eurodesk Awards celebrate the day-to-day work of Eurodesk's local Multipliers across the whole international network. To highlight further our appreciation of Eurodesk´s Multipliers and make they even more visible, Eurodesk Czechia created a national awards version of Eurodesk Awards. This new national-level evaluation received nine applications, which is the highest amont of applications in 2023 at national level together with the Italian Eurodesk Awards.
In addition to the awards, all multipliers who applied could choose their prize - international mobility. We believe it is essential for multipliers to experience international mobility themselves in order to inform young people about it even better. Among the training organised by EBL, engaged multipliers could choose a Study visit to Cagliari as a prize. The Czech Eurodesk office organised the first study visit for multipliers - six Czech and seven Italian multipliers were part of a Study visit in Italy. For three days, all multipliers shared their experience and good practices. This valuable meeting brought new ideas and connections for potential cooperation.

For the first time, we invited young people to the Multipliers meeting in Prague to share their experiences with DiscoverEU, youth exchanges, volunteering, and solidarity projects. Eurodesk multipliers asked all their questions. Afterwards they used young people´s stories to present the opportunities to other youngsters. Some multipliers invited young people to their events as speakers or guests to share peer-to-peer.

The year 2023 was also the first official Time to Move special call for Eurodesk info points. Eurodesk partners and info points organised 30 events altogether in Czechia.

Lastly, eco and effective promo material distribution is one of our goals. For that reason, the first Eurodesk banner with information for young people and QR codes for social media was created. The aim is to reduce leaflet production and make the Eurodesk brand, Erasmus+, and European Solidarity Corps opportunities for young people more visible, accessible, and youth-friendly.

DENMARK

This year, Eurodesk Denmark endeavoured to inform and reach out to young people. Overall, Eurodesk Denmark seized opportunities to promote the European Solidarity Corps, the European Youth Portal, Erasmus+, Youth Wiki and DiscoverEU and used personal travelogues to inform young people about opportunities to go abroad.

Digital communication was carried out using the national Eurodesk website Gribverden.dk and social media platforms. Five inspiring Instagram Takeovers were carried out where young poeple shared their experiences going abroad in 2023. Additionally, four young people's travel stories were published on the national website.

Social media are great platforms for reaching young people and raising awareness about going abroad or playing an active role in society. Therefore, Facebook and Instagram were where Eurodesk Denmark promoted Time to Move, DiscoverEU and the European Solidarity Corps.

Eurodesk Denmark hosted a workshop on "Build a European" at the youth festival "Ungdommens Folkemøde", with participation from a high school class. They had to guess facts about Denmark, Austria and Italy. The facts were based on Youth Wiki and thereby relevant topics for young people, which led to debate on being young in different countries. More than 30.000 people attended the festival – the majority being in Eurodesk Denmark's target group. Visitors to the stand created signs expressing their hopes for Europe's future. Their drawings were then captured in a selfie booth, resulting in a display that included drawings and words such as climate, gender equality, and peace. Posters at the stand promoted Erasmus+, DiscoverEU and the European Solidarity Corps.

In 2023 Eurodesk Denmark teamed up with Studievalg Danmark twice. Studievalg Danmark provides guidance to young people about education and careers. During the information meetings Eurodesk Denmark promoted the European Solidarity Corps, the European Youth Portal, Grib Verden and DiscoverEU.

ESTONIA

Eurodesk Estonia 2023: Bridging Opportunities for Estonian Youth

In 2023, Eurodesk Estonia embarked on a mission to empower young people with information about international opportunities, leveraging partnerships and innovative approaches to reach every corner of the country.

Expanding Reach and Partnerships:

Eurodesk Estonia collaborated with 11 organisations across Estonia, forging partnerships with youth clubs, schools, and NGOs. While the SMART goal of engaging partners from all 15 counties wasn't fully met, the network made significant strides in connecting with youth.

Empowering Youth Through Information:

Throughout the year, Eurodesk Estonia hosted a total of 199 information events, both physical and virtual, reaching 17,844 participants, including youth and youth workers. These events covered topics ranging from international opportunities to career guidance, offering vital support to young Estonians.

Inclusive Outreach:

Eurodesk Estonia prioritised inclusivity, actively engaging with marginalised, rural, and special needs youth. By tailoring support and ensuring accessibility, Eurodesk ensured that all young people had equal access to essential resources and opportunities.

Collaborative Learning and Development:

The network facilitated three collaborative events, including workshops and training sessions, to enhance the skills and knowledge of youth workers. These sessions covered topics such as project writing and innovative teaching methodologies, fostering continuous learning within the network.

Harnessing Digital Platforms:

Adapting to changing needs, Eurodesk Estonia embraced digital platforms to expand its reach. Through webinars, online meetings, and social media campaigns, the network effectively engaged with young people in virtual spaces, ensuring continued impact amidst evolving circumstances.

Reflecting on Achievements:

Despite challenges, Eurodesk Estonia celebrated successes and learnings throughout the year. Through reflection and evaluation, the network identified areas for growth, ensuring ongoing relevance and effectiveness in its mission.

Looking Ahead:

As Eurodesk Estonia looks to the future, it remains committed to empowering young people. With a focus on innovation, collaboration, and inclusivity, the network is poised to continue making a meaningful impact on the lives of Estonian youth.

In summary, Eurodesk Estonia 2023 demonstrated resilience, innovation, and a steadfast commitment to youth empowerment, laying the foundation for a brighter future for young people across Estonia.

FINLAND

The year 2023 turned out to be a buzzing year for Eurodesk Finland. Cooperation with the ambassador network continued and found new ways. Social media, newsletters, and other communication methods were significant in reaching young people and youth information professionals. The year was also filled with rewarding encounters at various events, both online and in person.

In Finland, the youth field is strong and well-educated. This could be seen at the National Days of Youth Work, which gathered as many as 2400 participants to Jyväskylä in Central Finland. Eurodesk Finland and the EU's youth programmes team continued as one of the main partners of the event. Eurodesk Finland invited Finnish EuroPeers to join our stand and share their international experiences with youth workers from Finland and abroad.

Collaboration with the Finnish EuroPeers continued at Studia, the biggest study fair in Finland. Our stand bustled with interested young people and discussions about volunteering, project funding and DiscoverEU.

Eurodesk Finland was happy to organise its most prominent event, Maailma Avoinna ("the world is open") with Euroguidance Finland. This year, the event was held as a webinar, and it attracted youth information professionals working not only in the youth field but also in educational institutions and employment services.

The topic, inclusion and diversity, was addressed by two keynote speakers, and four parallel workshops looked for ways to ensure that the world is open to all young people. The absolute highlight of the day was the panel discussion with six young people coming from very different backgrounds, exploring their various international experiences and the importance of support in venturing into the world. "My hope for the future was restored", commented one of the online participants, emphasizing the importance of supporting youth participation in all Eurodesk activities.

FRANCE

The main objectives for Eurodesk France in 2023 were:

1. *Inclusion: Broader engagement of young people and professionals.*
2. *Communication: Increased visibility of the Eurodesk network's activities.*
3. *Intensified network coordination and professionalisation.*

A vibrant network of local professionals

The 154 Eurodesk multipliers active in all regions of France provided information to more than 69 550 people, including more than 62,000 young people and more than 7,500 families and professionals. The Eurodesk multipliers organised more than 1,000 events and outreach activities throughout France. At the core of an extensive network of partners at national, regional and local levels, Eurodesk France provided expertise at nearly 800 events organised by associative, institutional and educational partners.

To enhance the proficiency of multipliers, Eurodesk France developed methodological tools aimed at multipliers who benefit from a training programme, as well as a specific Eurodesk skills framework based on the Youth Information Worker reference framework and European reference tools. It helped identify and promote the skills required to carry out Eurodesk activities.

I draw my green Europe

This comic strip competition aimed to give young people a voice on environmental issues and to question their commitment as citizens by expressing their vision of a greener Europe. 65 young people took part, including 21 finalists in 4 categories. The awards ceremony was a high-visibility event with prominent partners. A fanzine was produced to highlight and promote the creativity of young people who took part in the competition.

Eurodesk France Awards

Prizes were awarded to projects by multipliers from 5 regions, which were celebrated as the greenest, the most innovative, the most inclusive, the most fun and the most popular. They all demonstrate the vitality and creativity of the Eurodesk France network.

GERMANY

In 2023, Eurodesk Germany and its regional service centres advised and informed almost 60,000 young people, parents, multipliers and organisations about stays abroad and funding opportunities. The number of enquiries increased by over 6,800 (13%) compared to 2022. The Rausvonzuhaus newsletter reached 30,030 subscribers in 2023, the 14 issues were opened over 133,000 times and the number of counselling sessions was slightly higher than before Covid19, but still below the 2019 figures (over 70,000).

Furthermore, Eurodesk Germany and its network implemented 94 training courses covering the different mobility opportunities or the different funding schemes. Altogether, 1.279 persons were trained. All training programmes received positive feedback.

New reach via TikTok

To reach young people, you have to go where they are. One focus of Eurodesk Germany in 2023 was therefore on social media, Instagram and TikTok in particular. Short videos have the greatest potential to reach many people on these platforms, even if they have not yet been in contact with you. Eurodesk Germany has already achieved some major success with its first steps on TikTok. A short video in which our colleague Johanna looks crying into the camera received over 25,000 views and many comments. The reason for the supposed sadness? The fact that many people spend a lot of money to go abroad, even though the EU and the European Solidarity Corps make it possible to have this experience at no cost. This targeted one of the main reasons why many young people do not consider going abroad: the supposedly high costs.
Our learnings – short videos, creativity and addressing concerns and prejudices are effective in raising awareness of mobility opportunities for young people.

Eurodesk Germany on TikTok:

More inclusive information

Eurodesk Germany established a landing page dedicated to providing inclusive information and resources: www.rausvonzuhaus.de/inklusiv. This was optimised in 2023 in our pursuit of inclusivity. To tackle the issue, we collaborated with Bezev (Behinderung und Entwicklungszusammenarbeit e.V.), an organisation that advocates for the rights and inclusion of people with disabilities. Together, we produced sign language videos using a tooltip-avatar to translate the content found on the landing page mentioned above. The avatar significantly improved the website accessibility, providing a more friendly and inclusive user experience.Moreover, Eurodesk Germay's partner Bezev provided training and support with a focus on mobility opportunities for young people with disabilities during the national Eurodesk meeting and via live and online training workshops.
In 12 training courses on inclusive mobility, 65 multipliers were reached.

Sustainability strategy

Recognising the need for a joint effort towards greater sustainability, Eurodesk Germany wants to make an active contribution by rethinking every single publication and giveaway before production. Therefore, a strategy for fewer printed products such as flyers and brochures is currently being developed. In 2023, Eurodesk Germany printed all information materials on wood-free (100% recycled) paper at sustainably certified print shops. The production of "disposable give-aways" has been stopped.

GREECE

2023 was a year marked by dynamic participation, collaboration, and the sustained commitment of Eurodesk Greece to empower and inform young people about European opportunities.

Eurodesk Greece, in partnership with the Erasmus+ and ESC National Agencies, municipalities, universities, and various youth organisations, actively engaged in many events and activities, contributing to the empowerment and development of young individuals across Greece. Some of the most notable events were the following:

Youth Festival "Youth initiatives in the spotlight", 05 April, Athens.

KMOP and the Mediterranean College, co-organized the "Youth Initiatives in the Spotlight". Eurodesk Greece participated in the event with a stand informing participants and had a presentation about the Eurodesk Network and its tools.

TEDxMaviliSquare, 6 May, Ioannina.

Eurodesk Greece participated in the event with a stand informing the participants about the Eurodesk Network and the European Youth Portal. Moreover, Eurodesk Greece gave an inspiring presentation to more than 600 participants, about the Eurodesk Network and the European opportunities.

Erasmus Leaders, 28 May, Athens.

In the event organised by ESN Greece, Eurodesk Greece presented the Eurodesk Network and took part in a structured national dialogue on the role of mobility in supporting the active participation of young people.

The Time to Move campaign was run in Greece by Eurodesk Greece in collaboration with its multipliers. More than 2.300 people participated in eighteen informative and entertaining activities, including recycling and life skills workshops, treasure hunts, games, afforestation events, and informative activities. Furthermore, to celebrate European Year of Skills, Erasmus Days and Time to Move campaign Eurodesk Greece, together with the two National Agencies for Erasmus+ and ESC and with the support of the University of West Attica, organised a grant event in the University with more than 200 participants. During the event, former participants of Erasmus+ and ESC shared their experiences, and 3 workshops were organised.

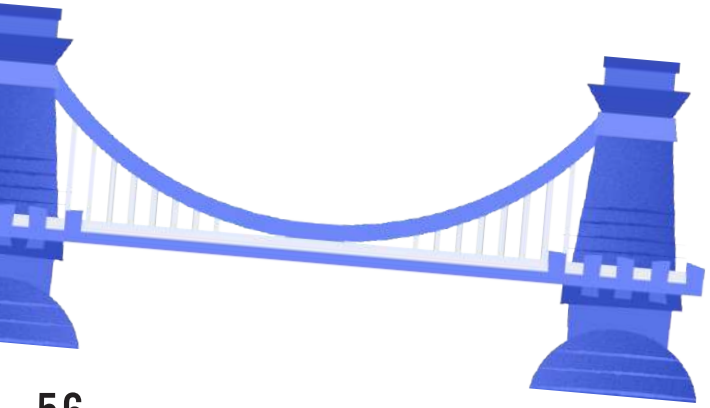
HUNGARY

The Hungarian Network proved its ability for flexibility and renewal. 2023 was about personal encounters, Hungarian young people and youth professionals were open to attending the events organised by Hungarian Network.

Main highlights

Initiatives of the Eurodesk national coordination are worth mentioning. Two important tools were implemented to support communication with different target groups based on their interests.

The Ugrodeszka online newsletter exist in two versions to better target young people on one side and youth workers and teacher on another. The two versions of the newsletter inform them on the news, events and opportunities that resonate best with their needs and interstate. Besides this, particular emphasis was placed on online communication and outreach. The national website (eurodesk.hu) is updated regularly along with the Eurodesk Hungary Instagram profile. These channels provide a well-planned, theme-managed and user-friendly collection of information on European mobility, and promote events at the local, regional and national levels.



Local Outreach

Within the framework of Eurodesk projects, more than 200 events were implemented by the Hungarian Eurodesk Network. Most of these events focused on promoting international youth mobility opportunities and emphasised active participation to prepare for the upcoming European Parliament elections. Partners were willing to offer their knowledge and were open to working together on international issues of the Eurodesk Network (Eurodesk board game, Euroclasses).

More schools were interested in European mobility programmes and EU-related questions than before. Special classes, providing information at thematical school days, school fairs, workshops and other events were organised. More than 18,000 young people were reached by the Hungarian Eurodesk Network.

Partnerships

Eurodesk Hungary has a long-running, close cooperation with other EU networks, especially with Europass, EURES, Euroguidance and Europe Direct. In 2023, the focus was not only on sharing relevant information but European values and opportunities were promoted together on Europe Day in May.

As 2023 was the European Year of Skills, "Navigator professional workshop day – Skills+" was implemented within the partnership. The event aimed to share good practices and useful tools for daily work. These tools are used to reflect on the question of how international mobility improves the skills of young people, youth workers and teachers.

Besides these partners, the national coordination of Eurodesk Hungary also has close cooperation with the National Youth Council and the European Parliament Liaison Office. Information exchange and different youth information events were implemented in cooperation with them.

ICELAND

One of Eurodesk Iceland's biggest events in 2023 was participating in the Samfés (youth work umbrella organisation) staff days for youth workers. Youth workers came from all over Iceland to listen to lectures and attend workshops. Eurodesk Iceland held a workshop for youth workers on youth inclusion as a tool against youth violence, along with a visiting Swedish youth worker, Mo Omar. The workshops were well attended and sparked good dialogues on improving inclusion in the youth field. Eurodesk also used this occasion to inform the youth workers about all the opportunities in the programs and remind them to reach out to Eurodesk if they needed assistance.

In 2023, Eurodesk Iceland also continued working directly with young people, reaching more than 1500 young people directly through fairs, school visits, application labs and other events. The continuous outreach efforts have made Eurodesk more known in Iceland, and the followers on the Eurodesk social media platform continue to increase. Eurodesk Iceland collaborated with the Association of Icelandic Students Studying Abroad and hosted an event on study opportunities just before Christmas, with a well-attended panel discussion where the public could ask students who are studying abroad questions about their experiences.

Eurodesk Iceland had a few outreach trips to the countryside this year with an emphasis on rural areas in the North of Iceland. This involved speaking to students at various rural secondary schools and co-organizing a workshop on inclusion in youth work in the small town of Akureyri.

Eurodesk started official talks with two youth organisations, Samfés and Hitt Húsið, to pave the way for multiplier contracts, but Iceland has been one of the few countries with no multipliers due to the small size of the country. Eurodesk Iceland foresees this will change in 2024.

IRELAND

2023 was another busy year with both regular and new activities! Here are some highlights

In January, we successfully launched our new website eurodesk.ie created with the support of our amazing multiplier, Julie Kelleher from Crosscare! The website addresses young people and provides youth-friendly information on opportunities abroad and in Ireland, travel information and useful tips, young people's rights in Europe and much more.

Europe Day Events Organised

A national Photography Competition 'Europe Day – Peace and Unity' – for young people 13-30. The results were announced on our website ,on social media and during awards ceremonies for the winners.

Local events under the motto 'Europe Day - Bringing young people together" - workshops, quizzes and youth-led debates on the EU and Europe Day, meetings with ESC volunteers, photography and badge design competitions.

In September, in cooperation with the European Commission Representation, Eurodesk hosted an information stand at the National Ploughing event in Ratheniska, Co. Tipperary, at which Eurodesk multipliers and an Ambassador provided information on EU Opportunities to the attendees of this big national event.

As part of the Time To Move campaign, Eurodesk multipliers organised workshops for young people to educate them on the European Parliament and the European Elections, as well as to assist them in registering for the elections. Our multiplier, Crosscare, prepared an information leaflet on voting as part of their campaign for young people #GoVOTE planned to take place in the months leading to EU elections in 2024.

We also selected two young people, Patrick and Leah, who attended and contributed to the European Youth Event in Strasbourg and four multipliers who attended the Eurodesk Multipliers Seminar in Brussels.

Following the call for new Eurodesk Ambassadors, we selected and trained nine young people (18-30) whose role is to support Eurodesk activities and promote EU opportunities to their peers.

ITALY

In 2023, Eurodesk Italy's network included 74 multipliers across 85% of Italian regions. The network organised over 291 events, engaging 40,700 young people, with 104 events as part of the Time to Move Campaign.

Confirming their commitment to collaboration, Eurodesk Italy worked closely with three Erasmus+ Italian Agencies. Together, they implemented training activities to facilitate access to Erasmus+ and EU Solidarity Corps programmes. This collaboration was further reinforced through the Agencies' participation in the Eurodesk National Network Meeting in the city of Matera, attended by approximately 45 multipliers. The event was organised to assess the impact of the network's work and foster interpersonal connections. During the meeting, the participants had also the opportunity to test new tools and creative activities to reach young people.

Eurodesk Italy's integrated approach across various communication channels led to significant growth, with the Eurodesk.IT and Portaledeigiovani.IT websites reached over 2.5 million page views in 2023, and more than 60,000 subscribers of the monthly e-newsletters. Additionally, the launch of Portaledeigiovani.IT's Instagram account gained over 2,700 followers within a few months.

Eurodesk implemented the Eurodesk Young Multipliers project to prioritise involving young people in its dissemination activity. This initiative, coordinated by Eurodesk Italy in collaboration with 46 multipliers, delivered training online sessions to 1,500 students from 105 schools from all over the country about the topics of mobility and participation. The project culminated in public events organised by the students involved, in cooperation with the multipliers, aimed at sharing with a wider audience what the students had learnt during the project.

To integrate more youth perspectives into the team, Eurodesk Italy launched 2023 a volunteer hosting programme, with four young people participating through the National Civil Digital Service.

For the third consecutive year, Eurodesk Italy organised a study visit to Lublin, the European Youth Capital 2023. A group of 7 multipliers and 2 coordinators participated in various activities. They gained insight into how the municipality of this Polish city implemented initiatives to empower young people within the framework of its title.

In 2023, the Italian network succeeded in the European Eurodesk Awards: the Italian multiplier of the Youth Information Centre/Eurodesk of the municipality of Gorizia was awarded in the Category 'Most Empowering Project', for the initiative "Inclusion call - Music and Urban Art Towards the European Capital of Culture 2025".

LATVIA

Eurodesk Latvia's initiatives in 2023 played a vital role in promoting youth engagement, mobility, and participation in EU programmes. Through diverse activities, inclusive approaches, and effective digital outreach, Eurodesk Latvia continued to empower its youth and strengthen its ties within the European community. Eurodesk Latvia collaborated with 46 multipliers, including youth centres, NGOs, municipalities, and schools. The aim was to raise awareness among young people about mobility opportunities and to encourage them to become active citizens.

Achievements in 2023

In 2023, Eurodesk Latvia organised over 400 events across the country, effectively reaching more than 7,000 participants, mostly youth, as well as youth workers. Additionally, individual consultations were provided to over 600 individuals. With the aim to emphasise inclusion, particular attention was given to engaging young people in rural areas through various initiatives.

Promotional Campaigns

Throughout the year, Eurodesk Latvia organised campaigns to raise awareness about EU youth opportunities. During Europa Day in May and the Time to Move campaign in October, more than 50 training sessions and activities were organised. These efforts aimed to reach youth with fewer opportunities and those in rural areas, with a focus on themes such as democracy, active participation, mental health, and environmental sustainability. Activities ranged from school visits and storytelling events to hiking trips and escape rooms, all aimed at empowering young people to explore EU programmes.

Regional Collaboration

With an aim to strengthen regional cooperation, Latvia hosted a Eurodesk multiplier network meeting for the Baltic states in Riga. The event facilitated knowledge exchange, the establishment of future collaborations, and the sharing of creative ideas. Latvia and Estonia are planning to collaborate on a cross-border youth event during European Youth Week 2024.

Eurodesk Awards 2023

Four projects from Latvia were featured in the Eurodesk Awards 2023 catalogue, highlighting Eurodesk Latvia's contribution to youth work. Projects such as the board game "Participative Life" by Creative Minds for Culture and the "Youthcast Studio" by Limbazi Municipality showcased Latvia's commitment to youth engagement and creativity.

Digital Outreach and Visibility

Eurodesk Latvia and its network of multipliers maintained an active presence on social media platforms, reaching a combined audience of over 50,000 followers. Youth-oriented content, including stories, contests, and videos, served to inform young people about EU and local opportunities. Additionally, Eurodesk Latvia ensured visibility through promotional materials such as USB drives, T-shirts, pens, bags, and anti-stress balls.

LIECHTENSTEIN

In 2023, the Liechtenstein Youth Information Centre once again organised the "Let's go abroad" (Ab ins Ausland) event twice. Various organisations and institutions presented their offers abroad. The young guests learned about language trips, au pairs, work and travel, and volunteer services such as the European Solidarity Corps. The feedback from young people was consistently positive.

The Liechtenstein Vocational and Education Days are a highlight in the calendar every year. The "next-step" careers and education days took place for the ninth time on 29 and 30 September 2023: a vocational training fair where students, parents, teachers, and training companies can explore a wide range of training programmes for third-year secondary school students and beyond. More than 50 exhibitors took part. The Youth Information Centre presented itself at two stands together with the Erasmus+ National Agency. We presented the services of Eurodesk (the focus was on gap year possibilities) and ESC volunteer projects in Europe to the public. Former volunteers were also present at our stand to talk about their positive experiences. In total, more than 200 young people were reached during the two days of the fair.

The vocational school in Liechtenstein (BMS) enables young people to obtain a vocational baccalaureate after completing vocational training. This entitles them to continue their studies at a university. Many want to take a year off and gain experience abroad before continuing their studies. We were therefore delighted to be invited by the BMS to the information day for the second time. The Youth Information Centre used the opportunity to inform young people of the European Solidarity Corps programmes. There were many good conversations, and we were pleased to see familiar faces again during a counselling session.

LITHUANIA

At the beginning of the year, Eurodesk Lithuania organised 21 “brain battle” events across various cities to spark interest among young people on the world around them and to showcase the work and goals of the Eurodesk network. The purpose of hosting events in different cities was to attract youngsters from various backgrounds and spread knowledge about Eurodesk.

We also participated in six information events throughout Lithuania to highlight Eurodesk Lithuania’s activities, the “Žinau viską” (www.zinauviska.lt) portal, and different opportunities for young people. Eurodesk Lithuania’s goal was to present opportunities to a wide spectre of people, share the idea that everyone can participate and create a bigger coordinators network to collaborate with in the future.

Additionally, we launched the “Ladders to Change” (“Kopėčios į pokyčius“) campaign, where partners arranged 21 events in their cities to guide young people in planning their studies and future careers, as finishing school can be a challenging time because youngsters need to choose to plan their future. The closing event was held in Panevėžys.

Moreover, the “Share the Summer” (“Dalinkis vasara“) communication campaign, conducted on our social media platforms, aimed to spread the word about internships, volunteering opportunities, and avenues for self-discovery.

In October, we hosted the Time to Move campaign, featuring events in three cities (Kuršėnai, Kėdainiai and Vilnius) focusing on mobility and other campaign themes. To conclude the year, we held a closing event of Time to Move in December to present Eurodesk’s work and goals and discuss youth mobility opportunities. A discussion was held on the experiences of people who choose to travel with mobility programmes to other countries and a talk with a psychologist on how to cope with the stress of being abroad.

LUXEMBOURG

Eurodesk Luxembourg (EL) played a crucial role in supporting the motivation of young individuals for mobility through its strong online presence. EL utilised its website, newsletters, social media platforms, and a digital mobility guide as comprehensive resources of information.

EL engaged in various student/job fairs to reach a wide audience of young people. Information sessions, both online and in person, were conducted to broaden the choices available to the youth, involving them in seeking complete and objective information. Similar sessions were also organised for parents, providing them with the opportunity to gather information on options and programmes. During career days an information session at a high school was also conducted. In line with the Time to Move campaign, EL organised two workshops with its multipliers, presenting programmes in a playful and individually tailored way. The organisation actively participated in an information session on "study and work opportunities abroad", organised by the Maison d'Orientation.

EL created a video listing mobility programmes as part of its outreach efforts, which was shared through various communication channels. The organisation received coverage on the most popular radio station in Luxembourg through a digital campaign. EL and the European Solidarity Corps were featured on the national RTL channel through two volunteers during the Live!PlanetPeople show. Additionally, a podcast was created for the promotion of mobility programs, featuring the participation of a young volunteer.

EL contributed to the content published by the Maison d'Orientation on the theme of "Studying and Working Abroad." EL enriched by adding to the publications named "Gap Year" by the Maison d'Orientation and "Destination Europe" by the National Agency Publication.

EL also played a significant role in the "Back to School" project initiated by the National Youth Information Agency, distributing kits containing promotional items and useful information to all the students of high schools in Luxembourg during the first week of the year.

MALTA

The results of Eurodesk Malta were substantial and diverse. They undertook various strategies to engage and inform young individuals about the opportunities available to them. This included publishing articles and displaying animated banners on a Maltese travel portal, ensuring visibility and accessibility of Eurodesk MT's offerings. Additionally, active participation in "Meet, Greet & Feed" initiatives facilitated direct interaction with youths at events like the KSU Freshers Week and Career Opportunities Fair, providing platforms for engagement and dialogue. Alongside these efforts, Eurodesk Malta successfully published and distributed 12 newsletters, delivering timely updates and valuable information to their audience. Their ultimate goal was to host a conference with a minimum of 100 attendees, where peers could share their perspectives and insights. A comprehensive nationwide campaign was launched to augment their reach, leveraging mediums such as National TV, bus shelters, and bus wrappings to maximize visibility. This broad exposure effectively communicated information about Eurodesk Opportunities, aligning with their mission of inspiring and guiding young people towards realising their potential.Through these concerted efforts, they made significant strides in empowering and informing youths, fostering a conducive environment for their personal and professional growth.

NETHERLANDS

2023 was a dynamic and successful year for Eurodesk Netherlands. Internally, there were staff changes, including the addition of a new Eurodesk Officer and a social media expert to the team. Additionally, Eurodesk Netherlands attended numerous events where young people gathered (both online and physically) and developed various promotional materials, such as a new information guide, new banners, stickers and playing cards. These materials helped to convey the story of Eurodesk.

This year, Eurodesk Netherlands, in addition to direct communication with young people, focused extra on secondary target groups that influence young people's decision-making. They were invited to present Eurodesk to school counselors in Zeeland, the southwesternmost province of the Netherlands. This was a great opportunity for Eurodesk to reach a region that was previously difficult to access. The presentation resulted in fruitful collaborations, including mentions on school websites and online presentations to students.

Throughout summer and autumn, Eurodesk Netherlands produced podcasts on European opportunities and participated in physical information fairs, including the Go Abroad Fair in Utrecht, engaging thousands of attendees. They also recognised the value of online events for their accessibility and reach, leveraging lessons learned during the pandemic.

In the fall, a campaign was launched, employing an external communication agency to utilize SEO and SEA (two strategic tools to reach top positions in search engines) to generate more traffic to Eurodesk Netherlands' website and social media. This resulted in great outcomes, and Eurodesk Netherlands is eager to utilise the increased brand awareness to educate and inspire more young people in 2024.

NORTH MACEDONIA

The National Agency for European Educational Programmes and Mobility organised several activities and events to recognise the importance of Europe's cultural diversity and celebrate the learning opportunities it offers. These events highlighted the significance of the European Year of Skills. We had the pleasure of collaborating with numerous youth organisations and young people. We had a wonderful opportunity to exchange experiences, build friendships and explore new opportunities in education and training.

The ErasmusDays 2023 took place from 9 to 14 October, where the National Agency for European Educational Programmes and Mobility, together with 50 schools from our country, worked for three days on the advancement of knowledge and cooperation within the framework of inclusive and green policies. It was an ideal opportunity for all participants to strengthen their intercultural skills, develop their employability and embrace the European values of tolerance, respect and diversity.

We put emphasis on "Building school capacities," where through interactive workshops focusing on the priorities of the Erasmus+ Programme, our central point was making our schools better and our education stronger. Erasmus+ is a symbol of cooperation, exchange of experiences and advancement of education and training. "Building school capacities" is an initiative that supports our schools in developing skills from different regions and in the direction of developing inclusive and green policies in our country.

We have also collaborated with several workshops and fairs focused on Career Guidance and Counseling. These events were attended by a large number of students who had the opportunity to talk with teachers at the stands set up by vocational schools and to learn about everything that awaits them if they decide on a specific professional activity. We hope that this initiative will be a step forward towards the development of individual competencies in self-knowledge, educational and occupational exploration, and career planning.

NORWAY

This year, Eurodesk Norway organised a breakfast seminar on inclusion together with the National Agency on November 23rd. The seminar attracted an expanded audience and offered a different approach to previous events.The emphasise was how international youth projects can be used as a tool for inclusion. The seminar was a success, reaching 80+ people through both physical presence and streaming.

In 2023 we also held the first ever national EuroPeer network seminar. 24 EuroPeers took part, 20 of them being new to the network. A working group of four experienced EuroPeers was involved in the planning and facilitating of the seminar. The participants showed great enthusiasm and were eager to spread the word about international opportunities for youngsters through various channels and networks.

The Operation Day's work was carried out successfully on the 2nd of November, involving 9 students from different schools, and two EuroPeers. After a crash course about opportunities through the Erasmus + and ESC programme, we split in groups and visited four different secondary schools during their lunch break. The youngsters informed the students about the opportunities and handed out flyers.

We had five granted applications for the Time to Move campaign, from NAV, counties, an institution supporting drop out students (OT-tjenesten), and the Youth Information Centre in Oslo. They carried out a total of seven successful information activities, reaching a total of around 200 young people.

Together with EURES, HK-dir (Norwegian Directorate for Higher Education and Skills), Europass, and ANSA (the Association for Norwegian students abroad), Eurodesk developed a brochure mapping opportunities abroad for youngsters in secondary schools, higher education or outside educational institutions. The brochure will be distributed through SubjectAid, a digital resource bank for teachers and advisors in schools and education. We also intend to use the brochure in relevant events organised by all involved stakeholders.

POLAND

The primary theme of Eurodesk Poland's activities in 2023 was related to its 20th anniversary. To celebrate this unique year several events and initiatives on national and local levels were organised.

In April, an official conference titled "From Information to Participation" was organised for stakeholders in the youth field. Following the conference, Eurodesk Poland multipliers held several events, contests, quizzes, and workshops for young people. Additionally, Eurodesk Poland continued to provide its regular information services.

What speaks for itself

The online newsletter "Eurokursor" had 21 issues and over 6000 subscribers. The new newsletter "Eurokursor-Youth" had just three issues, however it received over 28 000 subscribers! The Eurodesk Poland website was visited by 283,987 unique users. The funding programme database exceeded 500 records. The network delivered 863 Euroclasses and game sessions for 14707 participants. The officers of the National Office and multipliers answered some 6000 enquiries of which 700 were channelled through the European Youth Portal. 101 Facebook posts reached nearly 165,000 users. The engagement in the Time to Move campaign resulted in 123 events.

What makes a difference

The Eurodesk outreach strategy greatly relied on the activity of multipliers and ambassadors of the Eurodesk Poland network, who work on a grassroots level to achieve our goals. Last year the Polish network organised or participated in over 1000 events in which over 27 000 persons participated.

What's one of the kind

Its contents are credible, regularly updated, and easi to search through and to share with others. These are but a few qualities of the first Eurodesk Poland mobile application Eurokompas. And this is just the start: new content and functionalities are coming up.

What you can't miss

"From information to mobility" is a series of videos known for its powerful storytelling. The series is aimed at young people and highlights how access to information can increase mobility and participation. The episode produced in 2023 "It's Time for a Trip", explores the incredible journey of 19-year-old Wiktoria from Poland as she embarks on her first solo adventure as part of the DiscoverEU initiative.

PORTUGAL

The year 2023 was a consolidation year for Portuguese Eurodesk Network, strengthening the network position and its presence all over the country. We highlight the following initiatives:

The Pre-Departure Meeting for #DiscoverEU took place in Palácio da Bolsa, in the city of Porto. This event gathered more 600 participants from across the country, including the islands of Açores and Madeira. With a key role in preparing for the DiscoverEU adventure, this meeting covered topics such as safety guidelines, routes sharing plans and expectations, but also aimed to put participants in touch with national/regional organisations and DiscoverEU Ambassadors who have already made the trip. It was also a moment to gather DiscoverEU Ambassadors and Eurodesk Multipliers to connect and design the work they can do together.

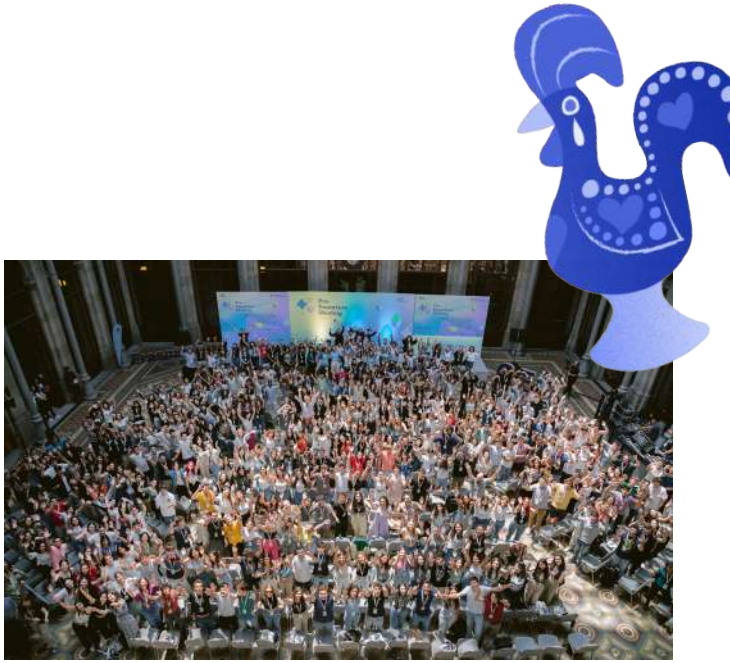
As one of the most significant activities, the 2023 Roadshow, promoted 25 actions covering the country's interior and coastline. The Portuguese National Agency considers this action as a constant need to share information about mobility opportunities and programmes for youth and activate citizen participation. This Roadshow brings together organisations, schools, communities, and the Portuguese National Multipliers. This initiative reached more than 20,000 young people, directly involving 8,531 participants in over 16,797 pedagogical interactions.

The Eurodesk Sessions aimed to bring together Eurodesk Multipliers. Online or in person, they include training, capacity building and networking activities our National Network. Taking on different formats and in a flexible way, they aimed to maintain a continuous line of communication with the Multipliers, as well as developing content and tools and sharing good practices related to Eurodesk work.

The National Eurodesk Meetings were held in Porto and Lisbon. The meetings focused on training multipliers in planning, organisation, communication, and dissemination of European programmes and opportunities for young people and youth workers. Also, these are the perfect moments for strengthening the National Network sharing their best practices and promoting network moments.

The Time to Move campaign comprised 179 events, including webinars, school sessions, social media presence, and workshops to deliver the best information about European opportunities.

The AGORA EU event, an annual tradition for the Portuguese National Agency, took place in December, at the Calouste Gulbenkian Foundation in Lisbon and had more than 1700 participants. The initiative aimed to gather beneficiaries of the Erasmus+ Youth and Sports and European Solidarity Corps Programs, umbrella organisations, Eurodesk Multipliers, DiscoverEU Ambassadors and the public through training actions and annual meetings. This year, we organised a very special moment to celebrate the International Day for Volunteering, gathering the annual Good Practices Prizes for the European Solidarity Corps ceremony.



ROMANIA

Throughout 2023, Eurodesk Romania has continued to be an actively supporting presence among young people who are interested in and ready to apply to European opportunities and learning mobilities.

If we were to capture the essence of our activities from last year in a single phrase, it would undoubtedly be "putting Romania on the Eurodesk European map", as we achieved several significant milestones within the network.

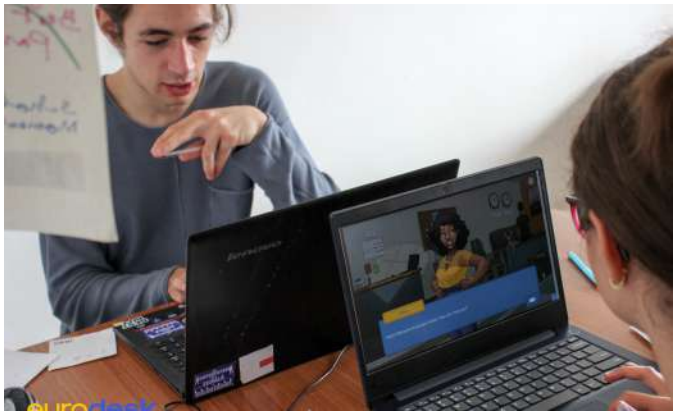
The year started with a burst of energy and motivation as we launched a call for Eurodesk local multipliers. After the selection process, we were excited to have 22 Multipliers active throughout the country. They organised over 200 events, bringing Europe and its opportunities closer to young people in Romania. We organised 108 events as part of Time to Move campaign, enabling almost 7000 young participants to explore our activity and European volunteering opportunities. We received 4th place in Europe for the second consecutive year in terms of the number of events organised at the national level. Additionally, we distributed eco-friendly materials branded with Eurodesk such as popsockets, stickers, pencils, and bags.In the first half of the year, Eurodesk participated in the European Youth Event (EYE) with the support of the Erasmus+ & ESC National Agency. We were happy to involve three young participants from Romania. After the event, they had the opportunity to share with others their exciting experience, as part of a social media campaign.

Another special moment came in September, when we gladly hosted the Eurodesk European Network Meeting, bringing together more than 45 of our colleagues from 35 different countries in our capital city Bucharest to discuss our current and future network activities.

As always, we continued to work closely with the Romanian Agency for Erasmus+/ESC in promoting relevant information for young people and youth workers about European learning opportunities, EU programmes, initiatives and policies, as well as with other entities active in the field of EU information and youth, such as Eurydice, EURES, and Europe Direct.

We continued to be one of the main information sources at the national level for youth curious about learning mobilities and youth policies, and we remained a key resource for those interested in DiscoverEU, offering support through the European Youth Portal.

In terms of visibility, in 2023 we took part in one international event (Erasmus Generation Meeting) and in 6 other national ones, organised by relevant stakeholders, engaging directly with nearly 1000 young people. We continued our active online presence on our Facebook page, reaching more than 165k young people and we also launched our new Instagram account, where we promote European opportunities through creative posts and videos.



SERBIA

Throughout the year, the National Eurodesk Centre in Serbia organised ten engaging and informative events, both online and in person, which have been attended by over 1000 people. The events have included a range of activities such as hosting thematic Eurodesk webinars and promoting Erasmus+ opportunities for young people.

The Centre also organised an online presentation about summer volunteering camps in collaboration with the Young Researchers of Serbia and the Volunteers' Centre of Vojvodina. In addition to these events, the Centre also actively participated in the Eurodesk flagship campaign, Time to Move, by organising events to promote DiscoverEU and other opportunities for young people. These events managed to gather the attention of more than 60 visitors.

Furthermore, the National Eurodesk Centre in Serbia has been part of numerous other events organised by universities, NGOs, and organisations in the sports sector. These events attracted more than 780 visitors.

In December 2023, the National Eurodesk Centre in Serbia expanded its multipliers network by adding four more organisations that actively work in the youth sector.

All events were promoted via social media, on the eurodesk.rs website and the website of the Erasmus+ programme in Serbia. In addition, events organised during the Time to Move campaign were posted on the Time to Move map.

The Eurodesk Centre took an active part in organising DiscoverEU-related activities.

The National Eurodesk Centre in Serbia has been actively promoting and distributing two previously published brochures - "Scholarships" and "My Eurodesk Mobility Guide." In addition, relevant Eurodesk information is shared through at least three electronic information bulletins sent to 1500 interested users.

In addition to orgaising events, the National Eurodesk Centre in Serbia has reached over 200 young people via email, phone, and in-person consultations regarding the Eurodesk network and mobility opportunities.

SLOVAKIA

In 2023, Eurodesk Slovakia participated in several major events, including the largest music festival in Slovakia - the Pohoda Festival. We collaborated with the Representation of the European Commission in Slovakia to organise several engaging events. Through these events, Eurodesk Slovakia was able to reach out to numerous young individuals who were passionate about becoming part of the Erasmus+ and ESC family. Eurodesk Slovakia also tried a new approach to the DiscoverEU pre-departure meeting when we connected the pre-departure meeting with another festival organized with NA Partnership SolidExpo. The event took place in Ružomberok, and a special train was arranged to transport the young participants. During the train journey, we organized a treasure hunt, quizzes about E+, ESC, and Eurodesk, and held a presentation and discussion on volunteering and working with people who have fewer opportunities.

In an effort to reach a broader audience, Eurodesk actively participated in career fairs, such as the Profesia days and the Gadeamus exhibition.

We tried to reach secondary school students who were unaware of Erasmus+ or ESC options outside of their institution but who had previously participated in internship programmes or mobilities through their school. Thus far, it appears that youth are motivated to pursue their own goals; they simply require a gentle push in the proper direction. Eurodesk Slovakia collaborated with the National Agency for Education and Training to create a podcast series for Erasmus+ inspiration. The goal of these podcasts was to reach out to a diverse audience, including students, educators, professionals, and anyone interested in international experiences and cross-cultural learning.

SLOVENIA

2023 was a successful year for Eurodesk Slovenia. Its 14 multipliers, covering all Slovenian regions, remained an active part of the network, contributing to spreading information about international opportunities to young people throughout the country.

One training session was provided for multipliers based on the module International Youth Mobility from Eurodesk's Qualifying Training Programme. The publication Greening Youth Information Services was translated into the Slovene language to provide youth organisations with information and ideas on how to inform young people in an even greener way. Cards on the topic of the EU Youth Strategy were developed for a better understanding and promotion of the strategy among young people and youth workers as well.

Eurodesk Slovenia's national office participated in several events (Informativa fair, national Europe Day event and the event Challenges Abroad – Izzivi v tujini, organised by the Faculty of Social Sciences), where international opportunities for young people were promoted. Slovenian multipliers also contributed to spreading information on international opportunities, among other things by participating in the campaign Time to Move through the organisation of 15 events and the promotion of the campaign. In addition to this, Youth Centre Zagorje ob Savi (Mladinski Centre Zagorje ob Savi) presented international opportunities to students at their local secondary school through the eyes of their ESC volunteers. At Zavod Nefiks, similarly, their ESC volunteers prepared and delivered a workshop, titled "vESElje prostovoljstva" ("The Joy of Volunteering"), through which they shared their volunteering experience and provided participants with concrete information on finding and participating in different opportunities. They also organised a graphic design workshop as part of a longer training course, where participants created their graphics on themes such as DiscoverEU, Time to Move, and other opportunities. Additionally, they set up an Escape Room themed around international opportunities, where participants 'travelled by train' and explored the mystery of a lost suitcase belonging to a volunteer on an international exchange. Institute for Entrepreneurship, Tourism and Youth Brežice (Zavod za podjetništvo, turizem in mladino Brežice) introduced youth fieldwork in their organisation and many new workshops and educational programmes for young people, which raise awareness of the importance of building a positive self-image, working in a team and identifying potentially harmful situations. One of their key achievements in 2020 was the project "Out of the City"

The active participation of young people already transpired as an important topic in 2023. Eurodesk's role and multipliers' activities concerning this topic were promoted in the Slovenian National Agency's magazine Mladje. Info centre ŠKUC within the project EU InFOrm also promoted the campaign WalktheTalk, meant to inform and encourage young people to participate in the European elections. The multiplier who especially dedicated themselves to encouraging active participation among young people was the Development Agency for Upper Gorenjska (Razvojna agencija Zgornje Gorenjske). In addition to providing young people with information on opportunities offered to them by the EU, they were also encouraged to think about where and how they can get involved. They held workshops in local secondary schools called Young People and support institutions (»Mladi in podporne inštitucije«), where they also promoted Eurodesk. In the spirit of preparations for the upcoming European elections, they gave 70 young people the opportunity to visit the House of the EU (Hiša EU) in the capital Ljubljana.

SPAIN

The Spanish Eurodesk network has been alive for nearly 30 years. Today it has 69 multipliers, which is why coming together once a year is so important. In 2023 the Network Meeting was celebrated in May, at the medieval town of Toledo. It served to strengthen bonds, provide newcomers with a view of the Network and put together ideas on how we should keep improving and which working methods are more useful. Through the presentation of best practices, multipliers had the opportunity to get inspiration from others and could reflect on their different realities and possibilities. There was also a Networks Fair in which Eures, Euroguidance, Europass, Europe Direct, Europe Enterprise Network and a European Documentation Centre shared information about their services. Alberto Carmena, a European Young Journalist, was able to make an article for the European Youth Portal about this meeting.

Over the year there were different training sessions about Youthpass and Europass, updates of ESC and Erasmus, Youth Mental Health and Inclusion in youth work. The last one was provided by Miriam Petra Omarsdottir Awad, from Eurodesk Iceland.

Focusing on inclusion, two young persons with fewer opportunities were selected to attend the European Youth Event.

As in previous years, Time to Move was a success. Spain reached third place in the number of events with 117 activities.

In September one Multiplier, Intercambia Málaga, gathered 50 participants of 12 different nationalities in the DiscoverEU Meet Up. During three unforgettable days, they had the chance to practice sports on the beach and experience Spanish culture.

The 2023 edition of the Eurodesk Awards brought fantastic news. Two Spanish multipliers projects were awarded in the categories of Adapting To Changing Realities (Las Niñas del Tul) and Network Prize (Xeración). Moreover, Ingalicia received an Honourable Mention.

SWEDEN

The Swedish network had multiple online meetings throughout the year, with one physical gathering taking place in the town of Örebro. This city is home to one of our multipliers, a valuable organisation known as “Awesome People”. During our physical meeting, we focused on introducing and guiding our multipliers on using the Eurodesk competence framework, which serves as a compass for their work. They also got to meet some of our youth ambassadors and learn more about their experience in informing other youngsters about the possibilities the youth programmes offer. It was a very successful meeting, with great exchanges of ideas on how to move our daily work forward towards the EU election year of 2024.

Our Youth Ambassador programme had its start in May 2023. The coordinators and newly recruited ambassadors spent two working days shaping the ambassadors’ assignments and roles in the network for the remainder of 2023. Together we went over the important parts of the Eurodesk work like, the youth programmes, the Time to Move campaign, training, information material and events to participate in. We also discussed intergrating the ambassadors’ interests and creative ideas into Eurodesk’s work and goals.

The Young Ambassadors programme has been both successful and a lot of fun. These youngsters all have experience from the youth programmes and want to share their experiences and knowledge with others. The ambassadors lead their work and are supported by national coordinators. They are empowered, guided and encouraged to creatively reach out to youngsters with Eurodesk information. In November, they were at a student fair in Stockholm, speaking with students and informing them about possibilities through Erasmus+ and European Solidarity Corps. At the student fair, the ambassadors themselves initiated the event as they believed it would attract numerous youngsters seeking information on their future.

The Time To Move campaign 2023 was focused on cooperating with our multipliers to make informative and interesting videos for the Swedish NA Instagram @Erasmusplus_swe and the multiplier’s own social media accounts. Ten videos were created and published as part of the shared campaign of Time to Move. These videos feature young people participating in the European Solidarity Corps, answering questions such as “What does volunteering mean to you?”, “Is there a country you want to visit?” and “Why should young people go abroad?”. Each video was created in the style of the respective multipliers.

SWITZERLAND

In 2023, Eurodesk Switzerland carried out various activities and explored opportunities for collaboration and new partnerships. The Team had a new member, covering the German speaking part of the country. With a coordinator in each of the main three linguistic regions, Eurodesk Switzerland was thus able to inform young people locally about the different mobility opportunities, available for them through the online channels and direct activities. Several meetings were held with the cantonal structures managing mobility programs to present Eurodesk and to look into possible future cooperation. Presentations were given in front of all the career counsellors in the French and Italian regions of Switzerland. Potential collaboration with the consultants of the Vocational and Career Centers (BIZ) in the German and French regions of the country were discussed.The cantonal mobility offices of BIZ in both regions were approached and information was passed on to young people. The Eurodesk Switzerland team members were part of the national working group on international youth work, initiated from Movetia, the Swiss National Agency for Exchange and Mobility.

The Eurodesk team members took part in different local and national youth-related conferences and events, such as the National Agency (Movetia)'s Annual event "Everyone in Exchange"; in the Forum "Go abroad" (Partir à l'étranger) in Annemasse and the Youth Policy Platform of Canton Ticino; in the Round Table " Peace and the Rights of Children and Youth", organised from the Culture Ticino Network and Canton Ticino.

In 2023, Eurodesk Switzerland kept the focus on direct mobility promotion among young people in different local and regional schools, such as SCC Bellinzona, Liceo Bellinzona, Liceo Lugano 2, Liceo Mendrisio, etc. A two days presentation stand and panel presentations were held at the Future Days Event at the Health and Social Vocational School in Olten (Central Switzerland).

In 2023, Eurodesk Switzerland again took part inthe LUGA (Central Switzerland Spring Fair) in the town of Luzern, erne) with a space entirely dedicated to young people and youth activities, named "YoungPeople - the Best Generation". During the two weeks of the fair, the team informed the numerous visitors about different mobility opportunities for young people in and outside the country. Visitors from all ages played the Eurodesk Switzerland Escape game on mobility topics.

In October 2023, Eurodesk Switzerland promoted the Time to Move Campaign by disseminating the Eurodesk online campaigns , but also by emphasising reaching the young people in remote areas. In Bern the Eurodesk team was part of the two days Step into Action Youth Summit 2023 where around 400 youngsters from central Switzerland, aged 16 to 19 years, stopped by at the interactive Time to Move corner and had the possibility to travel through the interactive map of Europe. In 2023, Eurodesk Switzerland also had the opportunity to take part in the Graduate Fairs 2023 in Bern and Basel, in a valuable partnership with EURES. The Eurodesk team representative had the possibility to directly consult more than 80 youngsters on different mobility opportunities, as well as the Eurodesk Opportunity finder for scholarship possibilities.

Also this year the team of Eurodesk Switzerland valued the close cooperation with the Eurodesk Brussels Link and took part in 10 of the online webinars and the online training sessions offered by them. Topics, like Social Media, Canva or Airtable usage were very useful for the practical work of the team. One of the team members took part in the Newcomers training, organised in Romania.

TÜRKIYE

Celebrating its 15th anniversary in the Eurodesk network this year, Eurodesk Türkiye has carried out its activities worthy of this title. Many events have been held at local and national levels with the significant contributions of the Eurodesk Türkiye multipliers. Türkiye came in first place in the Time to Move campaign in 2023 with 1121 events throughout the country. All of these events were related to Erasmus+ priorities and took place online and face-to-face.

Eurodesk Türkiye has focused on regional information meetings in 2023. With its multipliers in every region of the country, 7 regional trainings were held in total and informed young people through non-formal methodologies. These trainings aimed to include young people with fewer opportunities and contribute to their self-improvement via ESC and Erasmus+ programmes.

Apart from these trainings, a meeting with the theme of the 15th Anniversary was held in İstanbul, including a youth fair and a panel titled "European Opportunities, Youth and New Trends". During the panel, an academic with expertise in youth work, a youth worker and Eurodesk TR network multiplier, and a Europass CV specialist shared their insights.

For Eurodesk Türkiye, 2023 was also a very productive year in terms of social media. The actively used Instagram account reached 10.1K during the year. More than 10,000 young people have been reached by the reel videos shared on this account, which receives 5,000 monthly interactions. As a result, Erasmus+, ESC, other European opportunities, and Eurodesk Brussels Link have become more popular. In addition, Eurodesk TR has initiated to renew and reshape its website with a large involvement of its multipliers and is expected to be completed entirely in 2024.

"THE YOUNG GENERATIONS SURPRISE US SOMETIMES IN THE WAYS IN WHICH THEY ARE DIFFERENT FROM US; WE OURSELVES HAVE RAISED THEM IN A DIFFERENT WAY THAN WE WERE RAISED. BUT THIS YOUTH IS BRAVE, CAPABLE OF ENTHUSIASM AND SACRIFICE, LIKE PREVIOUS GENERATIONS. LET US PLACE OUR TRUST IN THEM TO SAFEGUARD THE SUPREME VALUE OF LIFE."

SIMONE VEIL

VISIT US AT EURODESK.EU

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